PUBLIC POLICY FORUM

Saturday, March 19, 2016
9:00am-6:00pm

Co-Sponsored By:

Center for Peace and Global Citizenship,
Koshland Integrated Natural Sciences Center,
Center for Career and Professional Advising,
Interested Faculty
and Interested Alumni
PUBLIC POLICY FORUM
SCHEDULE OF EVENTS

9:00 a.m. COFFEE/REGISTRATION – KINSC Zubrow Commons

9:15 a.m. OPENING REMARKS – KINSC Zubrow Commons

Bruce Agins ’75, Medical Director, New York State Department of Health AIDS Institute; Director, HEALTHQUAL International

9:30 – 10:45 a.m. PANEL SESSION 1 (Choose one)

EDUCATION POLICY – Hilles 109

Moderator: Zachary Oberfield, Assistant Professor of Political Science, Haverford College

Panelists:
• George Bulman ’02, Assistant Professor of Economics, UC Santa Cruz
• Cathy Koshland ’72, Vice Chancellor for Undergraduate Education, UC Berkeley
• Christina West ’98, Assistant Vice Chancellor for Federal Relations, Vanderbilt University

ENVIRONMENTAL POLICY – Sharpless Auditorium

Moderator: Steven Smith, Post-Doctoral Fellow in Environmental Economics/Studies, Haverford College

Panelists:
• Allie DiTucci ’15, Fracking Campaign Organizer at PennEnvironment
• Rich Engler ’87, Senior Chemist, Bergeson & Campbell PC; formerly at the EPA
• Jossi Fritz-Mauer ’06, Business Support Specialist, Public Service Electric and Gas (PSEG) Long Island

10:50 a.m. – 12:05 p.m. PANEL SESSION 2 (Choose one)

HEALTH POLICY – Hilles 109

Moderator: John Taylor ’83, Co-Founder and Managing Partner, Wellspring Advisors, LLC; Member, Haverford Board of Managers

Panelists:
• Elizabeth McGovern, M.D. ’91, Founder and President, WEEMA International
• Alice M. Weiss, J.D. ’91, Director, Health Care Policy and Research Administration, DC Department of Health Care Finance
Anthony Fleg, M.D.’00, University of New Mexico Dept. of Family and Community Medicine; Clinician Educator, Native Health Initiative

INCARCERATION AND CRIMINAL JUSTICE POLICY – Sharpless Auditorium

Moderator: Joel Schlosser, Assistant Professor of Political Science, Bryn Mawr College

Panelists:
• Jesse Applegate ’08, Director of Education Strategy, American Prison Data Systems
• Sarah Craft ’02, Communications Strategist, Equal Justice USA
• Mark A.R. Kleiman ’72, Professor of Public Policy and Director of the Crime and Justice Program at NYU’s Marron Institute of Urban Management

12:10 – 1:10 p.m. LUNCH & ROUNDTABLE DISCUSSION – KINSC Zubrow Commons

1:10 – 2:10 p.m. POSTER SESSION – KINSC Zubrow Commons

2:10 – 3:25 p.m. PANEL SESSION 3 (Choose one)

POVERTY AND HOMELESSNESS POLICY – Hilles 109

Moderator: Noah Leavitt ’91, Associate Dean for Student Engagement, Whitman College

Panelists:
• John Kromer ’71, Senior Consultant, Fels Institute of Government, University of Pennsylvania
• Mark Levine ’91, New York City Council Member, 7th District
• Caitlin C. Schnur ’07, Coordinator, National Initiatives on Poverty & Economic Opportunity at Heartland Alliance

BIG DATA AND PUBLIC POLICY – Sharpless Auditorium

Moderator: Lauren Lambie-Hanson, Visiting Assistant Professor of Economics, Haverford College; Senior Specialist, Risk Assessment, Data Analysis and Research Group, Supervision, Regulation and Credit Dept., Federal Reserve Bank Philadelphia

