



**Dr. Thomas A. Farley '77**  
Campaigning for  
public health



**Professor Ying Li**  
Helping students find  
their inner artist



**Norman Hill '55**  
Living history

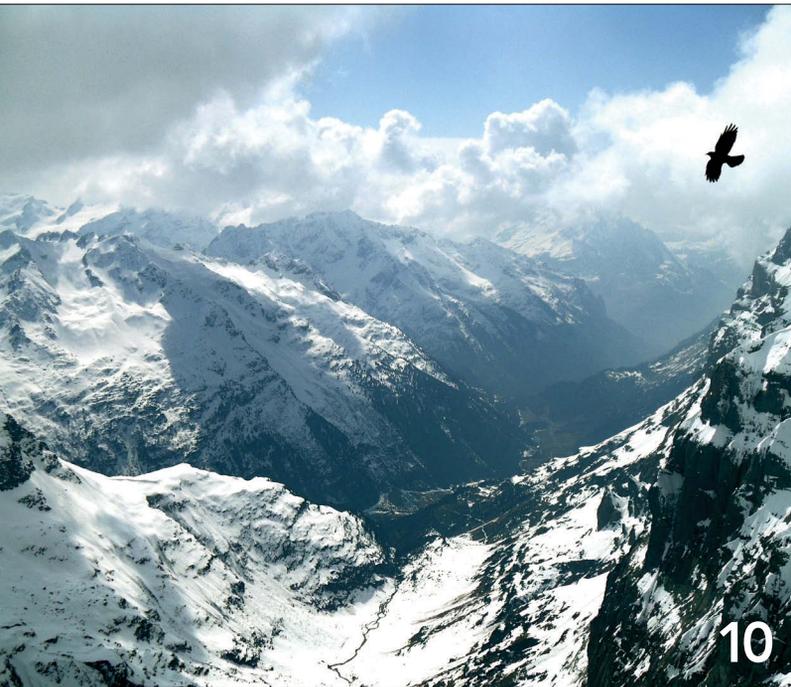
# HAVERFORD

The Magazine of Haverford College

SPRING/SUMMER 2011



**A CHAMPIONSHIP  
ATHLETICS PROGRAM  
DECADES IN THE MAKING**



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**Correction:** The Winter 2011 issue of *Haverford* magazine should have credited Natasha Cohen-Carroll '13 for her photographs of Newark, N.J., Mayor Cory Booker's visit to campus (p. 7) and the Oxford Blues reunion concert (p. 59).

**On the cover:** Some of the faces of Haverford athletics over the decades. Photo illustration by John Bruszewski.

Go to our photo key, p. 31, to see the names that go with those faces.



*Haverford* magazine is printed on recycled paper that contains 30% post-consumer waste fiber.

## DEPARTMENTS

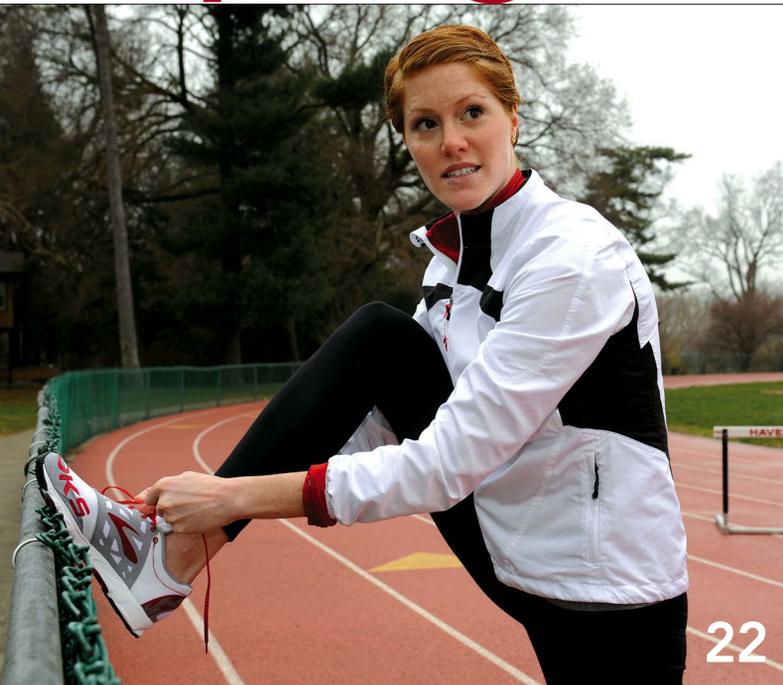
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### The Best of Both Worlds!

*Haverford* magazine is now available in a digital edition. It preserves the look and page-flipping readability of the print edition while letting you search names and keywords, share pages of the magazine via email or social networks, as well as print to your personal computer.

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# spring summer 2011



## FEATURES

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25 **COVER STORY: A Winning Combination**

Upgraded facilities, more full-time coaches, state-of-the-art strength training and other enhancements have helped Haverford's teams post impressive results in recent years. But just as important a measure of success for Athletics is how the program allows students to excel in both sports and academics.

By Katherine Unger '03

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Norman Hill '55 has been a key player in seminal events of the civil rights movement like the 1963 March on Washington. And he's still at work, giving speeches and writing his memoirs.

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His aggressive campaigns against public health scourges such as smoking, sugary sodas and salty foods have critics calling him a "scold" and a "food nanny." But New York City Health Commissioner Dr. Thomas A. Farley '77 is not about to back down.

**Plus:** **Health and the Biology of Adversity** (Dr. Michele A. Albert '90)

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All Nick Bruel '87 ever wanted was to have a nationally syndicated comic strip. Instead he found success with a children's book series about one comically *Bad Kitty*.

By Eils Lotozo

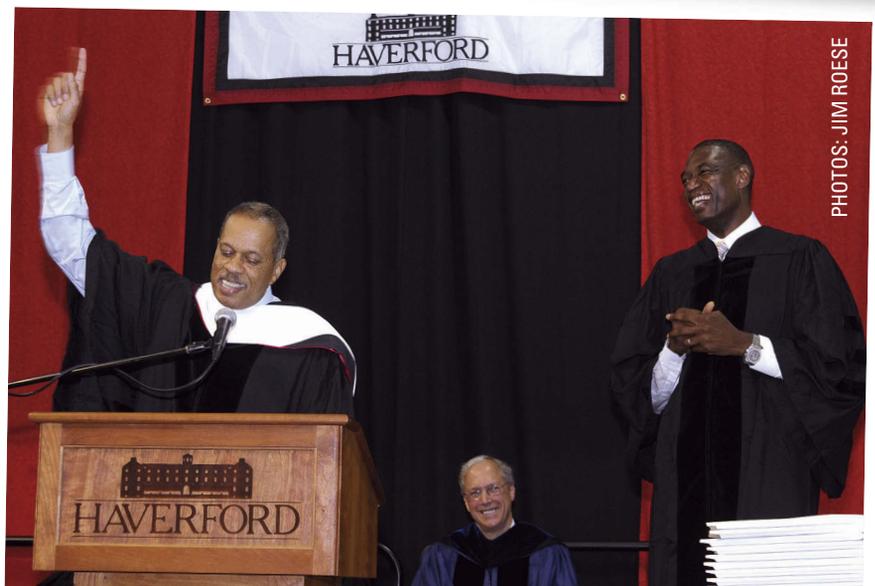


# COMMENCEMENT 2011

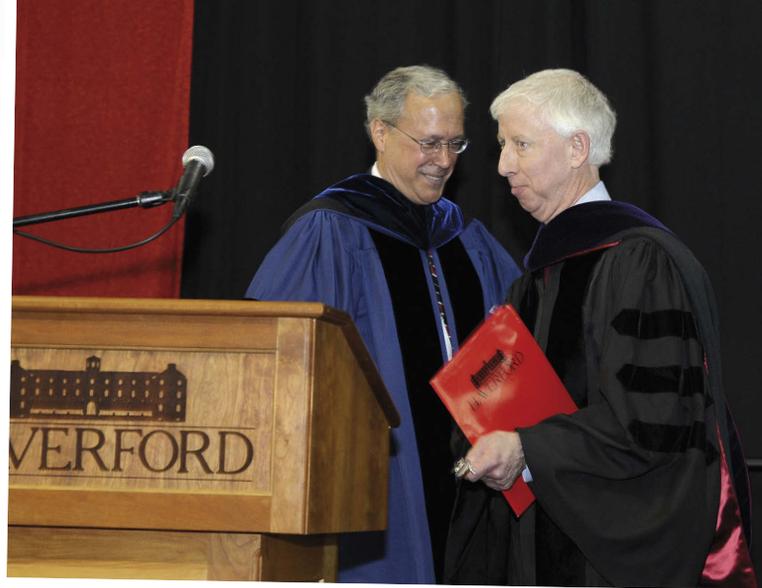


**T**hough the wet weather moved the ceremony inside (for only the second time in almost 30 years), it couldn't dampen the excitement in the Field House, where 299 members of the Class of 2011 became the latest addition to the College's alumni community. "How will you make your mark?" **President Stephen Emerson '74** asked the assembled almost-graduates in his opening remarks. "It will be different for each one of you ... You are supremely prepared to find success, meaning and joy."

This year, honorary degrees were awarded to three individuals who, in their diverse work, all embody Haverford's core value of social justice. Former NBA All-Star center and humanitarian **Dikembe Mutombo** received a Doctor of Humane Letters for his philanthropy, including his work with the Dikembe Mutombo Foundation, which is devoted to improving the health, education and quality of life for the people of his native Democratic Republic of Congo. Mutombo (*far right*, being introduced by journalist **Juan Williams '76**, the proud father of a 2011 graduate) gave a speech in which he urged the graduates to be leaders and to take action against disease and poverty. "What we make in our daily life is a living," he told them, "but what we give is a life."



PHOTOS: JIM ROESE



Children's rights advocate **Robert G. Schwartz '71** (above, right), the co-founder and executive director of Juvenile Law Center, wore the academic regalia of the late College President Stephen Cary '37 to accept his Doctor of Laws honorary degree. Schwartz appealed to the Class of 2011 to use what they learned in their Haverford classrooms to help close “the opportunity gap” for others. “You are women and men who will do things,” he said. “Do them with purpose and do them well.”



**Judy Wicks** (left), the founder of Philadelphia's White Dog Cafe and co-founder of the Business Alliance for Local Living Economies, was honored with a Doctor of Humane Letters for her work in the local food and sustainable business movements. As she recalled her own graduation in 1969, and how it was colored by the specter of the war in Vietnam, Wicks noted that the stakes are even higher for 2011's graduates. “Our generation's goal was to save lives, mostly our own,” she said. “Yours is to save life on earth as we know it.”



Go to [haverford.edu/commencement](http://haverford.edu/commencement) to see more Commencement photos, view a gallery of legacy photos, read Haverblog coverage of the event and watch the 2011 Commencement video.

# main lines



## India Calling

In 2008, Center for Peace and Global Citizenship Executive Director **Parker Snowe '79** met with his old friend, **David Wertheimer '77**, as part of an alumni tour of the West Coast. Wertheimer is now at the Bill & Melinda Gates Foundation in Seattle, working to eradicate homelessness in the Pacific Northwest. After noticing the number of rooms set up for videoconferencing at Gates Foundation headquarters, Snowe and Wertheimer brainstormed ways that the technology could enable Haverford students to connect with and learn from Gates

Foundation activities. They ultimately decided to connect the students with foundation staff in India who are engaged with HIV/AIDS issues. Students in the CPGC's non-credit seminar on social medicine seemed an ideal fit for this extraordinary opportunity.

The seminar provides first- and second-year students the chance to explore global health issues. Led by upperclassmen and mentored by Pre-Health Advisor Michele Taillon Taylor, the seminar meets over six weeks in the spring semester. Regular sessions are augmented with a special event (last year the participants

attended the Unite for Sight Global Health and Innovation Conference at Yale University), and the student leaders enthusiastically embraced the idea of a two-way videoconference with the Gates staff as this year's special event.

"The kids had done a lot of reading about the Avahan program [the Gates Foundation's Indian AIDS initiative]," says Taylor. "It has become a paradigm for a sort of multi-pronged approach to AIDS prevention and AIDS reduction, and looks at structural, cultural and biological public health approaches to AIDS prevention involving the commu-

nity. So the students were very well informed, and each student was prepared with a question."

Taking into account the time difference between Pennsylvania and India, the social-medicine seminar members assembled in Stokes 202, the site of the College's videoconferencing equipment, at midnight on April 7. Roger Hill, director of audiovisual services, coordinated the technical aspects of the conference with his counterparts at the Gates Foundation. Haverford's chief information officer, Joe Spadaro, says this was the first time the videoconferencing equipment had been used to facilitate an international meeting of this nature.

"It's really easy to read about wonderful things that people are doing, but it's abstract," says Taylor. "This made [the foundation's work] a little more tangible."

The teleconference lasted an hour, and students say they enjoyed the opportunity to explore theoretical issues with practitioners in the field. For their part, the Gates team expressed enthusiasm for the thoughtful questions the Haverford students posed. "I think it went really well," says Taylor. "Students had great questions and were really well prepared, so there was an opportunity to dig a little more deeply and to really understand how complicated and demanding and challenging it is to set up these kinds of public health programs." 🐼

## A Message From the College Board of Managers



Cathy Koshland '72

We trust that you have heard the news that President Steve Emerson will not seek reappointment but rather step down and begin a sabbatical year to be followed by a new role at Haverford as Professor of Biology.

We are disappointed that Steve will no longer be in the presidential suite, but understand why he might wish to return to teaching and scholarship. He is one of our most accomplished alumni and a world-renowned stem cell biologist who, by necessity, has had to dramatically curtail his teaching and research while president. It was a huge sacrifice on his part. Thousands of you have met Steve at scores of alumni functions, and know him as a warm, insightful and energetic fellow alum.

