How College Communications Can Help You:

Publications

• Need to use the Haverford logo?
  What you need it for may already be available. Please check the Branded Materials list. Need the logo on its own? Please use the Logo Request Form and we’ll provide you with the right version, color, and file format for your project. Learn more about the College’s visual identity and guidelines.

• Planning a brochure, postcard, poster or one-sheet?
  Contact Tara Hammond for assistance. Depending on the scope of your project, please allow 4-6 weeks for design, printing and mailing, plus additional time for content development. We appreciate as much advance notice as possible to ensure delivery of the best possible finished product by your deadline.

• Creating copy for publication or doing some updates to your website?
  Please consult the Haverford College Style Guide to make sure your text is aligned with the College’s style.

• Have an alumni news item you want to submit to the Class News section of Haverford magazine?
  Send us an email or complete the web form.

Events

• Planning an on-campus event?
  For complete information about how to publicize and promote your event, go to http://hav.to/eventpromo.

News

• Want to get the word out about facilities updates, campus events, new hires or other timely news of interest to the campus community?
  Haverford’s broadcast email lists (such as hc-staff-broadcast@haverford.edu) are for urgent or emergency use only. Submit all other announcements to the Daily Digest (dailydigest@haverford.edu), which is sent every weekday afternoon to faculty and staff. Note: submissions must be received by noon in order to appear the same day. We do not run items repeatedly or on concurrent days.

• Have an idea for a news story that you think would be of interest to the College community?
  Submit details: http://hav.to/news. Note: Communications isn’t able to cover every story suggested.

• Are you a member of the faculty with news to report?
  Have you published a book or paper, spoken at a conference, mounted a show or undertaken other noteworthy work outside your classroom? Submit your news for the online, quarterly Faculty Updates here: http://hav.to/facupdate.

Photography

• Did you hire a photographer to shoot an on-campus event?
  Communications would like copies for our photo archive. Contact Patrick Montero.

• Do you know a faculty member or student planning a research trip, a Center-sponsored summer internship or other travel to an event or locale of interest?
  College Communications would love to receive photos of that trip. Photography Editor Patrick Montero would be happy to meet with you in advance of your trip. For photo specifications and tips on getting the best shot go to http://hav.to/phototips.

• Need to hire a photographer to cover an event?
  Please submit the photo request form.

An up to date version of this document can always be found at http://hav.to/communicate
Web

• Need a change made to your website, or need to create a new website or blog?
  Please contact webmaster@haverford.edu.

• Want to get the word out about something via social media, or want help setting up your own
  Haverford-related account?
  Please read our social media policy here: http://hav.to/socialpolicy and the Visual Identity Standards for
  Social Media here: http://hav.to/socialvi.
  Add an official HC social network to Social Haverford here: http://hav.to/socialhc. For all others inquiries,
  contact rraber@haverford.edu for further assistance.

• Have an idea or great photo for a Haverford College homepage?
  Please contact webmaster@haverford.edu.

• Have you encountered a bug or broken link on our website?
  Please let us know here: http://hav.to/feedback.

• Need to simplify and share a long URL?
  Contact webmaster@haverford.edu for your own shortened http://hav.to/ link!