Panelists:
• Dan Feller ’13, Research Associate, AIDS Institute, New York State Department of Health
• Erik Muther ’94, Managing Director, PHCQA, The Health Care Improvement Foundation
• Chris Osgood ’99, Chief of the Streets, City of Boston
3:30 – 4:55 p.m.  **KEYNOTE ADDRESS – Sharpless Auditorium**

**Moderator:** David Wessel’75, Director, Hutchins Center on Fiscal & Monetary Policy, Brookings Institution; Pulitzer Prize-winning journalist with 30 years of experience at *The Wall Street Journal*

**Panelists:**
- Amy Pope ’96, Deputy Homeland Security Advisor and Deputy Assistant to the President at National Security Council, The White House
- Daniel Price ’77, Managing Director and Co-founder of Rock Creek Global Advisors; Formerly Assistant to the President and Deputy National Security Advisor for International Economic Affairs to President George W. Bush and his personal representative to the G8, G20 and APEC Summits and to the Major Economies Forum on Energy Security and Climate Change

5:00 – 6:00 p.m.  **WINE AND CHEESE / NETWORKING – KINSC Rotunda**
EDUCATION POLICY
(Pan nal Session 1, 9:30 – 10:45 a.m. Hilles 109)

Moderator: Zachary Oberfield, Assistant Professor of Political Science, Haverford College

Panelists:

• **George Bulman** (HC ’02), is an assistant professor of economics at the University of California, Santa Cruz. He earned a bachelor’s degree from Haverford College in 2002 and a Ph.D. from Stanford University in 2013. Prior to becoming an economist, he was a mathematics teacher with Teach For America and a budget analyst for the National Park Service. His research in the area of public economics focuses on evaluating the effects of local and federal education and tax policies using large administrative data sets.

• **Catherine P. Koshland** (HC ’72) is the Vice Chancellor for Undergraduate Education at the University of California, Berkeley, and the Wood-Calvert Professor in Engineering. She is a professor of Environmental Health Sciences in the School of Public Health and a professor in the Energy and Resources Group. Her office is responsible for several key academic initiatives, including Summer Sessions, Study Abroad and Lifelong Learning, as well as providing support to faculty development in teaching and learning. In addition, her office advises on enrollment planning and management, and serves as a liaison for academic units with many campus administrative offices. She co-chairs the Undergraduate Initiative with Provost Claude Steele.

  Professor Koshland earned a B.A. in Fine Arts from Haverford, studied painting at the New York School of Drawing, Painting and Sculpture, and received her M.S. in 1978 and her Ph.D. in 1985 in Mechanical Engineering from Stanford University. She was a former member of the Haverford College Board of Managers from 1994 – 2014 and served as Board Chair or Co-Chair from 2005 to 2014.

• **Christina West** (HC ’98) is the assistant vice chancellor for federal relations in Vanderbilt University's Office of Federal Relations. In this role, West is responsible for coordinating the University and Medical Center's federal relations and advocacy activities. She has served as the vice chair and chair of the Association of American Universities' (AAU) Council on Federal Relations, and has chaired AAU task forces which advocate on behalf of the National Endowment for the Humanities and on higher education policy and federal student aid. Prior to joining Vanderbilt, West was a senior associate at the government relations firm of Collins & Company. She also served as the assistant director for international affairs at the National Association of State Universities and Land-Grant Colleges (now called the Association of Public and Land-grant Universities). West also spent several years as the senior legislative assistant for former Representative Bob Clement, D-Tenn.

  West earned a bachelor's degree in political science at Haverford. She spent part of her junior year studying abroad in Athens, Greece, and she lived in Geneva, Switzerland, from 1989 to 1992. The West family lived in Nashville following their time in Switzerland; she is a graduate of the University School of Nashville. She currently serves on USN's National Alumni Board of Visitors.
ENVIRONMENTAL POLICY
(Panel Session 1, 9:30–10:45 a.m. Sharpless Auditorium)

Moderator: Steven Smith, Post-Doctoral Fellow in Environmental Economics/Studies, Haverford College

Panelists:

- **Allie DiTucci** (HC ’15) is the Fracking Campaign Organizer at PennEnvironment. In this role, Allie runs a statewide campaign to protect Pennsylvania’s communities and treasured landscapes from the worst impacts of the gas drilling process known as fracking. This involves public education, coordinating media coverage, mobilizing citizens, collaborating with partner groups, and lobbying decision-makers. Her current campaign calls for stronger enforcement measures for the fracking industry.