Though his students will be the immediate beneficiaries of Steve's return to the classroom and lab, his hard work over the past four years will enrich the lives of all Haverfordians for generations to come: from financial aid reform to the construction of new dormitories to expansion of faculty and curricula (including the first-ever academic program jointly administered by Haverford, Bryn Mawr and Swarthmore), Steve's time as president has been marked by a vision for what Haverford can be, while remaining true to what it has been.

This energy and determination has helped frame the outline for our next comprehensive fundraising campaign, which we look forward to telling you more about in due course. Those of you who are already familiar with the fundamentals of our plans can be confident that your Board fully supports the collaborative work that has informed both academic and campus master planning. Steve may be stepping down from his current role, but the vision he championed—and which so many of you have helped articulate—remains.

We will also look forward to introducing you first to our interim president, to be named later this summer and, following a search beginning this fall, to the 14th President of Haverford College.

Thank you for your continued support for the College we all share and admire. We appreciate your being here with us, in person when possible and in spirit always.

— Cathy Koshland '72, Chair of the College Board of Managers



## Interviewing Obama

In March, **Jon Delano '71** became the first Pennsylvania television reporter to do a sit-down TV interview with President Obama at the White House. Delano, the Money & Politics Editor at KDKA-TV in Pittsburgh, questioned the President about how the administration's commitment to education squared with the drastic cuts to state education budgets going on across the nation, and about his views on U.S. reliance on nuclear power in the wake of the disaster in Japan.

In 2008, Delano was also the first Pennsylvania TV reporter to interview Candidate Obama.

## STREET ART MAKES ITS MARK ON CAMPUS

In April, a John B. Hurford '60 Humanities Center-sponsored panel discussion, titled "Street Communications," brought some of the most interesting figures in street art to campus. (The term "street art" refers to art in public spaces and also encompasses unsanctioned art such as graffiti, stencils, pasted posters and guerilla sculptures.) The panel included New York artist Jordan Seiler, known

for challenging what he calls "outdoor advertising's abuse of the public environment" by removing ads and replacing them with his own artwork; Marc and Sara Schiller, street art curators and collectors, founders of New York's Wooster Collective, and co-authors of the book

*Trespass: A History of*

*Uncommissioned Urban Art*, and Gaia, a Baltimore-based artist, featured in the book *Beyond the Street: The 100 Leading Figures in Urban Art*, whose large-scale posters and on-site paintings employ animal imagery. In addition to the panel discussion, which was moderated by event organizer Michael Rushmore '14, the street art event featured a workshop with Seiler. And after dark, Gaia (a pseudonym he uses to hide his identity) got to work painting a permanent mural on a wall of James House, the student arts building. Rushmore, who blogs about street art himself at [blog.vandalog.com](http://blog.vandalog.com), reported on Gaia's late night painting project: "It turned into a bit of a party as people came by to watch him work."



An image painted by Baltimore-based street artist Gaia now adorns James House.

**ON  
VIEW**

**"THE RELENTLESS EYE:  
GLOBAL CELLPHONE PHOTOGRAPHY"**  
*Atrium Gallery, Marshall Fine Arts Center,  
March 25-April 22*

**Nathan Suter '95** spent a lot of time in the Marshall Fine Arts Center back when he was a Haverford student. "I had a key to the building and had 24-hour access," recalls Suter, who says this freedom to make art at all hours and "really get immersed in the process" was important to his development as an artist.

Suter, who received his M.F.A. in photography from the San Francisco Art Institute, found himself back in Marshall last semester. This time, instead of making art, he was talking about it as part of a panel discussion on the exhibition "The Relentless Eye: Global Cellphone Photography."

The show was organized by the Helen Day Art Center in Stowe, Vt., where Suter is now the executive director. And it was thanks to his still-strong connection to his former professor and fellow photographer William Earle Williams that the exhibition came to Haverford.

The wide-ranging works that make up "The Relentless Eye" include intimate portraits as well as compelling shots of nature, architecture and urban life. They were solicited from cellphone users around the world by curator Odin Cathcart, who took advantage of social networks such as Facebook and Craigslist. From the initial group of 1,500 submissions (from both professionals and amateurs), 135 photographs were selected. Also included in the show are works by five established fine art photographers who also use cellphones.

When "The Relentless Eye" opened at the Helen Day in late 2009, Suter invited Williams, professor of fine arts and curator of Haverford's substantial photography collection, to Vermont to speak on a panel about the future of photography. Williams was struck by the diversity and quality of the work in the show and decided it would be a great addition to the lineup of teaching



This image by Gabrielle Russomagno was among the works featured in the show "The Relentless Eye: Global Cellphone Photography."

exhibitions he was organizing at Haverford, says Suter, who then worked with him to bring "The Relentless Eye" to campus.

The panel talk that marked the show's opening "was a really lively discussion of cellphone photography," says Suter, who expresses both enthusiasm and caution about the medium. "One of the things that first attracted me to photography is that it is one of the more democratic mediums. Lots of people can get their hands on a camera. That democratic element has just exploded. Because so many people have cellphones, that means they are carrying a camera with them wherever they go."

"With a cellphone camera," observes Suter, whose own art has grown to incorporate installation and sculpture, "the opportunity to distribute your creative work is limitless. You can take an image right now and within 30 seconds have it on your cellphone and 10 other cellphones. But people can get into trouble, because they send things out they later wish they hadn't." Ownership of this creative output is also a tricky matter, he says. "Even though you made the picture, and you hold the copyright, when you send it out, it's hard to control."

Subscribe to our "On-campus Events" newsletter at [haverford.edu/news/](http://haverford.edu/news/)

## New Head Librarian of the College

**T**erry Snyder took over as head librarian of the College in February, coming to Haverford from the Hagley Museum and Library in Delaware. As deputy director of library administration at the Hagley, Snyder oversaw a building conversion that upgraded collections storage, helped develop extensive digital archives, worked to expand the collection and participated in a successful \$12.5 million capital campaign, among other accomplishments. Snyder holds an M.S. in Information Science from Drexel University, and received an M.A. in History from Duquesne University, and an M.A. and Ph.D. in American Civilization from the University of Pennsylvania.

"What attracted me to this job was Haverford's commitment to excellence," she says. "The faculty here are extraordinary and the stu-



**Terry Snyder**

dents are brilliant—the kinds of questions they ask, the kinds of research they are engaged in, are really not seen in many schools until the graduate level."

Provost Linda Bell, who announced the hire, says she received enthusiastic feedback from faculty, students and staff who had the chance to meet with Snyder

during a visit to the College that was part of the search process. "I am confident that in Terry, we have secured the experience and vision necessary to lead the Library forward during this critical time in the College's planning," says Bell.

Among the plans being discussed is the conversion of the old Ryan Gym into a new home for Special Collections, as well as the location of a digital commons, which will feature collaborative social spaces where students can work together to explore subjects or advance projects.

"As excited as I am by the digital opportunities, books are also an important technology and they are going to be with us for a while," says Snyder, who foresees a continuing focus on strategically expanding Magill's holdings as well as developing the important resources

of Special Collections. Snyder says she also looks forward to seeing even more collaboration between Haverford, Bryn Mawr and Swarthmore (which all share Tripod, the tri-college library catalog).

In fact, the library and information technology staffs of the three colleges continue to explore that very subject. "We want to think of ways we can build on and expand our capacity for collaboration," says Snyder, who observes, that with libraries charged with so many divergent functions, from creating digital archives to building print and electronic collections, and preserving rare books, "We have to be really careful about what gets preserved and ensure that all research needs are being met. We all have to be frugal with our resources. We have to get smarter, and increasingly more nimble." 🐘

## Getting It On Vinyl

In this age of instantly gratifying web purchases and digitized music libraries, who still cares about old-fashioned vinyl records? Bennett Smith for one. And Smith, a senior, is just one of the vintage format's growing legion of fans. (In 2010 vinyl sales were up 14 percent, according to *Billboard*.)

Last spring, he petitioned the John B. Hurford '60 Humanities Center's Student Arts Fund for financing for his

music, you put it on your MP3 player. A lot of people then throw the CDs away. ... But vinyl has this magical feeling of sound totally embedded within an object that this little needle brings to life. [And Bennett] is still in love with the physicality of that."

On the basis of his proposal and some musical samples, Smith received \$1,310 from the fund to press a record and print sleeves for it. Luftwaffe then set about recording songs specifically for the vinyl release. With Smith on guitar and Altman on drums—and computers programmed to play recorded samples to fill out the duo's sound—they spent last summer recording, splitting their time between the basement studio of the Haverford College Dining Center and the bedrooms of the West Philadelphia apartment they shared.

The record, titled *Quiet Summer*, was pressed in Nashville, Tenn., and copies, complete with a cover photo by Sam Kaplan '10, arrived on campus at the end of the fall semester. "I'd say on the whole we're really happy with it and proud of it," says Smith, "Being able to do something like this is an amazing opportunity."

Weissinger and his colleagues, are also pleased with the result. "We really try to use the Student Arts Fund to support projects undertaken by students ... that work toward specific goals, specific visions, and bring something new to campus," says Weissinger. "It is a space at Haverford for experimentation." 🐿

own vinyl 7" single for his band, Luftwaffe, at that time a duo with Swarthmore student Toby Altman. "It's so easy to record and release music on the Internet these days," says Smith. "So we wanted an opportunity to do it in a different way and be pushed to reach the standards of that different format."

"Bennett, in his proposal, talked a lot about how a CD is really a transitory object," says **James Weissinger '06**, associate director of the Humanities Center and one of the people involved in the decision-making for the Student Arts Fund. "You take a CD, you put it in your computer, you rip the

The image is hard to forget: a little Vietnamese girl, naked, burned by napalm, crying out and running down a road away from the smoke. That 1972 photo, shot by Nick Ut, is an indelible part of the American collective memory of the Vietnam War. But what became of the little girl who put a face on the war for so many?

A packed audience in Stokes Auditorium found out when Kim Phuc, now a married mother of two, Canadian citizen and Goodwill UNESCO ambassador, came to Haverford on March 17. Phuc's visit was organized by Carol Solomon, visiting associate professor of art history, Independent College Programs, to coincide with her course "Picturing War: Goya to Abu Ghraib," which examined images of war in a variety of media.

Phuc, whose story was the subject of the 1999 bestseller *The Girl in the Picture*, as well as a documentary film, talked about the ways Communist officials in Vietnam used the photo—and her—for propaganda purposes. She also described the suffering she faced as a result of her injuries (17 surgeries over the course of 12 years) and told the tale of her 1992 defection, with her husband, during a stop in Newfoundland on a flight from Moscow to Cuba.

Phuc now runs a foundation that bears her name and works to help children in war-torn regions. To close the evening, she urged the assembled crowd to look at that horrifying photo, taken when she was only 9 years old, in a different light. "When you see that little girl running up the road, don't see her as crying out in pain and fear," she said. "See her as crying out for peace."



**Kim Phuc, who was the subject of an iconic 1972 Vietnam War photo, speaking in Stokes Auditorium in March.**

*A beyond standing-room-only crowd packed into Founders Hall on March 28 to hear Princeton University economist and New York Times columnist Paul Krugman offer "An Economic Perspective on The Mess We're In." The Nobel Prize winner took aim at the field of economics, the banking and finance industry, lax regulators and a polarized Congress for helping create that mess. But he saved his sharpest criticism for the Obama administration, whose stimulus plan, he said, fell short:*

### SOUND BITE



"We can end this, but what we need is a vigorous response ... It didn't happen. A country like ours is capable of dealing with awesome challenges. We have the resources to do it. We lack the political consensus and the conviction to do it."

**To watch a video of Krugman's speech, go to the Haverblog at [haverford.edu/blogs](http://haverford.edu/blogs) and search "Krugman."**





M1 (front, left) collaborates with students in the Dining Center studio.

## Rapper/Activist M1 Becomes Scholar/Artist in Residence

**A** regular day's work for Mutulu Olugbala, better known as M1, usually consists of playing sold-out concerts and traveling around the world with his 15-year-old hip-hop duo, Dead Prez. But for two weeks in March, the rapper/activist lived the comparatively quieter life of an academic as the College's first ever Africana Studies scholar-artist in residence. The program, which was developed by M1 and Assistant Professor of Anthropology Jesse Shipley, who coordinates the Africana Studies program, was estab-

lished to investigate new, creative ways to study social and political issues related to Africa, decolonization and the African diaspora.

"The idea was to stimulate ideas around Africa, but I don't think that was the whole point of my coming here," says M1. "It was about looking for a way to engage. Professor Shipley saw me engaging and thought I could be useful here."

While staying on campus, M1 gave an intimate concert in the basement of Lunt, spoke at the annual AcadeMIX hip-hop panel, ran workshops in which he shared his own creative

process, attended classes and gave lectures. The major part of his residency, however, focused on *The Africana Digital Media Project*, a multimedia collaboration recorded in the Dining Center studio with a team of students (led by Simone Crew '13 and Howard Brown '12) and faculty.

"Thinking about it as a play or a concept, instead of an album, has been really helpful," says Shipley. "[M1] and I were bouncing ideas back and forth, thinking about, 'What is hip-hop, and how do you think about it as a way to engage political and intellectual ideas

in a different framework?'"

"It was everything I expected and more," says M1 of his residency. "We knew what we could do with *The Africana Digital Media Project* because of where Africa is positioned in the world today and our ability to make broad strokes of commentary about that. ... But the process of making the music was an adventure for me because usually [I'm] not in such a public forum when songs are being made."

The resulting extended play (EP) incorporates an overall narrative that includes references to African revolutionary or political figures and U.S. civil rights history as well as musings on the future. "I didn't want to have to mention Africa in every song—you know, 'Africa, Africa, Africa,'" says M1. "There are some songs where there isn't even a mention of the word." Among them is "Don't Look Down," which explores the idea of leaving behind the broken present "to fashion something new and good out of what is left," the rapper says.

Shipley hopes that a free, digital, downloadable version of *The Africana Digital Media Project* will be available on the College's website soon, and he's eager to bring M1 back next year so a new group of students can experience this process. For M1, the time on campus really changed his perspective on academia, he says. "My college experience wasn't like this. [Being here] made me think about thinking. It was amazing."

