

Web Template Policy

While specific content needs might vary from department to department, your website is a reflection on the College and an opportunity to reinforce our unique identity and character. [The Office of College Communications](#) appreciates the understanding of the entire campus community in adhering to the following policy.

Doing so:

- creates a consistent visual brand for all haverford.edu sites.
- shows that your site, department, program or project is officially part of the Haverford College website.
- provides consistent navigation to key areas of haverford.edu.

The current iteration of the Haverford College web template began deployment on November 7, 2011. A refinement of the previous template, the new template was created using underlying code constants and standards to pave the way for the future implementation of a Content Management System.

There are four mandatory elements which must be included on each page of of your site.

1. Universal Colors and Typography
2. Universal Header / Navigation
3. Universal Footer
4. Standardized Usage of the Haverford College wordmark.

Pages that properly adhere to older standards do not need to be changed until that page is redesigned as part of a general or sectional redesign, at which time they will be required to comply with this policy.

This policy does not apply to student and faculty personal pages, blogs and student organizations.

Any and all deviation from the current Web Template and design standards must be approved and implemented by The Office of College Communications.

Please contact webmaster@haverford.edu with any questions. An up to date version of this policy can always be found at haverford.edu/communications/policies_and_guides.php