  Allie graduated from Haverford with a Bachelor’s Degree in Biology and a minor in Environmental Studies. While on campus, Allie was an organizer with Haverford’s student-led fossil fuel divestment campaign, Haverfordians for a Livable Future.

- **Rich Engler** (HC ’87) is a Senior Policy Advisor and Senior Chemist with Bergeson & Campbell, P.C. (B&C®). Dr. Engler is a 17-year veteran of the U.S. Environmental Protection Agency (EPA) and is one of the most widely recognized experts in the field of green chemistry, having served as senior staff scientist in EPA's Office of Pollution Prevention and Toxics (OPPT) and leader of EPA's Green Chemistry Program. He has participated in thousands of Toxic Substances Control Act (TSCA) substance reviews at EPA, as well as pre-notice and post-review meetings with submitters to resolve complex or difficult cases, and he draws upon this invaluable experience to assist B&C clients as they develop and commercialize novel chemistries.

  Dr. Engler's expansive understanding of the specific challenges and opportunities TSCA presents for green and sustainable chemistry is a powerful asset for clients during regulatory review. He assists clients in performing toxicological reviews, performing environmental fate modeling using Sustainable Futures tools, and preparing scientific and test data for regulatory submission. He is particularly skilled in preparing Pollution Prevention (P2) statements to highlight the concrete environmental benefits of biobased or renewable chemicals, as well as other sustainable chemistry products and processes.

- **Jossi Fritz-Mauer** (HC ’06) is a process analyst at Public Service Electric and Gas (PSEG) in Long Island, New York. A renewable energy professional, Jossi focuses primarily on solar, wind, and waste-based energy. As Business Support Specialist, he currently works to provide rebate incentives for solar photovoltaic systems and innovative on-bill solar loan financing. Previously, Jossi served as the longtime Executive Director for The Energy Co-op, a nonprofit cooperative supplying local, renewable energy to over 6000 residential, business, and government member-owners. While at The Energy Co-op, he pushed for increasingly sustainable products, offering southeastern Pennsylvania locally sourced wind and solar electricity, pioneering the distribution of waste-based biodiesel blends, and patenting the first renewable natural gas product for retail consumers. Jossi has a B.S. in Sociology and lives in New York with his wife (Lena, HC ’09) and daughter (Cassidy, potentially HC 2036).
HEALTH POLICY (Panel Session 2, 10:50 a.m. – 12:05 p.m. Hilles 109)

Moderator: John Taylor ’83, Co-Founder and Managing Partner, Wellspring Advisors, LLC; Member, Haverford Board of Managers

Panelists:

• Elizabeth McGovern (HC ’91) is the founder and President of WEEMA International, a non-governmental organization in southwestern Ethiopia that works with local communities to create conditions in which people can thrive and dream about a brighter future. Liz is passionate about the issues of extreme poverty, especially the effects of the water crisis on women and girls. In addition to her work at WEEMA, she is a family physician serving the urban poor including immigrants and newly arrived refugees in Lynn, MA. Liz currently travels to Ethiopia three times a year, and also serves as WEEMA’s Executive Director.

• Anthony Fleg (HC ’00) is an Assistant Professor of Family and Community Medicine at the University of New Mexico. He also serves as a clinical educator and coordinator with the Native Health Initiative, a partnership that addresses health inequities in the urban and rural Native American communities. Much of his work is devoted to empowering youth to become leaders and to think about health careers. Clinically, he has particular interest in strength-based approaches to healing, working with patients who deal with chronic pain, and practicing holistic medicine focused on people, not patients. He is a family physician who thinks of his work of healing as “occasionally done with a stethoscope, more often done in communities…done with youth and elders, done through art, language and culture…done through listening more than through talking.” Anthony earned a B.A. in Public Health Studies from Haverford, where his thesis explored health in the St. Elizabeth’s neighborhood in North Philadelphia in relationship to housing, crime, educational and employment difficulties that the community faced. He taught elementary school in his native Baltimore for two years before earning his medical and public health degrees from the University of North Carolina, Chapel Hill. He completed his residency at the University of New Mexico.