*For more on Jesse Shipley's work, see page 16.*

### FYI

**THE MARIAN E. KOSHLAND** Integrated Natural Sciences Center (KINSC), the state-of-the-art complex that is the hub for scientific research on campus, released its first annual report this winter. The report summarizes the various programs offered by the KINSC and highlights some of the faculty and student research projects the Center has supported. Read it here: [haverford.edu/kinsc/annual\\_report/index.php](http://haverford.edu/kinsc/annual_report/index.php)

## Fashion Forward

**W**hen the first issue of *Feathers & Fur* came out in 2009, the student-produced full-color, glossy style magazine closed with an epigraph from fashion designer Coco Chanel: “Fashion is not something that exists in dresses only. Fashion is in the sky, in the street. Fashion has to do with ideas, the way we live, what is happening.”

That heady sentiment continues to guide the magazine, whose fifth issue came off the presses in April. Produced by an energetic group of Haverford and Bryn Mawr students on a shoestring budget as a labor of love, *Feathers & Fur* (a reference to Bi-co mascots, the owl and the squirrel) has explored androgyny, offered DIY tips for “glamming up your gear” and chronicled a day in the life of a fashion industry intern. One issue featured a photo spread that looked at some students’ signature apparel items (among them: suspenders, boots, a bowtie, a straw bowler); another ran an interview with Associate Professor of French David Sedley, a self-described “dandy.”

The 94-page spring/summer 2011 issue of *F&F* (as it’s called) has a look that is a little bit *Vogue*, a little bit *Interview*—with a definite nod to some of the “street style” blogs that have popped up around the globe. It includes articles on tattoo culture, street art, a Philadelphia thrift shop, style icons (Elizabeth Taylor, Frida Kahlo) and a New York museum exhibit of the work of Spanish fashion designer Cristobal Balenciaga. And, as in every issue, there are pages and pages of artfully staged fashion shots featuring a diverse array of stylish Haverford and Bryn Mawr students as models (quite a few of them male), photographed in campus locales and (for this issue) Coney Island, Atlantic City and a Philadelphia motel.

According to Rachel Oliner ’11, one of *F&F*’s founders, the magazine’s creation was sparked by a weekly fashion column written by Darren White ’11 for the *Bi-Co News*. “I had always been interested in the

fashion industry and I offered to help Darren in any way possible with his articles,” says Oliner, who was then a features writer for the *News*. As it happened, White knew some Bryn Mawr students (Simran Singh, Elizabeth Svokos and Juliana Reyes) who were also interested in writing about fashion and style. “All of us came together in Lunt Café one night in March 2009,” says Oliner. And from that meeting *Feathers & Fur* was born. “Our mission was, and still is, to provide a creative outlet in the Bi-co community for photographers, designers, graphic designers, writers and anyone who wants to be involved in putting together a professional publication,” Oliner says.

The clothing and accessories featured in the magazine tend to come from Bi-co students, with a few local stores donating items to use as well. The publication’s budget has grown from \$1,500 to almost \$6,000 and is funded, like any other campus club, through Students’ Council, with additional funding from Bryn Mawr when needed. Four of the five editors who helmed the new issue graduated in May. But Christopher Flores ’13 remains and will take over as treasurer from Oliner. In anticipation of the seniors’ leaving, the group took on several freshmen as assistant editors last semester, says Oliner. The hope is that *Feathers & Fur*, the Bi-co’s singular forum for “expression, celebration and experimentation,” will live on.

For more information about *F&F* email [fandf@gmail.com](mailto:fandf@gmail.com). To see an archive of back issues go to [issuu.com/feathersfur](http://issuu.com/feathersfur).



FEATHERS & FUR PHOTO: ELIZABETH SVOKOS



Joe Volk (in bowtie, center) in the CPGC Cafe with students and faculty.

main lines

## Welcoming a “Friend in Residence”

**J**oe Volk, the former executive secretary of the Friends Committee on National Legislation (FCNL), became Haverford’s first Friend in Residence when he came to campus for a three-week stay in March.

Sponsored by the President’s Office and the Quaker Affairs Office, the Friend in Residence program aims to deepen the College’s appreciation of its Quaker roots and strengthen its connections within the broader Quaker community. Volk, who recently retired from the FCNL, a nonpartisan Quaker organization that is the oldest registered ecumenical lobby in the U.S., was a busy man during his residency. He was a guest lecturer for five courses at Haverford and Bryn Mawr and ran two workshops. The first looked at integrity and vocational choices; the second (held at Quaker study center Pendle Hill during the annual Quaker student retreat) focused on identifying one’s values and standing up for them. As part of the President’s Social Justice Speaker series, Volk, who served as the American Friends Service Committee national secretary for peace education from 1982 to 1990, also gave a public talk titled “If War Is Not the Answer, What Is? A Peace Lobbyist on Capitol Hill.”

“It went wonderfully,” says **Emily Higgs ’08**, Haverford’s associate director of Quaker Affairs, discussing the inaugural program. “Joe has a deeply meaningful presence, and his humor and wit make him fun to be around.”

“One of the intentions of the program is to make everyone on campus aware of the diversity of Friends in the world,” says Higgs. “Joe, as an example of that, is somebody who spent his life as a practitioner in the peace-building and policy world. So he brought something unique and important to the community.”

During his stay on campus, Volk took 19 students to Washington, D.C., for a lobbying workshop and meetings with congressional representatives; the trip was sponsored by the College’s Center for Peace and Global Citizenship. “At [the morning] workshop, he asked the group how many of them were interested in going into politics, and only maybe five of them raised their hands,” says Higgs. “Then, at [a later] meeting, Joe asked the same question, and almost every single hand went up. Clearly, the experience was having an impact.”

“I think there were some students who thought, ‘Gee, I never thought of doing anything but for-profit sector work after school, but this gives me another career path to think about,’” says Volk.

The Office of Quaker Affairs hopes that the Friend in Residence will become a permanent fixture on the annual calendar. “We look forward to continuing the program,” says Higgs. 🐿️

# Seeing the World

A semester, or two, spent studying in another country can be a truly eye-opening experience, and the wonderful images submitted to the annual Study Abroad Photo Contest are evidence of that. Sponsored by the Office of International Academic Programs, the contest attracted a daunting number of great entries this year, making the job of the judges, who had to choose a winner and runner up in three categories, a tough one.

Here are their picks:



## CULTURAL ENCOUNTERS

**WINNER:**

Caroline Kaigh '11, "Queen of Carnival"

Kaigh studied in Trinidad and Tobago and took this photo during Carnival in Port of Spain, Trinidad. "Carnival in Trinidad is similar to Mardi Gras in New Orleans and Carneval in Rio de Janeiro," says Kaigh. "People dress in beautiful, intricate costumes and dance through the streets all day. It was an incredible cultural experience."



## LANDSCAPE CITYSCAPE

**RUNNER-UP:**

William Reilly '11, "Hallway"

Reilly, who studied at the London School of Economics, took this photo on the Greek island of Santorini while he was on spring break.

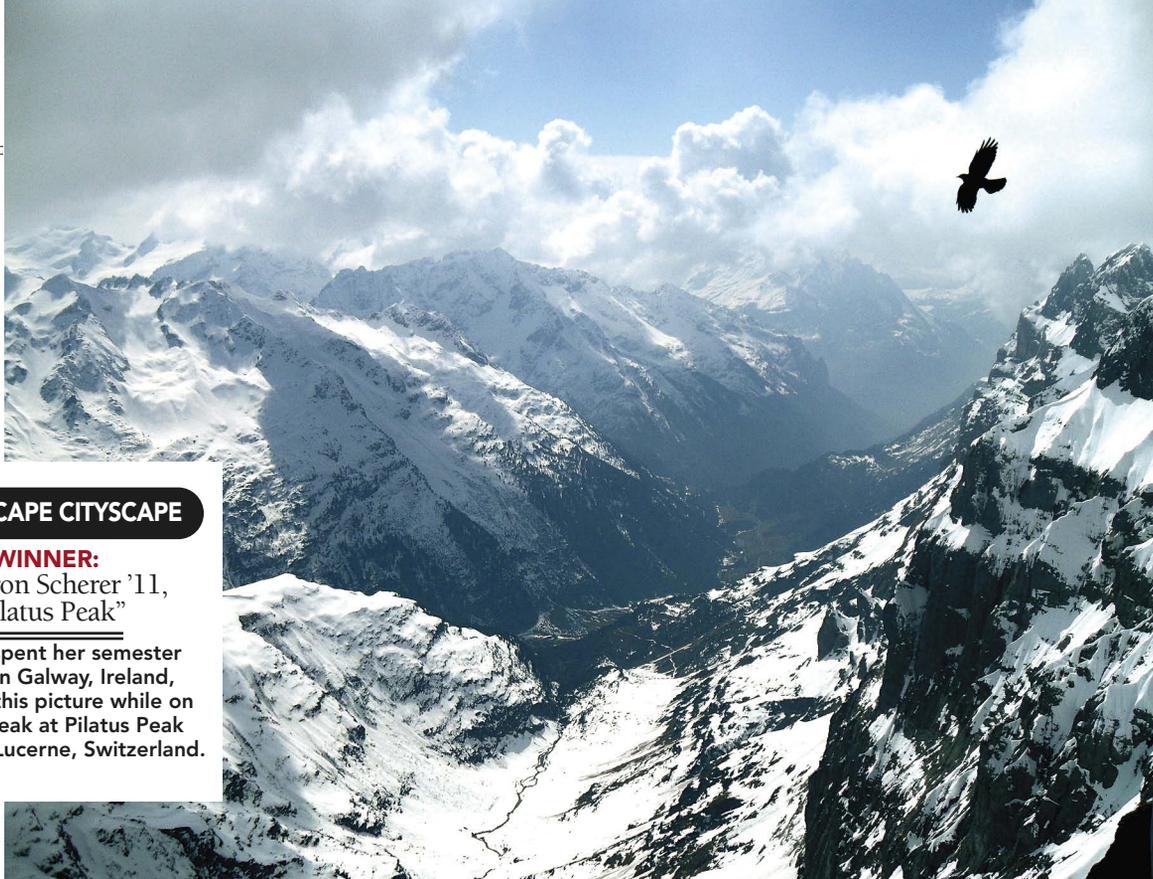


## CULTURAL ENCOUNTERS

**RUNNER-UP:**

Danielle Simpson '12, "Alley Guitarist"

Simpson studied abroad in Granada, Spain. "This photograph was taken in an alleyway in Seville near the Cathedral of Seville," she says. "I happened upon this man as my friends and I wandered through the neighborhood's backstreets."

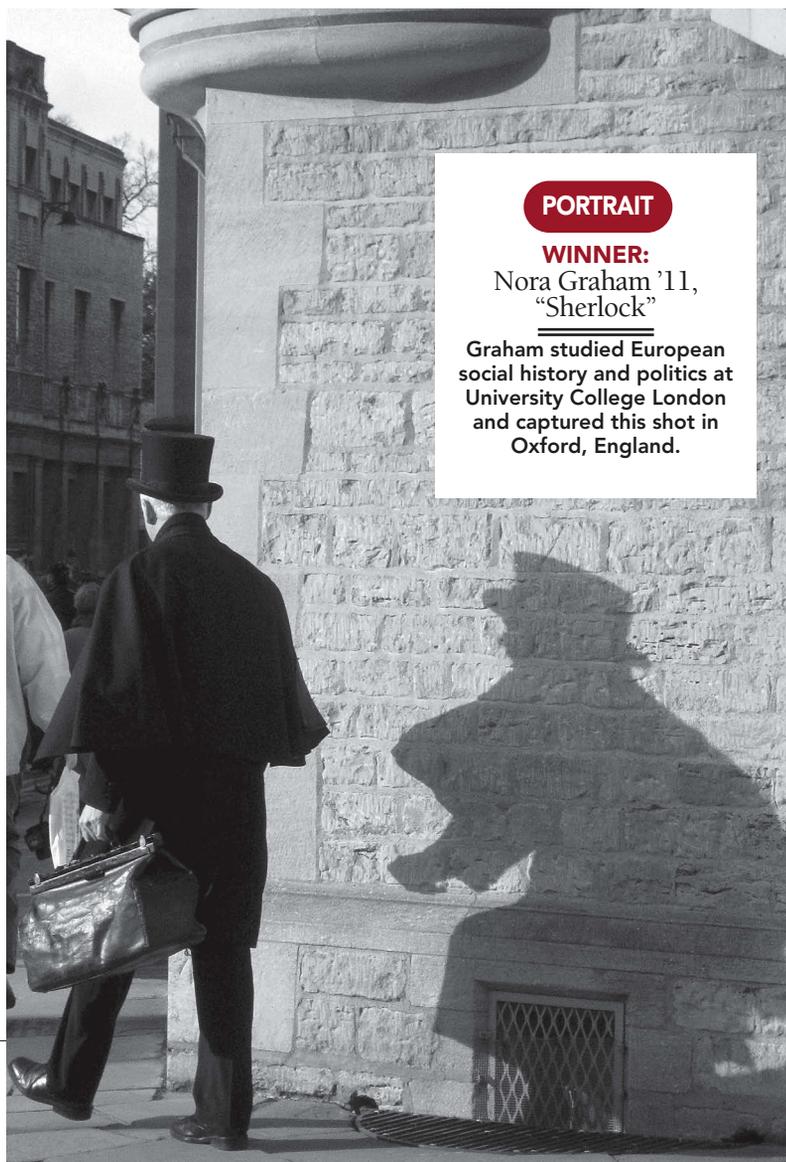


**LANDSCAPE CITYSCAPE**

**WINNER:**

Cameron Scherer '11,  
"Pilatus Peak"

Scherer spent her semester abroad in Galway, Ireland, and took this picture while on spring break at Pilatus Peak outside of Lucerne, Switzerland.



**PORTRAIT**

**WINNER:**

Nora Graham '11,  
"Sherlock"

Graham studied European social history and politics at University College London and captured this shot in Oxford, England.

