

Enews and Events Policy

Enews

The Communications Office sends an e-newsletter approximately once per month. It is sent to alumni, parents, friends, media, and local community members who sign up via our News website (<http://hav.to/enews>).

Enews contains a selection of articles published on the College website with a focus on student, faculty and alumni news. Each article must have a photo, title, short description and relevant link. Articles may sometimes point to non-haverford.edu urls.

Enews may also contain a section called "Updates for Alumni & Parents." This "article" contains important news from or related to Alumni Relations and Annual Giving, including major events (e.g. Alumni Weekend), announcements (e.g. launch of new online community), and a link to a detailed list of upcoming regional events. It should not serve as a full events listing.

Users may unsubscribe using the link at the bottom of any email.

Individuals wishing to suggest a story for the Enews should contact the Web Communications Manager (<https://www.haverford.edu/college-communications>).

Events Newsletter

The Communications Office sends an events newsletter once or twice per month. It is only sent during the academic year and then only if there are enough relevant events to include. Like the Enews, the events newsletter is sent to alumni, parents, friends, media, and local community members who sign up via our News website (<http://hav.to/enews>). Because this email contains on-campus events only, the subscriber list is focused on people living in the greater Philadelphia area.

Each event must be open to the public and are all free unless otherwise noted. In addition to the date, time, and location the event must have an adequate description on the publicly available College calendar (<http://www.haverford.edu/calendar>).

Users may unsubscribe using the link at the bottom of any email.

Individuals wishing to suggest an event for the Events Newsletter should contact the Associate Communications Editor (<https://www.haverford.edu/college-communications>).