• Alice M. Weiss (HC ’91) is the Director of the Health Care Policy and Research Administration for the District of Columbia’s Department of Health Care Finance. In that position, Ms. Weiss oversees policy and data analysis, rulemaking, eligibility policy and system reforms to support the operation of the District’s Medicaid program. Before coming to the District, Ms. Weiss led programs supporting state learning and innovation in Medicaid, the Children’s Health Insurance Program (CHIP), and exchange programs and led federal evaluation teams on state delivery system reform for the National Academy for State Health Policy (NASHP). During her tenure at NASHP, Weiss served as the co-director of Maximizing Enrollment, a $15 million, five-year Robert Wood Johnson Foundation national initiative to increase state enrollment and retention of eligible children in Medicaid and CHIP and support implementation of ACA eligibility reforms. Ms. Weiss also served as Health Counsel for the U.S. Senate Finance Committee and has held senior health policy positions with the U.S. Department of Labor and the National Partnership for Women & Families. Ms. Weiss is the author of numerous articles and reports and has been a frequent expert contributor for media and public presentations related to state health reform implementation. She has testified before Congress, the Medicaid and CHIP Payment and Advisory Commission (MACPAC), and other federal and state advisory committees. She holds a BA from Haverford College and a JD from Northeastern University Law School.
Incarceration and Criminal Justice Policy
(Panel Session 2, 10:50 a.m.–12:05 p.m. Sharpless Auditorium)

Moderator: Joel Schlosser, Assistant Professor of Political Science, Bryn Mawr College

Panelists:

- **Jesse Applegate** (HC ’08) is the Director of Education Strategy at American Prison Data Systems, where he works with correctional facilities that are using technology to reimagine their educational programming. Previously, Jesse taught special education as a New York City Teaching Fellow, and served in AmeriCorps through City Year New York. In addition to his B.A. in Religion from Haverford, he holds an M.S. in Middle Childhood Special Education from Brooklyn College and an Ed.M. in Education Policy and Management from the Harvard Graduate School of Education.

- **Sarah Craft** (HC ’02) is a Communications Strategist for Equal Justice USA (EJUSA), a position she has held since 2014 after nine years on EJUSA’s death penalty campaign team. Sarah manages all of EJUSA’s on- and offline communications, including the website, media relations, social media, and education and marketing materials. As a campaign strategist, Sarah worked with EJUSA’s state partners in Nebraska to develop their winning strategy for repeal. She also helped Montana conservatives plant the seeds for the national conservative movement against the death penalty that eventually became EJUSA’s project, Conservatives Concerned About the Death Penalty. Before her start at EJUSA, Sarah worked with the American Friends Service Committee and the Unitarian Universalist Association, covering national policy issues and managing get-out-the-vote and poll monitoring campaigns in Washington, DC.

- **Mark A.R. Kleiman** (HC ’72) is the Director of Crime and Justice Program/Professor of Public Policy at New York University’s Marron Institute of Urban Management. Kleiman is an expert in the field of crime and drug policy and is the author of several books in the field. Kleiman advises local, state, national, and international governmental bodies on crime control and drug policy. He is also the chairman of BOTEC Analysis Corporation, a consultancy that focuses on crime, drug policy, and urban development. Previously, Kleiman was Professor of Public Policy in the UCLA School of Public Affairs, where he taught courses on policy analysis, imperfectly rational decision-making at the individual and social level, and on drug abuse and crime control policy. He also previously taught at Harvard's Kennedy School of Government and at the University of Rochester. Outside of academia, he has worked for the U.S. Department of Justice, for the City of Boston, for Polaroid Corporation, and on Capitol Hill. Mr. Kleiman blogs at The Reality-Based Community, at samefacts.org