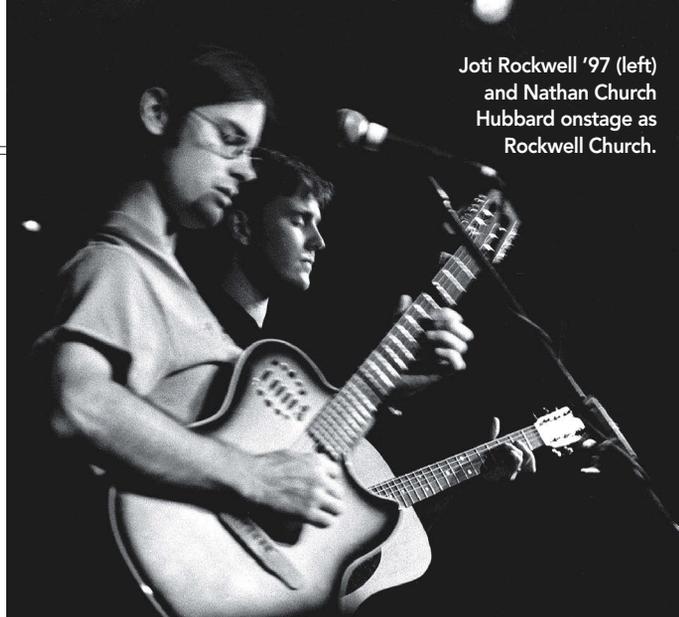


**PORTRAIT**

**RUNNER-UP:**

Gina Trobiani '11,  
"A Moment Aside During Carnevale"

Trobiani took her photo during Carnevale in Venice, Italy. She studied abroad in Milan.



Joti Rockwell '97 (left) and Nathan Church Hubbard onstage as Rockwell Church.

## From Clubs to Classrooms

**Joti Rockwell '97** used to give concerts full-time. Now he mostly gives lectures. The former music and physics double major was a force on the Northeastern folk music circuit in the late 1990s as a member of the popular acoustic duo Rockwell Church, but now he's settled into a quieter life as a husband, father of two and assistant professor of music at Pomona College in Claremont, Calif.

Rockwell was back on campus in March to perform in the 30th-anniversary concert of the Humtones, the College's oldest all-male a cappella group, and to give a talk as part of the Young Academic Alumni Series. "The last time I was there, in that room," he says of MacCrate Recital Hall, where his lecture was held, "I was giving my senior thesis!" Sipping coffee in the Coop, he looks barely older than the students that filter in and out around him, but, of course, Rockwell now has students of his own.

After graduating from Haverford, he devoted himself to touring and making music full-time with Rockwell Church, the group he founded during college with his child-

hood best friend, Nathan Church Hubbard, then a student at Princeton. After two years of long van rides, bad road food and late nights, both members of Rockwell Church were ready to return to academia.

"Always being on the road was incredible for us, but it is a lot harder if you want to have a family and a more stable life situation," says Rockwell of his choice to leave behind the applause of pop music. "Also, I really missed being in an academic environment. When we were touring, I'd take music theory journals on the road with me."

Hubbard (now the CEO of Ticketmaster) eventually enrolled in business school, and Rockwell entered the graduate music program at the University of Chicago, where he earned his Ph.D. in the history and theory of music. Still, they continued to play together. "There would be times where I'd fly back east and play in D.C. on Friday night and in Philly on Saturday night and in New York Sunday night, and then fly back Monday morning and go to class with a guitar and suitcase in hand," Rockwell remembers. "I'd have to do my reading on

the airplane and in the car on the way back to graduate school. It was like this double life for a while."

As their careers blossomed and they began to have families of their own, that sort of manic touring schedule was no longer sustainable. Rockwell Church released its last album, *Antidote*, in 2003, and played its last tour in 2006.

Luckily, though, after joining the faculty at Pomona and moving to California, Rockwell found himself living close enough to L.A.-based Hubbard

that they can now play together often (even if it's just in private for their kids).

Being back on campus this year gave Rockwell the chance not only to sing with the Humtones and share his scholarship with a new generation of Haverford students, but also to reflect on how his experience at Haverford shaped him. "This is sort of my chance to thank my former professors for everything they gave me," he says. "In that sense, it has been a really meaningful experience for me to be back here." 🐿



### PINWHEEL DAY REVEALED

There are few things more beautiful than a perfect spring day on the Haverford campus, except maybe a perfect spring day on the Haverford campus on Pinwheel Day. Meant to celebrate the beginning of warm weather, Pinwheel Day is a beloved, but mysterious, tradition. According to Ford mythology, on the first seasonable day of spring, the campus awakens to find Founders Green carpeted with multi-colored, spinning pinwheels, which appear overnight thanks to the secretive effort of (an) anonymous do-gooder(s).

This year's Pinwheel Day took place April 11th, and anyone going to Haverford's website on that morning found that the homepage had been "hijacked"—its usual look replaced by images of a pinwheel-decorated Founders Green. A related post on the Haverblog disclosed that a bit of sleuthing had turned up little information on the secretive tradition other than a theory that Pinwheel Day had been started by a student in 1998.

But among a series of responses to our Pinwheel Day coverage posted by alumni that day to the Haverblog, we discovered one from someone who signed themselves "Mystery 'Ford from the Class of 19XX."

Here's what he/she? had to say:

*I can verify that the first (but at that time unofficial) "Pinwheel Day" took place in 1993 on Founders Green. The conspirators included myself and several other students, as well as a member of the maintenance crew, and several others who politely averted their eyes as we dotted the green with pinwheels under cover of night. It makes me very happy to see our small efforts become a Haverford tradition!*

# faculty profile



Ying Li (far left) with a painting class.

## Nurturing Artistic Visions

Her own restrictive training in China during the Cultural Revolution inspired Professor of Fine Arts Ying Li to take a very different approach to her teaching. **By Rebecca Raber**

**Y**ing Li's painting studio in Marshall Fine Arts Center is surprisingly quiet. There's no music, no talking, just the sound of her paint-splattered Asics sneakers squeaking against the floor as she moves around the outside of a circle of students, observing their work. The 13 beginner painters—today's is an intro-level class—stand at easels observing a nude model reclining on blue and tapestries. Each canvas captures something different from the scene: just a leg or a face—or a wide-screen depiction of the

entire room that includes even the cerulean shoes of a classmate. The near-silence is punctuated occasionally by Li's calm, measured suggestions or encouragement.

"Do you see it?" she asks, bending down alongside one student to better observe the model from her point of view. "There's a brilliant piece of light there. Make sure you include it."

"Good color!" she congratulates another, playfully punching her on the shoulder. "That's a good piece, a beautiful piece."

Though it would seem that the most vulnerable person in the room is the woman with no clothes on, who is being carefully studied by more than a dozen sets of eyes, she isn't the only person exposed. Each student's canvas in the entirely female class is expressing something about the painter's personal point of view, and Li is eager to coax that individual artistic vision out of each of her pupils.

"Everyone has a very personal approach," she says of her students. "But at the same time, we talk about structure



—we talk about the construction and the design and the light, the warm and the cool relationship. Those are the basics. Everybody needs to study that, but then when they are working on their own piece, the personal vision comes in. My job is to give them this knowledge of what would work, what would make a good piece, but at the same time leave them alone and let them fulfill their personal vision.”

Li has her own personal vision. She is not only a professor and the chair of the College’s fine arts department, but also an accomplished artist who exhibits internationally—most recently at the Lohin Geduld Gallery in New York, where she just closed a show of landscapes, many painted on the Haverford campus.

Born in Beijing, and having lived through China’s repressive Cultural Revolution, Li had to fight for her own individual artistic expression. At age 14, she was sent away from her family for five years to the countryside as part of the government’s “re-education” program. The city girl learned to work on a farm, but art was her savior. “Because I could draw and paint, I got assigned to do some propaganda work,” she says. “In a way, making art was such a salvation for me to get out of the misery for a short time.”

In the mid-1970s she attended the Anhui Teachers University in Hefei, where strict regulations from the Communist government guided what kind of art could be taught and made. The number-one rule was that all art had to adhere to strict Communist Party politics, but there were other, more arbitrary restrictions. “I remember we drew a plaster cast of a head, just a head, and

### **At the university Li attended in China, strict Communist government regulations guided what kind of art could be taught and made.**

we spent a whole semester working on that one piece and really studying the arrangement from dark to light,” says Li. “We were only allowed to use the 2B pencil—that’s a hard pencil. At the time I felt I really wanted to do something more expressive.”

Close to graduation, her final project initially didn’t get past the required “political exam” because the review committee felt the figure in her painting looked too bourgeois. “She doesn’t look like a good worker, a good Communist,” the committee told her. Li eventually passed with a painting depicting a female electrician on top of a mountain.

It is, perhaps, because of those struggles that Li is such a natural teacher, urging her students not only to learn the principles of form, texture, color and perspective, but to embrace their own individual aesthetics and the elements that make them unique as painters. “Everybody’s different,” she says. “Some people, they see [a painting] in terms of color. Some people base it on narrative. And some people base it on geometric shapes. So my job is really to really click with this person. You don’t want to go against their nature. You want them to learn, but at the same time you want them to feel, ‘OK, this is my property. This is how I want to do this.’ And you encourage them to do that. It is so

much about finding your own personal sensibility.”

Fine arts major Michael Galetta ’11, whose paintings were exhibited in the Fine Arts Senior Thesis Exhibition in May, is especially grateful for Li’s approach as his adviser. “She has presented me with a variety of methods to express myself,” he says. He remembers arriving on campus unsure of his artistic ability and lacking confidence in his skills, but says that Li guided him with a steady and encouraging hand. She “provided me with techniques to reach my potential,” he says. “I feel that she has given me lifelong skills. I could not imagine a better teacher.”

Li’s first teaching job was at her alma mater in China, instructing those just a year or two behind her in school in drawing and oil painting. After marrying an American whom she met in China, she moved to New York and earned her M.F.A. at Parsons School of Design. Her art career soon took off. One review in *The New Yorker* said that she “has an exquisite, almost musical sense of color.” She continued to teach as a guest lecturer or instructor at colleges up and down the East Coast. But when she came to Haverford for what was supposed to be a one-year appointment, she fell in love with the campus’ landscape (a favorite subject of her paintings) and its students. That was almost 14 years ago.

“The first time I came here for an interview, I just said, ‘Wow, this is a special place.’ You feel what you see,” says Li. “And the students, they are wonderful. Because of their liberal arts education, they can bring what they learned in different disciplines into this classroom. And they take what they do here and [relate it to] a much bigger picture.”

As her Introduction to Painting class winds down and students begin to wash their palettes and brushes in the studio’s large sink, Li shows off a wall of landscapes recently done by these beginners. “Look how different,” she says proudly, gesturing to the paintings and their myriad depictions of the pink flowering trees that dot the campus this and every spring. “For me, it would be a big failure if I showed students how to create a work and they all came out the same,” she says. “That would be so boring.” 🐶

# Honoring a Titan of Physics

A crowd of physicists came to campus in May for a two-day conference honoring Jerry Gollub, the John and Barbara Bush Professor in the Natural Sciences and Professor of Physics. The conference, titled *Nonlinear Dynamics and Fluid Instabilities in the 21st Century*, was attended by more than 100 scientists and featured talks by 25 invited speakers, leaders in the field who came from as far away as Taiwan. The event highlighted recent scientific developments, and also celebrated Gollub's remarkable 40-year career as a physicist.



Professor of Physics  
Jerry Gollub

"There are a lot of people who hold a very high opinion of Jerry, and the time was right—after 40 years of active research—to honor him for all that he has done," said Bucknell University's Tom Solomon, one of the event's organizers. "This was not a birthday conference, and Jerry does not intend to retire soon, but we didn't want to wait for those events."

Gollub has been a member of the National Academy of Sciences since 1993, a fellow of the American Academy of Arts and Sciences since 1992, and he currently serves on the National Research Council's Board on Science Education. He has won many awards, including the 2003 Fluid Dynamics Prize of the American Physical Society and the first American Physical Society Award for Research in an Undergraduate Institution in 1985.

"Jerry is one of the most accomplished scientists in the world today," said Solomon. "He did some experiments in the mid-'70s with Harry Swinney that were the first to show the transition from order to chaos. Those experiments fundamentally changed our understanding of order-disorder transitions and were among the most important catalysts for the growing field of nonlinear dynamics. But Jerry didn't stop with the mid-'70s experiments. He has had a world-leading research program in nonlinear dynamics continuously [since then], and his research is as strong now as it ever was."

Gollub was Solomon's advisor when he was a graduate student at the University of Pennsylvania, and the conference brought together not only some of the best minds in nonlinear dynamics, but also many of Gollub's other former students and postdocs. Sergio Ciliberto, for example, came all the way from Ecole Normale Supérieure de Lyon-CNRS to speak at the event and honor his friend. "I am quite grateful to Jerry for many suggestions he gave to me when I was at Haverford," said Ciliberto, who did his postdoc studies with Gollub in 1983. "Mainly he gave me an example [of] and a strategy [for how] to look for important problems to study and how to start new activities."

The two-day conference highlighted recent developments and future directions in the field of nonlinear and fluid dynamics, Gollub's specialty. The event also included poster sessions, which featured more than 50 posters, and a concluding celebratory banquet in Founders Hall.

Gollub, for his part, downplayed all the attention, choosing to focus, instead, on the research that was presented at the workshops. "Of course, it is nice to be honored in this way," he said, "but the best part is that the meeting is an opportunity for fruitful scientific interactions among people who are excited about their work." —*Rebecca Raber*

Some of the more than 100 scientists who came to Haverford for a conference that honored physicist Jerry Gollub.



## SYLLABUS

### Le Génocide rwandais: Représentations littéraires et filmiques

(The Rwandan Genocide:  
Representations in Literature and Film)

*French 312, Advanced Topics in French*

**Instructor:** Koffi Anyinefa

**Description:** In 1994, the world looked on as nearly one million people, most of them Tutsis, were slaughtered by their Hutu compatriots in Rwanda. Several writers and filmmakers took to the pen and camera to preserve the memory of this genocide. In this course we'll study some of these texts and films. This kind of material raises many questions, representational ones for sure, but also ethical ones: Is it possible to 'represent' horrendous events such as genocides, to write poetry, or fiction for that matter, after the Holocaust (Adorno)? We will address these questions in the specific historical context of colonial and postcolonial Rwanda, and also in a comparative way.

