
WHAT CAN COLLEGE COMMUNICATIONS DO FOR YOU?

Copywriting, Editing, and Proofreading

We can help you polish your copy before distribution. Need help fact checking, researching, copy editing, proofreading, and aligning content to the College style? We're on it.

Storytelling

Know of something we should be writing about? Get in touch to discuss potential news stories, alumni magazine articles, blog posts, and more. We'll take care of the writing, you just tell us what's happening and when.

Event Promotion

The best way to ensure good turnout for your event is to include us in the earliest planning stages. The more lead time we have, the more opportunities to help you get the word out.

Email

Want your email to make it through spam filters? We'll help you craft compelling subject lines, good-looking templates, clear messages, and overall vibrant content that will dazzle inboxes.

Social Media

Let us help you elevate your social presence. We have experts in social media strategy, best practices, and developing your editorial calendar. We can help you find your goals on social media, promote your events, and collaborate with other campus partners digitally.

Web

Our team combines communication strategy with clear writing, quality imagery, and clean design. We'll help you make your site visually stunning, informative, and accessible.

Graphic Design and Printing

Let us—and our professional design partners—take your print communications to the next level. We can design visually compelling projects of any scale, including signage, banners, posters, annual reports, mailings, maps, branded swag, outdoor displays, and brochures. And we'll manage the entire print production process, including timelines, estimates, design and editorial review, proofing, and securing trusted vendors to ensure a quality result.

Photography

We can provide photographers who will capture your important moments and help you tell your story. Examples include event coverage, student/faculty shadowing, social media support, and website and presentation imagery.

Video Production and Editing

We can make videos in-house or work with outside vendors, depending on your needs. We can also help with video editing, motion graphics, and transcription. We have the equipment, software, and the know-how to elevate your visual story.

Creative Strategy

Do you have something to communicate, but you're not sure where to start, or do you have a vision but you aren't sure how to bring it to life? We can talk you through it, from concept and strategy, to how to measure success. We provide creative consultation and can help you craft your vision.

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HAVERFORD
COLLEGE

WHO'S WHO IN COLLEGE COMMUNICATIONS?



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COPYWRITING/EDITING/PROOFREADING



STORYTELLING



EVENT PROMOTION



EMAIL



SOCIAL MEDIA



CREATIVE STRATEGY



GRAPHIC DESIGN AND PRINTING



PHOTOGRAPHY



VIDEO PRODUCTION AND EDITING



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