He graduated from Haverford magna cum laude, majoring in political science, philosophy, and economics and did his graduate work (M.P.P. and Ph.D.) at Harvard’s Kennedy School.
POVERTY AND HOMELESSNESS POLICY
(Panel Session 3, 2:10–3:25 p.m. Hilles 109)

Moderator: Noah Leavitt (HC ’91) is the Associate Dean for Student Engagement at Whitman College in Walla Walla, Washington. He has a background in law, education, public policy, community organizing, and research. He loves helping students find ways to solve problems and tackle challenges they see in the world around them. He also serves as Whitman's pre-law advisor and is a Research Associate in the Sociology Department. Noah and his wife, Dr. Helen Kim, have a son, Ari, and a daughter, Talia.

Panelists:

• John Kromer (HC ’71) is a senior housing and development consultant at the University of Pennsylvania’s Fels Institute of Government. Kromer specializes in strategic planning, public agency capacity building, and program and policy development for urban communities and metropolitan regions. As the City of Philadelphia’s Director of Housing from 1992 to 2001, he supervised the expenditure of more than a billion dollars in public investment in support of housing preservation and development activities that improved living conditions for thousands of Philadelphia families. As a consultant since that time, he has assisted government, institutional, and nonprofit clients in organizing and implementing reinvestment strategies. Within the past five years, he has been a key participant in the design and implementation of state-authorized economic recovery plans for the cities of Camden, NJ, Reading, PA, and Altoona, PA.

• Mark Levine (HC ’91), is a New York City Councilmember representing the 7th District in Northern Manhattan. He is a leader on housing, education, economic justice, transportation, environmentalism, and more. He chairs the City Council’s Committee on Parks and Recreation, is a leading voice on affordable housing issues, and is Vice Chair of the Progressive Caucus Alliance, which supports progressive candidates running for local office in New York City.

Mark began his career as a bilingual math and science teacher in the South Bronx. He went on to found Neighborhood Trust Federal Credit Union, which helps low-income families in Upper Manhattan gain access to financial services including more than $15 million in microloans. Mark also previously served as Executive Director of Teach For America-New York. Mark graduated from Haverford with a B.A. in physics. He received a Master’s in Public Policy from Harvard’s Kennedy School of Government.

• Caitlin Schnur (HC ’07) is the Coordinator of Heartland Alliance’s National Initiatives on Poverty & Economic Opportunity, where she works to advance policies and programs that help people with barriers to employment succeed in the workforce. In addition to workforce development, her areas of interest include job quality, especially for low-income workers and families; social safety net policy; asset building; housing and homelessness policy; reentry strategies; and economic development. Caitlin has published on topics including employment, asset-building, reentry and the federal budget, and has presented at numerous national conferences.

Caitlin earned her B.A. in English and Gender Studies from Haverford, and her A.M. in Social Service Administration from the University of Chicago.
BIG DATA AND PUBLIC POLICY
(PANEL SESSION 3, 2:10–3:25 P.M. SHARPLESS AUDITORIUM)

MODERATOR: Lauren Lambie-Hanson, Visiting Assistant Professor of Economics, Haverford College

Panelists:

- Daniel Feller (HC '13) is a research associate at the AIDS Institute of the New York State Department of Health. He applies his programming skills to large datasets at the New York State Department of Health. His current work focuses on using big data to argue for the amendment of policies governing the sharing of sensitive health information between hospitals and public health departments. In the fall he will begin PhD studies in Biomedical Informatics and is interested in studying how technology can positively transform healthcare.

- Erik Muther (HC '94) is the managing director of the Pennsylvania Health Care Quality Alliance (PHCQA), a multi-stakeholder initiative of the Health Care Improvement Foundation (HCIF). Erik was previously the executive director of PHCQA before it merged to become a part of HCIF in January of 2015. Erik has over 19 years of health care experience leading a wide range of quality measurement, process improvement, and data management programs. He has provided subject matter expertise and data management support for numerous quality improvement programs funded by the Robert Wood Johnson Foundation, the Agency for Health Research & Quality, and the Centers for Medicare and Medicaid Services. He has served on several national advisory committees for regional and state reporting of health care quality data. He is a member of the Quality Measurement, Research and Improvement Council of the National Quality Forum and serves on the advisory board of the Institute for Surgical Excellence.