**Sample films:** *Hotel Rwanda; Sometimes in April; In Rwanda We Say ... The Family That Does Not Speak Dies; Ghosts of Rwanda; The Triumph of Evil; Munyurangabo; One Hundred Days.*

**Sample readings:** *The Book of Bones [Murambi: le livre des ossements],* Diop, B. B.; *The Oldest of the Orphans [L'Aîné des orphelins],* Monénembo, T.; *Surviving the Slaughter [Fuir ou mourir au Zaïre],* Umutesi, M.B.; "The Holocaust, Rwanda, and the Category of Genocide," Fowler, J.; "Invisible Again: Rwanda and Representation after Genocide," Mirzoeff, N.

**Sample activities and assignments:** A weekly short response to material under discussion, to be posted on the course blog; an oral presentation; and midterm and final papers. A trip to Rwanda to take stock of post-genocide social, legal and political arrangements and to learn how today's Rwandans cope with the devastating memory of the genocide.

**Editor's note:** *In January, seven Haverford and Bryn Mawr students traveled to Rwanda with Anyinefa on a trip sponsored by the Center for Peace and Global Citizenship.*

# 3 Questions



**Assistant Professor of Anthropology Jesse Shipley**

Assistant Professor of Anthropology Jesse Shipley brought Mutulu Olugbala, better known to hip-hop fans as M1 from the duo Dead Prez, to campus this spring as the first ever Africana scholar-artist in residence. As part of his stay on campus, M1 worked with students and faculty to create The Africana Digital Media Project, a multimedia music project centered on an M1-produced EP. Shipley, who is also the coordinator of the Africana Studies program, says the music on the EP will soon be available as a free download.

**How did this project come together?**

**Jesse Shipley:** M1 and I conceived of the residency together, and then I

came up with the idea for *The Africana Digital Media Project*. As a director, I was trying to conceive of a structure for how students and faculty, directed by M1, could come together to make something creative without dictating which direction it was going to go in. ... [We wanted to] think about the idea of Africana as a movement, as a form of political history and a forum of racial dialogue in America and beyond. And to think about that, then, as a way to make music and sound pieces that aren't confined by musical genre and that can speak to contemporary issues in politics in a sonic way. So I think of it more as a play, as a set of sound pieces that fit together with a narrative structure.

**How do you think the residency went?**

**JS:** It was very successful. I've gotten a lot of feedback from colleagues and people in the music industry saying, "This is great. You've set up some structure there." We've set up something that would work really well with different kinds of artists, and I would love to do it with M1 again. I would love to have him come on a semi-regular basis to campus as part of the curriculum, because I think there's something that he brought to cam-

pus—a worldly experience, experience in the music industry, but also as someone who is grounded in political activism—that is really valuable.

**What else are you working on?**

**JS:** I recently completed a book on hip-hop in Ghana that is coming out in 2012. I also edited a volume [of *Anthropological Quarterly*], titled *Ethics of Scale*, and wrote the lead essay, which looks at the changing nature of South African politics in relation to the World Cup in 2010, which was the first time the soccer tournament had been held in Africa. ... I've shot and am continuing to shoot and edit a documentary on the World Cup in South Africa, called *Black Star*, which is also the name of the Ghana national soccer team. And I have a film coming out this summer called *Is It Sweet? Tales of an African Superstar in New York*, which follows West African musicians when they come to the Bronx and looks at issues of transnationalism, African diasporic movements in contemporary eras and new technologies. It's an experimental ethnographic film that's coming out with Third World News Reel.

*For more on M1's on-campus residency, see page 8.*

## Two New Faculty Members to Focus on Environmental Studies

**T**he Tri-college Environmental Studies program launches in September and two new faculty hires will help to build the interdisciplinary scope of this exciting new program.

Addressing the social science aspect of environmental issues will be **Assistant Professor of Anthropology Nikhil Anand**, who received his Ph.D. from Stanford University. Anand, who also holds an MESC from Yale University's School of Forestry and Environmental Studies, has focused his research on the ways natural resources and the public are mobilized for urban development and environmental projects. His dissertation examined the water system in Mumbai, India.

Teaching environmental science will be **Assistant Professor of Biology Jonathan Wilson**, who comes to Haverford from Caltech, where he has been a postdoctoral scholar in geobiology. Wilson, who received his Ph.D. in earth and planetary sciences at Harvard University, focuses his research on the reconstruction of environmental history through the physiology of fossil plants.

*Editor's note: The fall issue of Haverford magazine will feature a full report on the launch of the Tri-college Environmental Studies program, which brings together the resources of Haverford, Bryn Mawr and Swarthmore to offer a broadly interdisciplinary approach to the study of environmental issues.*

At the 2011 Commencement ceremony, **Associate Professor of Political Science Craig Borowiak** was honored with the Lindback Award for Distinguished Teaching, given each year to newly tenured faculty.

Two Innovation in Teaching prizes were also awarded at Commencement. The prizes went to the team of **Robert Germany** and **Bret Mulligan**, both assistant professors in the classics department, and to **Andrew Friedman**, an assistant professor of history. These awards recognize an innovative course, a novel reconstruction of departmental curricula, or any innovative technique used in one or more classes.

Two members of the political science faculty were featured prominently in the media this spring. **Assistant Professor Barak Mendelsohn** continued to contribute to the Room for Debate column in *The New York Times*' Opinion section with a May 2 piece titled "A Devastating Blow," about the future of terrorism after Osama Bin Laden's death. And **Anita Isaacs**, the Benjamin Collins professor of social sciences and associate professor of political science, was quoted in the April 4 issue of *The New Yorker* in the article "A Murder Foretold," about political conspiracies in Guatemala. Isaacs, whose research focuses on Guatemala, is frequently called on for her analysis of the political situation there.

**Assistant Professor of Chemistry Joshua Schrier** won a Spring 2011 Cottrell College Science Award for his project "Chemical and Isotopic Separations Using Quantum Tunneling Effects." The award supports "significant research that contributes to the advancement of science and to the professional and scholarly development of faculty at undergraduate institutions along with

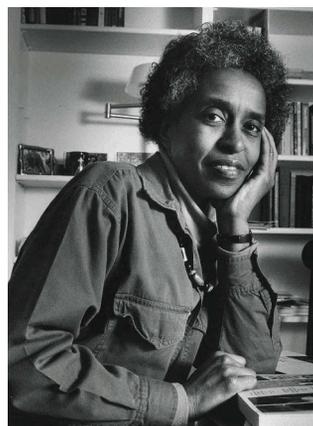
their students." Schrier writes, "James McClain '11 did his senior thesis work ... in the area this grant supports, and Samuel Blau '12 and Anna Brockway '12 will be doing their summer and senior thesis work in this area as well."

**William Earle Williams**, the Audrey A. and John L. Dusseau professor in humanities, and professor of fine arts, had a show titled "Party Pictures" at the Print Center in Philadelphia that ran March 17-May 20. Williams' photographs of Civil War battlefields where black soldiers fought were featured in the show "Still Here: Contemporary Artists and the Civil War," which ran through June 12 at the George Eastman House in Rochester, New York.

**Associate Professor of Fine Arts Markus Baenziger** was one of five artists whose work was featured in a group exhibition titled "Garden as Muse." The show ran April 22 through June 4 at the Joy Pratt Markham Gallery in the Walton Arts Center, Fayetteville, Ark.

**Professor of Music Richard Freedman** was awarded a Digital Innovation Fellowship from the American Council of Learned Societies (ACLS) for a project titled "Recovering Lost Voices: A Digital Workshop for the Restoration of Renaissance Polyphony." The project enlists an international team of scholars and information technologists to reconstruct missing voice parts for an

important repertory of 16th-century French polyphonic songs. The fellowship from the ACLS will allow Freedman to combine reconstructions with facsimiles and scholarly commentaries via the Music Encoding Initiative, which is an effort to create a commonly accepted, digital, symbolic representation of music notation documents that will allow musicologists to make full use of digital technologies. The result of the "Recovering Lost Voices" project, says Freedman, will be a collaborative tool for use by all scholars, students and performers of early music. The digital project will remain a permanent part of the Center for Higher Renaissance Studies (CESR) in Tours, France, where Freedman has been a visiting professor.



Emma Lapsansky-Werner



Sidney Waldman

Retiring this year are **Emma Lapsansky-Werner**, professor of history and curator of the Quaker Collection, and **Sidney Waldman**, professor of political science. Lapsansky-Werner, who joined the faculty in 1990, taught courses in American history, specializing in Quaker history and popular culture in 19th-century America. Her research has focused on how American Quaker families and communities have maintained cohesiveness in the wake of theological schisms and controversies. Waldman, who came to Haverford in 1966, taught courses on American politics and has written about Congress, the presidency, public policy, and the public. 🐾



For more about Haverford faculty and their accomplishments see our latest edition of "Faculty Updates" at [haverford.edu/news](http://haverford.edu/news).

# mixed media

## BOOKS

### Q&A: David Stowe '83

*In No Sympathy for the Devil: Christian Pop Music and the Transformation of American Evangelicalism (UNC Press, 2011) David Stowe examines the intersection between rock 'n' roll and religion and the evolution of contemporary Christian music—a genre that sells as many recordings as classical, jazz and New Age combined. Director of College Communications Chris Mills '82 talks to Stowe, a professor of English and religious studies at Michigan State University, about the book.*



**Chris Mills:** Of the many anecdotes that you recount, which ones most vividly capture the essence of your story?

**David Stowe:** The book is full of tales of dissipation, repentance (sometimes short-lived), and redemption. My favorites are of pop stars living extreme rock 'n' roll lifestyles—hanging on by their fingernails, if not in free-fall—before coming to know Jesus. Some of the individual stories, like B.J. Thomas', are almost comically hedonistic. Maybe the most wrenching involves Al Green, who was badly scalded by a pot of hot grits poured on his naked back by a girlfriend who then went down the hall and shot herself dead. That incident encouraged Green to give up his secular music and open a Pentecostal tabernacle in Memphis where he still preaches. Barry McGuire recounts sitting with a friend slicing lines from a

block of cocaine “the size of a shoe box,” looking up at posters on the walls—Hendrix, Joplin, Marilyn Monroe, Lenny Bruce, all people who died from drugs—and beginning to wonder about his life choices. And there’s Cat Stevens making a deal with God that if he survived drowning in the surf off Malibu he would convert to Islam.

**CM:** How has the book been received by the individuals and institutions you write about?

**DS:** So far I’ve heard from a couple of people I interviewed for the book: Marsha Stevens, who was part of the first wave of folksy Jesus music that began springing up in Orange County [Calif.] around 1970, and Rick Tarrant, a Memphis DJ in on the beginning of the Christian rock scene in the 1970s. They both liked it a lot. A close friend who’d been on the edge of the Jesus Movement in Southern California read the book in various drafts and felt I was right on target. I’m looking forward to hearing from more participants once the book has time to reach its readers.

**CM:** Did you ever consider a popular, rather than academic, publisher for this topic?

**DS:** My original intention was to try to publish this with a trade publisher. I came within a hair’s  
*continued on page 21*

### Poetry Prized

IAIN HALEY POLLOCK '00

Iain Haley Pollack '00 was just a child when he visited Philadelphia for the first time, and one particular incident left an indelible impression.

A woman on the street caught him staring at her and promptly stuck her tongue out at him. “That has always shaded my perception of Philly,” recalls Pollack. He captured the moment in a poem, which in turn inspired the title of his first book of poetry, *Spit Back a Boy*, which won the 2010 Cave Canem Poetry Prize in September and was published in May by the University of Georgia Press.

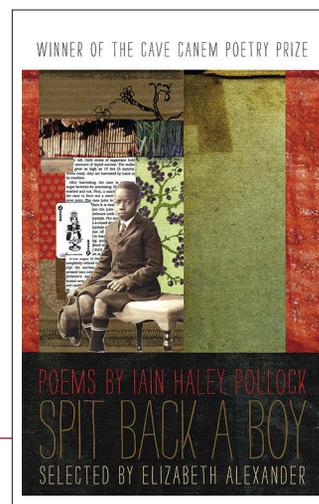
The prize, given by the Cave Canem Foundation, goes to exceptional first books by African-American poets. Elizabeth Alexander, who was selected by President Obama to compose a poem for his inau-



guration, chose *Spit Back a Boy* for the award.

“To be able to represent the group through the prize is a great honor,” says Pollack, who says the poems in the collection focus on the “emotional familiarity” of everyday life and link themes of racial identity, romance, and mortality. Pollack, whose mother is African-American and father is Caucasian, says he wished growing up that he had a darker, less ambiguous complexion.

Time and imagination transformed that memory of his first Philadelphia experience, turning it into a touchstone for racial identity in the poem, “Oya in Old City”:  
*I flung my almost white self*



POLLOCK PHOTO: RACHEL ELIZA GRIFFITHS

into my mother's embrace—  
 that brown  
 embrace I hoped would  
 swallow me whole  
 and spit back a boy four shades  
 darker—  
 while the woman chuntered  
 away, her cart  
 rattling over cobbles worn  
 by centuries of traffic.

Poetry seemed to be an unlikely future for Pollack. After graduating from Haverford with an English degree, he went into corporate public relations. "I felt this pressure, as my parents' oldest child, not to be a financial burden to them," Pollack explains. "It wasn't my intent to become a poet."

But friends from Haverford who worked in the non-profit world encouraged his eventual decision to try another path. Pollack's poetry began appearing in literary publications and he moved into teaching. He recently finished his fourth year teaching seventh and eighth grade English at Chestnut Hill Academy in Philadelphia.

Pollack says his poems serve as a witness to his times. "I didn't write in a serious way at Haverford," he admits. "[But] I believe poets should be aware of their time. Haverford was important in my understanding of that."