Prior to joining PHCQA in January 2007 as the founding executive director, Erik was a senior manager in the health care practice of Accenture, where he led a variety of major change initiatives and systems integration projects. Erik’s experience included consulting engagements at AstraZeneca, Aetna, CMS, GE Healthcare, Humana, Health Dialog, Highmark, Independence Blue Cross, INOVA Health System, NovaCare Outpatient Rehabilitation and UnitedHealth Group. Erik has a Bachelor’s degree in Psychology with a concentration in Neural and Behavioral Sciences from Haverford College.

- Chris Osgood (HC '99) serves as Boston Mayor Marty Walsh's Chief of the Streets. He works with the Public Works and Transportation Departments to deliver exceptional City services, build great streets, and implement a transportation plan that works for everyone. Prior to serving in this role, Chris co-founded, in 2010, the Mayor's Office of New Urban Mechanics, a nationally replicated civic innovation group that experiments with new ways of using data, design and technology to improve the constituent experience.

Chris joined Mayor Menino's administration in 2006, serving as a Policy Advisor and working on the team that implemented the City's performance management program and rebuilt its 24-hour hotline. In addition to his Haverford degree, Chris is a graduate of Harvard Business School.
KEYNOTE ADDRESS
(3:30-4:55 p.m. Sharpless Auditorium)

Moderator: David Wessel (HC ’75) is the director of the Hutchins Center on Fiscal and Monetary Policy, the mission of which is to improve the quality of fiscal and monetary policies and public understanding of them. He joined Brookings in December 2013 after 30 years on the staff of The Wall Street Journal where, most recently, he was economics editor and wrote the weekly Capital column. He is a contributing correspondent to The Wall Street Journal, appears frequently on NPR’s Morning Edition and tweets often at @davidmwessel. David is the author of two New York Times best-sellers: “In Fed We Trust: Ben Bernanke’s War on the Great Panic” (2009) and “Red Ink: Inside the High Stakes Politics of the Federal Budget” (2012.) He has shared two Pulitzer Prizes, one in 1984 for a Boston Globe series on the persistence of racism in Boston and the other in 2003 for Wall Street Journal stories on corporate scandals.

A native of New Haven, Conn., and a product of its public schools, David is a 1975 graduate of Haverford College. He was a Knight-Bagehot Fellow in Business and Economics Journalism at Columbia University in 1980-81.

Panelists:

• **Amy Pope** (HC ’96) is the Deputy Assistant to the President and Deputy Homeland Security Advisor on the National Security Council staff of the White House. Previously, Ms. Pope worked in several positions at the U.S. Department of Justice including as Deputy Chief of Staff in the Criminal Division and as a federal prosecutor; on the Senate Judiciary Committee staff; and for Senate Majority Leader Harry Reid. Ms. Pope graduated from Haverford College and Duke University School of Law.

• **Daniel Price** (HC ’77) is the managing director and co-founder of Rock Creek Global Advisors. Dan previously served in the Administration of George W. Bush as the senior White House official responsible for international economic issues, including international trade and investment, humanitarian relief, and the international aspects of financial system reform, energy security and climate change. He currently serves by Presidential appointment on the Panel of Arbitrators of the World Bank's International Centre for Settlement of Investment Disputes (ICSID).

He received his B.A. with high honors from Haverford in 1977 (Phi Beta Kappa); a Diploma in Legal Studies in 1979 from Cambridge University (Keasbey Scholar); and his J.D. in 1981 from Harvard Law School, where he was an Articles Editor of the Harvard Law Review.
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Public Policy Forum Planning Committee

Anne Preston, Committee Chair
Bruce Agins ‘75
Kelly Cleary
Kaye Edwards
Amy Feifer
Janice Lion
Matthew McKeever
Lauren Nash
Zach Oberfield
Dave Owens
Judy Owen
Jill Stauffer
David Wessel ‘75
Helen White

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