—Samantha Drake

*Pollock will do a series of readings and book signings through the summer and fall. More information: [iainhaley-pollack.com/events.htm](http://iainhaley-pollack.com/events.htm)*

## MORE ALUMNI TITLES

**Elif S. Armbruster '88:**  
**Domestic Biographies:**  
**Stowe, Howells, James,**  
**and Wharton at Home**

(Peter Lang Publishing)  
 An assistant professor of English at Suffolk University, Armbruster examines how the domestic lives of several notable 19th-century writers made it into their books.

**Andrew E. Budson, M.D.**  
**'88 and Paul R. Solomon:**  
**Memory Loss: A Practical**  
**Guide for Clinicians**

(Saunders)  
 Dr. Budson, the deputy chief of staff at VA Boston Healthcare System and the director of its Center for Translational Cognitive Neuroscience, co-wrote this text, which is designed to offer expert guidance and case studies to help readers accurately diagnose and manage common dementias, including Alzheimer's disease.

**Jonathan R. Copulsky '76:**  
**Brand Resilience:**  
**Managing Risk and**  
**Recovery in a High-Speed**  
**World** (Palgrave Macmillan)

Veteran marketing executive Copulsky, the CMO for Deloitte Consulting's Strategy and Operations Practice, offers a guide to brand strategy that focuses on ways to protect brands from sabotage and handle defense in the event of a crisis.

**Daniel Greenstone '93:**  
**A Theory of Great Men**

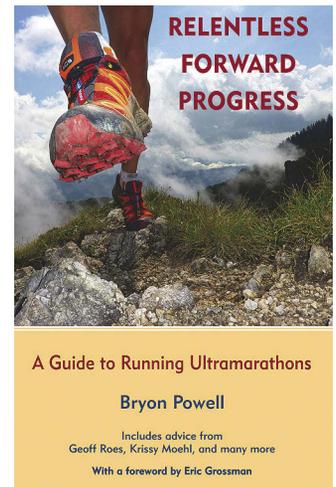
(Academy Chicago Publishers)  
 This debut novel by Greenstone, an award-winning history teacher in suburban Chicago, is the story of a cynical, impulsive history teacher and basketball coach, who, despite teaching his students that people are shaped by the uncontrollable machinations of the world around them, is the architect of his own decline.

**Melissa Murphy '94 and**  
**Matthew Liebmann (editors):**

**Enduring Conquests:**  
**Rethinking the Archae-**  
**ology of Resistance to**  
**Spanish Colonialism in**  
**the Americas** (SAR Press)  
 Biological anthropologist and bioarchaeologist Murphy, who is an assistant professor at the University of Wyoming, co-edited this anthology of scholarship about the Spanish conquest of the Americas, focusing on the experiences of Native Americans.

**Bryon Powell '00:**  
**Relentless Forward**  
**Progress: A Guide to**  
**Running Ultramarathons**

(Breakaway Books)  
 Runner, writer and creator of the blog iRunFar.com, Powell has created a veritable encyclopedia for those who want to attempt ultramarathons—dis-



tances from 50K to 100 miles. This how-to manual will guide aspiring ultramarathoners through everything from training and nutrition to race strategy and choosing shoes.

**Brian Till '08:**  
**Conversations With Power:**  
**What Great Presidents and**  
**Prime Ministers Can Teach**  
**Us About Leadership**

(Palgrave Macmillan)  
 Till interviewed 13 global leaders—including Vaclav Havel, Jimmy Carter, Mikhail Gorbachev and Bill Clinton—for this book, which offers, in the words of Former U.S. Secretary of State Madeleine Albright, "a revealing set of lessons about the possibilities and limitations of power... [and] also a challenge to a new generation to take the future into its own hands." 🐾

## MUSIC

**M**ark Guglielmo '92 began his journey into the music industry at Haverford. As part of The Anonymous, the hip-hop group he started with his roommate **Andrew Zinn '92**, he had a Top 10 hit in 1998 with "Green and Gold," a track that featured a then-up-and-coming rapper named Eminem. And since 2006, he has run his own music licensing company, SupaTunes, which places his own music and that of 500 other artists in television, film and advertising. Now, after almost 20 years in the business, Guglielmo is finally bringing out his own solo debut, *Shine*.

Released under his stage name, Vesuveo, via his SupaTunes label, *Shine* has been a long time in the making. "I had always wanted to make a solo album," says Guglielmo. "I started rapping when I was 16, and I'm 40 now. But it took that long for me to gain the confidence and skills to put my stamp on hip-hop as a soloist and to



speak my truth unabashedly."

Guglielmo wrote, performed and produced the album himself, with help from musicians in his current town of Northampton, Mass. (including Evelyn Harris of the Grammy-winning a cappella group Sweet Honey in the Rock). "There's no other rappers on it," he says. "I purposely did it that way because all the groups I grew up loving worked that way. ... These days, every hip-hop album has 20 people on it, and I don't get a feeling who that artist is."

All of that responsibility and hard work has paid off; Chuck D, of the iconic rap group Public Enemy, has given the album his stamp of approval. "It's a great record," he has written. "*Shine* shines."

Like Chuck D, Guglielmo is inspired by issues of social justice. *Shine's* first single, "Algiers Point," was born of an article in *The Nation* about unsolved race-based crimes in New Orleans after Hurricane Katrina. "Politics is definitely very important to me," Guglielmo says. "That's why Haverford was

very good for me. So many people have an experience that's very much about building their minds in college, but not about building their conscience. And I definitely appreciate that, at Haverford, there's a certain social awareness and responsibility."

Though Guglielmo didn't study music at the College—he was a French and history double major—he still credits Haverford with nurturing his musical and production skills. He and Zinn began recording music together early in their freshman year. They DJ'd parties, hosted their own radio show, and collaborated with others on campus (including Fred Howard, a longtime Haverford mail-room employee who is also an accomplished musician). Eventually, the two roommates moved to L.A. together to make their passion their profession. "I didn't major in music," says Guglielmo of his time at the College, "but really, I did."

*Shine is available via iTunes and CD Baby.* —Rebecca Raber

## VISUAL ARTS



(left to right) "Tammy" 2011, "Mary" 2010, and "Jean" 2010, are part of the series "Without a Shadow" by photographer Sally Dennison '07.

The women portrayed in photographer **Sally Dennison's** ongoing series "Without a Shadow" don't look much alike, yet they all have something in common: Each photograph begins as a self-portrait of Dennison '07, who uses wigs, wardrobe changes and dramatic digital alteration to create the images. "What prompted this series was my interest in how digital photography was changing not only the medium of photography but also how it has begun to change how we look at the human body," says Dennison. "I am interested in the notion of a 'digital truth' and the distance that continues to grow between the photographic image and its conception in reality."

Dennison, who had a solo show at the Los Angeles Center for Digital Art last year, will be exhibited at New York's Foley Gallery this summer. She is featured in the forthcoming book, *Identity Now*, which explores the current state of photographic portraits. To see more of her work, go to [sallydennison.com](http://sallydennison.com).

## FILM



Ben Hickernell '00 in front of the New York theater that premiered his feature film *Lebanon, Pa.* in April.

**B**en Hickernell '00 saw his second feature film, *Lebanon, Pa.*, open in theaters in late April after receiving warm receptions at the South by Southwest, Philadelphia and Traverse City film festivals in 2010. The independent film, which stars *Cougar Town*'s Josh Hopkins, *The World According to Garp*'s Mary Beth Hurt and *Pump Up the Volume*'s Samantha Mathis (as well as local Temple University theater student Rachel Kitson), had been five years in the making. Its story revolves around a Philadelphia adman (Hopkins) who returns home to the titular small town for his father's funeral and becomes entangled in the lives of a married schoolteacher (Mathis) and his pregnant 17-year-old cousin (Kitson), who longs to go to college in the big city.

"You have all these epically named towns in the U.S.," Hickernell told the *Philadelphia Inquirer* in a glowing profile in advance of *Lebanon, Pa.*'s sold-out Philadelphia premiere. "You have Nazareth and Ephrata and these big biblical names. And that was part of what I wanted to do with the movie, with the title . . . to show this dichotomy between these big, kind of epic ideas, and then the reality of a place, of real people rooted in the real world."

Hickernell, whose "day job" is head manager of the Bryn Mawr Film Institute, was involved in every aspect of the movie; he was its writer, director and producer. "I don't have a rich uncle, so basically we raised money every which way we could," he said about the film, which he made for less than \$1 million, an impressively frugal sum in the lavish world of moviemaking.

The film is continuing to roll out in different cities through June. For more information, including a complete list of theaters, cities and opening days, check [lebanonpamovie.com](http://lebanonpamovie.com). Don't worry if you don't see your town listed—you'll still be able to catch the movie soon. Hickernell has plans for it to debut on cable, video-on-demand and DVD.

—Rebecca Raber

## Q&A: David Stowe '83

continued from page 18

breadth of selling it to a venerable New York trade publisher known for serious nonfiction. Independently of that, I signed on with an agent who circulated it among lots of editors. The publishing world is under financial duress these days and was reluctant to take on a book that sits somewhere between the popular and the academic and doesn't focus on the Civil War. But ultimately I ended up placing it the way I have my other books, by contacting an editor, in this case at Chapel Hill.

UNC was a perfect press to take this on, given their strengths in American religious history and culture. And the rigorous review I got from the anonymous readers, a standard practice with university presses, helped make this a much stronger book without pushing it in an excessively scholarly direction.

**CM:** Christian pop was marginalized for years. Is your book experiencing the same sort of marginalization by secular tastemakers? If so, does that owe to the subject matter or the fact that it's published by an academic press?

**DS:** Too early to tell. The book got pre-release reviews from journals like *Publisher's Weekly* and *Book Forum* that serve as gatekeepers for the publishing industry. I was invited by the *New York Times* op-ed page to submit a piece distilling my findings, and the online version comes with several sample songs mentioned in the article [[nytimes.com/2011/04/24/opinion/24Stowe.html](http://nytimes.com/2011/04/24/opinion/24Stowe.html)]. I'm still waiting for the call from Colbert, though.

**CM:** The early years of Christian rock seem like an

overlay to an existing construct, a Christianizing of a secular product. Has Christian pop now become mainstreamed within the evangelical community, such that it feels like something that is by and of them, as a community? Does it still have its skeptics?

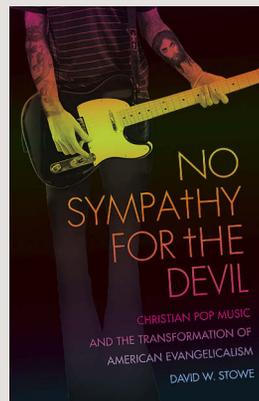
**DS:** Christian rock is now called CCM, for contemporary Christian music. It's a big genre, selling about as many recordings as jazz, classical and New Age combined. CCM has some skeptics within

the evangelical community—from those who think it waters down its theology to attract listeners to critics who believe it needs to work harder to break free from its subculture and reach secular listeners. But I'd say it's accepted by a majority of evangelicals, many of whom sing a kind

of simplified CCM every Sunday in the form of "praise" music that dominates the musical life of so many churches.

**CM:** What's your opinion of Christian rock, and were you at all personally affected by the Jesus Movement?

**DS:** I was too young to be a Jesus Freak, but I vaguely remember seeing stories about the Jesus Movement in *Life* and *Look* magazines, which were always lying around. I heard some game-changing music from my older siblings, including *Jesus Christ Superstar*, which made a big musical impression on me as a youngster. I'm not a fan of CCM, but fortunately my narrative encompasses quite a few of my favorite mainstream artists who dabbled in religion and spirituality: Bob Dylan, Marvin Gaye, Johnny Cash, Aretha Franklin, Al Green, Earth Wind & Fire and many others. 🐾



# ford games



Lamar runs an average of 60 miles a week as part of an intensive training regimen.

way,” Lamar says, downplaying the 20 U.S. women who are currently faster than she is. “But 20 is better than 200,” she continues with typical optimism. Lamar is also unfazed by the fact that by the time the Rio Olympics are held, she will be 30. Women runners peak later and compete longer, so 30 is an optimum age, she explains.

As a post-collegiate runner in training, Lamar categorizes herself as an “elite” athlete. “I hesitate to say ‘professional’ because I don’t get a stipend,” she notes. Lamar is, however, sponsored by the New York Athletic Club, which pays for her travel to meets and keeps her in running shoes. (Lamar says she needs a new pair every six weeks.) She hopes to attract more sponsorship as she improves, noting, “You run the times and you will get noticed.”

After graduation, Lamar, a history major, worked for the Bryn Mawr Running Company for two years before leaving to devote more time to training. She is now the assistant coach for Haverford’s women’s cross-country team, but the job is only part-time, so Lamar lives as frugally as possible in a house she shares with four roommates in Manayunk.

“It’s not viable for a lot of people,” she admits, but she seems quite content with her well-ordered life. “I may as well do what I love and be happy with my day.”

Lamar runs an average of 60 miles a week, with the amount varying by day. Running can be painful at times, and her routine includes icing her muscles frequently. But she says there is an upside to such a strict regimen: “I get to eat whatever I want.”

She trains several days a week with Fran Rizzo, Haverford’s head coach for the women’s cross-country team, who

## Eat, Sleep, Run

Annick Lamar '08 makes a bid for the Olympics.

By Samantha Drake

**A**nnick Lamar '08 measures her time not in hours and days, but in increments of seconds and years. As in: If she can shave 15 seconds off her best time running a mile, she just might make the U.S. Olympic track team in five years.

Lamar, who holds several Haverford track records and became the sixth All-

American in College history in 2007, anticipates running in the Olympic trials for the 2012 Games in London. But she is really focused on making the U.S. team for the 2016 Games in Rio de Janeiro, Brazil. “I’m definitely structuring my life for the Olympics,” she says, adding, “It’s a very hard, lofty goal at this point.”

“There are a couple of women in my

LAMAR PHOTOS: PETER TOBIA

volunteers his time to work with her. “I wouldn’t be doing this if she wasn’t as committed as she is and wasn’t as good as she is,” he says. “She’s a great kid. She’s a very smart woman; a typical Haverford graduate.”

A regular training day for Lamar starts at 7 a.m. She works out at Haverford with Rizzo, then heads home for lunch and a two-hour nap. Then it’s back to the College for drills and weight lifting before dinner. Bedtime is around 10 p.m. “You have to train as much as you sleep,” she notes.

Full-time training has begun to pay off; Lamar’s personal best for the mile has improved since graduation. In 2008, she ran a mile in 4 minutes, 57 seconds; this past winter her time was 4:40. According to Lamar, if she can take another 15 seconds off her time, she will be in the same league as Olympic-caliber athletes.

Lamar advises those who want to embark on a similarly rigorous journey to “surround yourself with positive peo-



Lamar is an assistant coach for Haverford’s women’s cross country team.

ple who support you.” Her parents are her two biggest fans. “My parents have come to every single meet, college and post-college,” she says. “They really don’t question my training. They just show up

and my mother yells, ‘Go, sweetheart!’ ”

At the Penn Relays in April, where Lamar ran a mile in 4:41 (an outdoor personal best) and took eighth place, she also gained some new fans thanks to her mother, who befriended a group of Jamaican spectators and rallied them to cheer her on. “I could hear five rows of people yelling ‘Go Sweetie!’ as I raced by,” Lamar says.

But no matter how supportive her family and friends are, it all comes down to Lamar’s belief in herself and her dreams. “It has to be a huge desire that transcends money and getting recognition,” she explains. “You have to do it for yourself.”

As for the near future, after competing in national competitions in the U.S., Lamar plans to race in Europe this summer. And whether or not she makes that Olympic goal, after her running career ends, Lamar says she plans to go to graduate school and become a college track coach. “I know what I want to do with my life, without hesitation,” she says. 🐿

## athletics news

Haverford College seniors Anders Hulleberg and Harper Hubbeling were awarded NCAA Postgraduate Scholarships for the fall 2010 season. Haverford athletes have now won 25 postgraduate scholarships, including five in the past four years. Hulleberg, the 2010 NCAA Division III cross-country champion and D-III scholar-athlete of the year, is the ninth **MEN’S CROSS-COUNTRY AND TRACK & FIELD** athlete to receive the

prestigious honor, while Hubbeling is the second **WOMEN’S TRACK AND CROSS-COUNTRY** runner to join the list.

Haverford athletics saw 85 of its student-athletes make the spring list for the Centennial Conference’s academic honor roll. Men’s and women’s **TENNIS** had eight representatives; **BASEBALL** and **SOFTBALL** added 15; men’s and women’s **LACROSSE** put 14 on the list; and the men’s and women’s **OUTDOOR**

**TRACK & FIELD** programs combined for 48 honorees. Including those who made the fall list, this brings the total to 198 academic honor role spots snared by 118 Fords for the 2010-11 academic year

■  
On May 10, the athletics department hosted its Senior Awards ceremony, recognizing the achievements of the Class of 2011. Several special awards were presented.

The Alumni Varsity Award, which is presented to individuals who have had a strong impact on the athletic program, was shared by Scott Kelley (**MEN'S LACROSSE**), Christina Neilson (**WOMEN'S OUTDOOR TRACK & FIELD**) and Kristin Sockett (**WOMEN'S SOCCER AND LACROSSE**).

The A.W. "Pop" Haddleton Award is given to a senior athlete who displays perseverance, dedication and loyalty but who may not receive the recognition that a regular starting player does. Jake Alter (**BASEBALL**), Jamie DeNizio (**WOMEN'S SOCCER**) and Adrian Sills-Takyi (**MEN'S BASKETBALL**) were this year's winners.

The Stephen G. Cary '37 Award is given to the senior or seniors who made the greatest overall impact on the Haverford athletic program through some



Field hockey and softball player Maggie Cronin '11 receives the Stephen G. Cary '37 Award from Elizabeth Cary.

combination of athletic achievement, leadership, sportsmanship and off-field involvement in the athletic department. The 2011 Cary Award was shared by Maggie Cronin (**FIELD HOCKEY, SOFTBALL**), Sam Permutt (**MEN'S BASKETBALL**) and Maura Schiefer (**WOMEN'S SOCCER**).

The Varsity Cup, presented to the outstanding athlete in the senior class, went to Anders Hulleberg, the 2010 NCAA Division III **MEN'S CROSS-COUNTRY** individual champion. Hulleberg has participated in seven NCAA championship meets, was all-conference three times in cross-country and four times in indoor and outdoor track, and is an eight-time member of the Centennial Conference's academic honor roll.



Anders Hulleberg '11, the NCAA 2010 Division III cross-country champion, was awarded an NCAA Postgraduate Scholarship.

Haverford **MEN'S TENNIS** player Hailiu Yang was honored with the 2011 Centennial Conference Sportsmanship Award, which was voted on by the conference's Student-Athlete Advisory Committees. An Ambler scholar-athlete, Yang "has been such a model of fair play on court that every opposing player and coach recognizes him for his combination of determination and fair play," said head coach Sean Sloane, who initially nominated him for the award. Yang is a four-year Intercollegiate Tennis Association scholar-athlete and a two-time member of the Centennial Conference academic honor roll.

The College honored the **MEN'S CROSS-COUNTRY** team and their 2010 NCAA



Men's tennis player Hailiu Yang '11 was honored with the 2011 Centennial Conference Sportsmanship Award.

Division III championship win by planting a pond cypress tree along the training route the team uses almost daily. Head coach Tom Donnelly and members of the team joined Arboretum Assistant Director Bill Astifan and Director of Athletics Wendy Smith '87 for a tree-planting ceremony and the unveiling of a small plaque that commemorates the occasion. The eight-year-old pond cypress, planted next to the flagpole between Johnson Track and Walton Road, will reach a mature height of 45 feet.

Haverford College's **CRICKET** team, the only varsity squad in the U.S., traveled to the National Baseball Hall of Fame and Museum in Cooperstown, N.Y., for the opening of the exhibit "Swinging Away: How Cricket and Baseball Connect." The Haverford team hosted an hour-long session for exhibit attendees, led by sophomore Matt Smith, that detailed the history of cricket at Haverford. (The College's C.C. Morris Cricket Library and Collection supplied the museum with many artifacts for display.) Following the presentation and a question-and-answer session, team members lead visitors in several hands-on cricket demonstrations. Through events such as the opening of "Swinging Away," as well as an early June cricket weekend, the Hall of Fame hopes to promote cricket in the U.S.

Get more athletics news at [haverford.edu/athletics](http://haverford.edu/athletics).



Men's soccer coach Bill Brady (center, in red and black jacket) came to Haverford in 2009 and the following year brought home the team's first winning season in a decade.



# A WINNING COMBINATION

Upgraded facilities, more full-time coaches, state-of-the-art strength training and other enhancements have helped Haverford's teams post impressive results in recent years. But just as important a measure of success for Athletics is how the program allows students to excel in both sports and academics. **By Katherine Unger '03**

## A Winning Combination

Out on the Class of '95 Field, on one of the first truly beautiful days of the spring season, members of Haverford's softball team watched intently as freshman Elizabeth Newman went up to bat against Eastern University, cheered on by her teammates' cries of "Whaddya say, 2-4, 2-4?!"

Meanwhile, a dedicated contingent of family, friends and faculty lined the bleachers at the Class of '16 Field to watch the baseball team take on Gwynedd-Mercy College. Senior pitcher Colin Sarafin's family—all eight members—had shown up to cheer on their favorite player. Women's soccer teammates Katie Bigay '13 and Allie Chen '13, on their way to spring practice, were there to cheer for their friend, center fielder Matt Liscovitz '13. "We're friends with a lot of the baseball guys," Bigay said. "We come to a lot of games, and it's great to be out on a beautiful day like this," she added, before yelling, "You're so good, Matt!" as Liscovitz carried his bat out to home plate. Later in the game, Haverford President Steve Emerson '74, a regular at home games of all kinds, swung by to watch the Fords compete.

Earlier in the day, athletes and nonathletes alike had thronged the Douglas B. Gardner '83 Integrated Athletic Center

(GIAC) for one of the training courses offered by Fitness Center Director and Strength and Conditioning Coach Cory Walts to prepare for the Joe Schwartz '83 three-kilometer race. The annual race on the Haverford Campus raises money for Amyotrophic Lateral Sclerosis, the disease to which Schwartz succumbed in 2008. Engaging all members of the Haverford community, the event pits faculty, staff and students in different departments against one another in a friendly matchup. Over the last four years, the race has raised \$14,000 for ALS.

Such engagement and enthusiasm are typical of Haverford's athletics program, which has produced conference-championship contenders in multiple sports in recent years and even won a national championship in men's cross-country this past fall—the College's first-ever NCAA title. Those improving team records are certainly a point of pride, but the coaches and administrators of the

program still maintain a sharp focus on the real reason their student-athletes chose Haverford: to get a first-class liberal arts education.

Marrying the ideals of academic and athletic excellence has been a goal for generations of Haverford leaders, from Isaac Sharpless in the 19th and early 20th centuries, to Greg Kannerstein '63, who led the athletics program for more than two decades, to current Director of Athletics Wendy Smith '87. "For me," says Smith, "a successful athletics program is one that is integrated into life on campus and that allows our student-athletes to excel in both athletics and academics and also become engaged in the broader Haverford community."

### **In 1975, Tom Donnelly took**

over as head coach of cross-country and track & field from Francis "Dixie" Dunbar. At that time, Haverford runners still competed on an indoor track of dirt and clay, coated with a coagulating film of oil. Donnelly remembers how runners would kick up a fine haze of dust during practices and meets. The same year, the Fords played basketball on a raised wooden platform in the field house. And, of course, no women yet wore jerseys of scarlet and black.

That all began to change in 1980, when, after a century and a half of single-sex education, Haverford began admitting women. The first women on campus could choose from field hockey, basketball, lacrosse, volleyball and tennis, and they swarmed to the sports. One-third of the women in the first two co-ed classes played for at least one intercollegiate team. Dana Swan, the athletic director at the time, reached out to Ann Koger, an accomplished athlete at Morgan State University, to head up the women's tennis team. Soon she was pulling double duty as volleyball coach—a "temporary" arrangement that ended up lasting 17 years.

Koger, now in her 29th year at Haverford, recalls volleyball games played in Ryan Gym, where spectators sat on the elevated track, their legs dangling above the players' heads. Koger isn't alone



Baseball coach Dave Beccaria (center) says Greg Kannerstein, director of athletics from 1983 to 2006, saw the need to hire more full time coaches "to give the teams someone who could really focus on building programs."



The women's soccer team, led by coach Jamie Gluck (in black), has appeared in three of the last four conference championships.



as a stalwart of women's sports at the college. Penny Hinckley, who joined the department in the 1970s, coached field hockey and lacrosse and served as senior women's administrator and associate director of athletics before retiring in 2006. Fran Rizzo, known affectionately as "Riz," began coaching women's cross-country and track & field in 1990. His time at the college sets him apart as one of the longest-serving and winningest coaches on campus.

Kannerstein, who passed away in 2009, assumed the athletics director position in 1983. He did much to encourage the introduction and expansion of women's sports—and sports in general—at Haverford. Dubbed "Mr. Haverford," he headed a decades-long campaign to improve the program. His "very unique personality," as Wendy Smith puts it, helped him work collaboratively with students, staff, faculty and alumni to serve as the architect for the program as it now exists. "He established the structure that has allowed athletics to achieve so much success," says Smith.

One way Kannerstein accomplished this feat was by channeling more resources to the department. Looking to the example of other Division III schools, he added more women's sports, improved facilities, transitioned Haverford from the Middle Atlantic States Conference to the Centennial Conference in 1992, and, most importantly, hired more coaches as full-time staff.

"There was such a high percentage of

student-athletes on campus, and by nature athletics take up a good bit of time and energy," says Dave Beccaria, who arrived on campus in 1998 to assist the baseball team and replaced head coach Ed Molush in 2000. "Greg saw a need to make more coaches full time to give the teams someone who could really focus on building programs and have everything in place for a successful experience."

### In recent years, a number

of newly hired coaches are furthering the impressive outcomes in games, matches and meets undertaken by Ford athletes. Men's soccer coach Bill Brady came on board in 2009, and the following year brought home the team's first winning season in 10 years, setting a high bar for years to come. Women's soccer, coached by Muhlenberg graduate Jamie Gluck, has appeared in three out of the last four conference championship tournaments, and is a team that Gluck describes as being "on the brink" of receiving a national ranking. Women's lacrosse coach Julie Young joined in 2009; in 2010 the team set a single-season record for wins. First-year field hockey coach Jackie Cox debuted with a bang as her team achieved a record-breaking 14-and-5 season for the Fords in 2010.

More-seasoned coaches are matching those achievements. Beccaria has led his team to conference playoffs in three of the last four years and was named Centennial Conference coach of the year in 2011, after leading his team to its first

national ranking in program history. Koger recently led the women's tennis team to its 300th win during her time at Haverford. Women's softball, coached by alumna Jen Ward '04, has logged 20-win seasons in four of the last five years, while under Rizzo's leadership, women's track & field has finished third or better in the conference going on 11 consecutive seasons. Senior track athlete Christina Neilson '11, a major factor in many of those recent wins, says that Riz's approach to coaching was what persuaded her to come to Haverford in the first place. "He seemed interested in me trying my best, not just working me really hard," she says. "He was about me really improving and expressing my love for the sport."

And when it comes to successes, no one could have missed the stellar ending of the men's cross-country season last year, when the team captured the NCAA Division III national championship, Anders Hulleberg '11 won the race over-



Kevin Caulfield '13 appreciates his coach's focus on academics. "He knows we always have to put that first," says the tennis player.



all, and recent graduate Andrew Lanham '10 became a Rhodes Scholar—all on the same day. "Now that's not going to happen every day in every sport, but that is pretty much the ultimate," says Smith.

It's also a prime example of how athletes at Haverford see no reason to view excellence in academics and excellence in athletics as mutually exclusive. For another cross-country and track athlete,



"Many of my athletes are musicians, actors, singers, or are involved in community service," says tennis coach Ann Koger. "Nobody is just going to class, going to tennis and going home."

## A Winning Combination

Joseph Carpenter '11, the fact that Haverford was elite in every sense was part of what drew him to apply. "I was looking for an ideal combination of athletics and academics," he says, and Haverford provided the perfect fit. Volleyball player Olivia Coburn-Flynn '13 agrees. "Haverford gave me the opportunity to go to a school with an outstanding academic reputation and still play for a really, really strong program. I really value that."

Haverford athletes frequently dominate the Centennial Conference Honor Roll. In the 2010-11 academic year, 196 Ford athletes were named to the honor roll. Cross-country athletes Hulleberg and Harper Hubbeling '11 also

# A SPORTING HISTORY

**J**ust like today, students who arrived at Haverford in the school's earliest years weren't there to play sports. They came to receive a fine Quaker-led education. But when Isaac Sharpless rose to the position of dean in 1884 and then president in 1887, he made sure that physical education would play a significant role in college life.

No alum who has strolled past men in white uniforms bowling and batting on the vivid green pitch flanking College Lane should be surprised that **cricket (1)** was one of the most popular sports at Haverford in the 19th century. The first intercollegiate cricket match in the U.S.—and indeed one of the first intercollegiate athletic competitions of any kind—was won by Haverford against the University of Pennsylvania in 1864. The team began attracting international students in the early 20th century and formed a league with other Philadelphia area



**1. C.M. Snader, 1922 cricket team captain**

teams in the 1940s. (Baseball was added to the college's official offerings in 1915, after concerns that it would pose a threat to cricket were allayed.)

What's likely more surprising to graduates of recent years is the significant role that **football (2)** played in campus life. As Robert Alan Katz and Greg Kannerstein '63 wrote in *The Spirit and the Intellect*, a book chronicling Haverford's history, football "epitomized both the honesty of athletics at Haverford and the ambivalence the College has sometimes shown toward its sports program." James A. Bab-

bitt, a physician who first joined the college as an athletic trainer, went on to coach the football team in the early 1900s. Each season culminated in a much-anticipated head-to-head competition with Swarthmore. Concerned that the game was becoming a distraction, President Sharpless canceled the season-ending matchup with the Garnet from 1904 to 1915.

Meanwhile, Haverford found historic success with the game of soccer. The school fielded the first organized college team in the nation, competed in the first



**3. Tennis coach Norman Bramall**

modern intercollegiate game (against Harvard in 1905), and captured several national titles in the Intercollegiate Association Football League, a college soccer group composed mainly of Ivy League competitors. The team continued to excel for decades, a highlight of its history being an undefeated season in 1945.

**Tennis (3)** and golf were also popular Ford activities as early as the 1880s. While the college dropped its golf team in 1980, tennis has flourished for decades. Tennis coach Norman Bramall, who came to the college in 1927, notched 32 winning seasons in 41 years, and also



**2. George Keeley and William Ortman (both '56)**

won prestigious NCAA Post-graduate Scholarships, which reward the “most accomplished” student-athletes with \$7,500 grants to help fund future studies.

Hubbeling, for one, says her experiences as an athlete and a student complemented one another during her time at the College. “When I got out of lab at four, I wanted nothing more than to go for a run with the team. When I finished a Sunday long run, I couldn’t wait to curl up in Magill and analyze data or read some Neruda.”

Coaches at Haverford are well aware that the students they work with are more than just athletes. “Many of my athletes are musicians, actors, singers, or people who are involved in politics or commu-



**Strength and conditioning coach Cory Walts works with teams to develop regimens to keep them strong and injury-free.**



guided eventual national squash champion Diehl Mateer '50.

Track & field has been an important program since the 19th century. Students participated in running and field events during physical education before the turn of the 20th century, even garnering a Penn Relays title in 1897. But it wasn't until after the college hired Coach A.W. “Pop” Haddleton in the 1920s that the



**4. The Hood Trophy**

true institution of Haverford cross-country and track & field began to emerge. During his 35 years at the College, Haddleton coached numerous undefeated teams, helped athletes such as J. Howard Morris '30 and Jim Grosholz '49 achieve victories at the national level, and led the lobbying effort to build the school's field house and indoor track.

Between the World Wars, Haverford joined the Middle Atlantic States Conference and added fencing, wrestling and basketball to the lineup. After the Alumni Field House was built in 1957, it drew basketball fans to the games cheering “Roll, Fords, Roll!” Coach Ernie Prudente built a fast-break offense that led the team to many victories in the late 1950s and early '60s.

The coaching duo of Bill Docherty and Roy Randall headed the football team and many other squads from the 1930s to the 1960s, and Randall oversaw the start of the friendly **Hood Trophy (4)** competition between Haverford and Swarthmore in 1941. In 1967 Dana Swan, who would go on to found and coach the College's lacrosse team and serve a long tenure as athletics director, took over as football coach. He had some success, but a lack of bodies as well as other factors led him to cancel the 1972 season after three weeks. The program was dropped the following



**5. The 1980-81 women's basketball team**

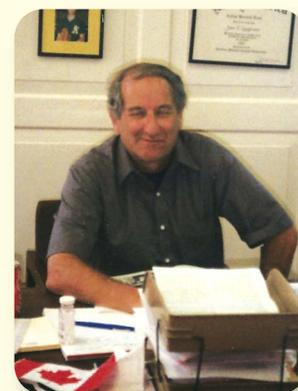
year—hence the popular claim that Haverford football has gone undefeated since 1972.

The loss of football was no doubt painful to some, and the 1970s were a time of transition for the school. But those changes marked the start of the age of modern athletics at the College. By 1984, the year Haverford graduated its first fully co-ed class, **women's** field hockey, **basketball (5)**, volleyball, tennis and lacrosse teams had been added to the athletics roster. Today, Haverford women have their pick of 12 varsity sports teams, plus cricket.

**Greg Kannerstein '63 (6)**, who became athletics director in 1983, helped to shepherd that transition to a co-ed program. Over the 20-plus years he led athletics at Haverford, he did

even more, says Wendy Smith '87, who took over from Kannerstein as director in 2006. “Greg laid the foundation for what the sports program has become today,” says Smith, “with full-fledged men's and women's programs and coaching resources and facilities that were not here when he started.”

For Kannerstein, attracting broad student participation and developing scholar-athletes was just as important as producing winning teams. And that legacy lives on.



**6. Greg Kannerstein '63**



## A Winning Combination

nity service,” says Koger. “Nobody is just going to class, going to tennis and going home.” Tennis player Kevin Caulfield ’13 notes that his coach, Sean Sloane, encourages this well-rounded approach. “He is really understanding about our academic situation,” says Caulfield. “He knows we always have to put that first.”

“I’m grateful,” says Hubbeling, “to have been able to spend four years in a

community where athletics and academics not only coexist but sustain and energize each other—a place where professors send you congratulatory emails after meets and coaches genuinely want to know what you did that day in the lab.”

Indeed, most coaches espouse the idea that participating on a sports team is complementary to excelling as a person at Haverford—and a crucial part of “edu-



Harper Hubbeling '11 says her experiences as an athlete and a student complemented one another during her time at the College.

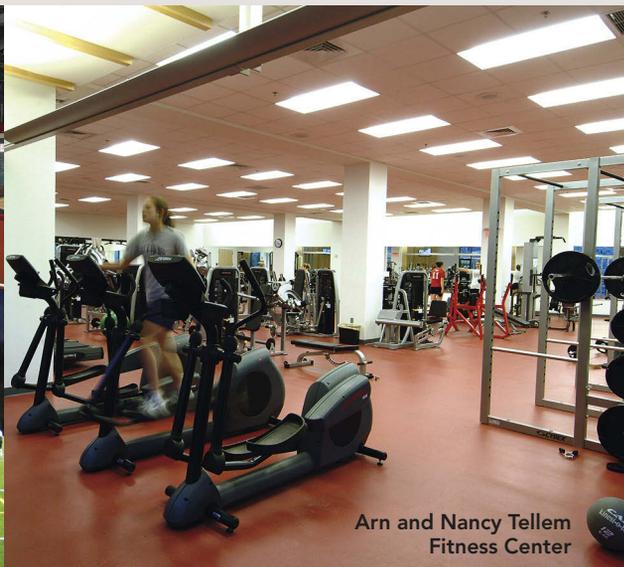
# A GOOD PLACE TO TRAIN AND COMPETE



Gary Lutnick Tennis & Track Center



Swan Field



Arn and Nancy Tellem Fitness Center

sure that the four tennis courts provide what coach Ann Koger calls “a true tennis bounce.” The renamed Gary Lutnick Tennis & Track Center (funded by Howard Lutnick to honor the memory of his brother, also a casualty of the 9/11 attacks) has a multilayered tennis surface that is designed to optimize shock absorption. The track boasts a “biomechanical” design that improves athlete safety and enhances speed. Both surfaces are made by the Italian company Mondo, which has been the official track-surface supplier to the Olympics since 1976.

These upgrades don’t fail to impress. Olivia Coburn-Flynn ’13, a member of the women’s volleyball team, remembers her reaction when she toured the College as a prospective student. “I was blown away by the quality of the facilities,” she says. “I had visited several other schools and I’d really not seen anything on par with Haverford.”

The improved facilities, along with additional staff, have not only swayed recruits and given student-athletes a sense of pride, they’ve also helped keep players in the game. Cory Walts, who became the school’s full-time strength and conditioning coach in 2005, works with all varsity teams—as well as other students and staff members who want advice—to develop regimens to keep them safe and strong. Women’s soccer coach Jamie Gluck believes the supplemental training in the GIAC is a huge factor in injury prevention for her team. “I think Cory has created an atmosphere where he explains the purpose behind everything,” says Gluck. “That keeps the team motivated because they understand why they’re doing it.”

**G**etting to peak performance for an athlete requires the right attitude, some great coaching and, in no small measure, topnotch facilities in which to train, practice and compete.

Haverford’s athletic facilities have undergone a dramatic transformation in recent years, starting in 2005 with the unveiling of the Douglas B. Gardner ’83 Integrated Athletic Center (GIAC). The 100,000-square-foot facility, built with a generous donation from Howard Lutnick ’83, honors Gardner, Thomas Glasser ’82, and Calvin Gooding ’84, former student-athletes who lost their lives in the World Trade Center on 9/11.

One of the most visible parts of the GIAC is the Arn and Nancy Tellem Fitness Center—a light-filled space full of gleaming cardio machines and weights. The center is

available to all Haverford students, employees and alumni. “It’s a place where athletes want to train,” says athletics director Wendy Smith ’87. “And not only do athletes want to work out here, staff want to come, faculty want to come. It’s a great community bonding experience.”

In 2008, the College continued its athletic-facility improvements with the installation of synthetic turf on Swan Field, named for the late Dana Swan, longtime athletics director at Haverford. The upgrade also included the addition of lights, which allow for night games and practices for field hockey and women’s and men’s lacrosse, as well as night practices for all of Haverford’s field teams.

Also in 2008, the College resurfaced the Alumni Field House to make the 200-meter indoor track easier on runners’ legs and to en-

cating the whole person,” says Smith. With athletics, says Donnelly, “you learn so much about yourself as a person; you learn how much you can push yourself. I think if you’re successful at pushing your limits athletically, you find you can do the same thing intellectually.”

**Clearly, the athletic department** has come a long way since the 1970s, when a skeleton crew of part-time and a few full-time staff shouldered the burden of keeping sports running. Now, with mostly full-time coaches, the athletics department is devoted to creating memorable, positive experiences for Haverford’s student-athletes. It’s a network of tangible support for students, says basketball player Meaghan Ryan ’11. “We have a lot of people here who are really interested in the success of the team,” she says—from “people in the weight room who are encouraging us” to “great coaches on the basketball court.”

Looking to the future, these committed individuals want to work with stu-



First-year field hockey coach Jackie Cox (in white cap) led her team to a record-breaking 14-and-5 season.



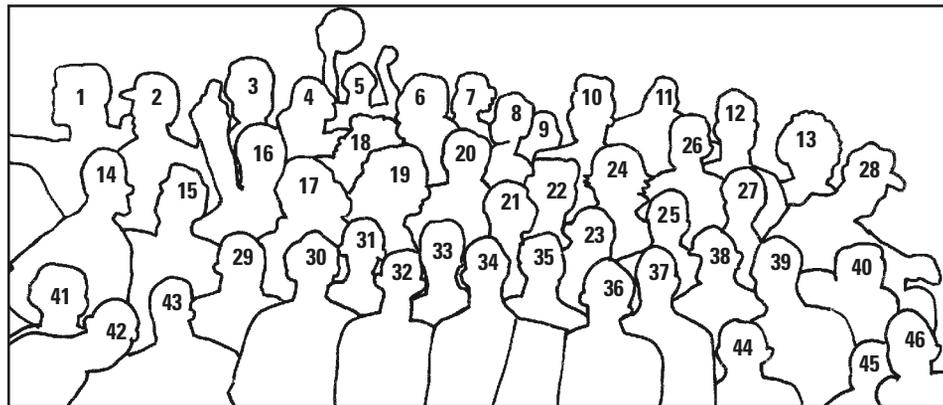
dents to keep moving the program forward, all without compromising the academic rigor and community spirit that distinguishes Haverford. “Wendy likes to say that we’ve always been a top-five, top-10 school academically” on a national

level, says Dave Beccaria. “Now our goal is to have a top-five or top-10 athletic program, and we’re getting closer to that.”

*Katherine Unger is a writer in Bel Air, Maryland. She last wrote for the magazine about Coach Tom Donnelly.*

## ON THE COVER

1. J. Howard Morris '30 (track and field)
2. Matt Genna '02 (baseball)
3. Beverly Ortega '84 (basketball)
4. Julia Diepold '02 (softball)
5. Jessica Hurt '99 (basketball)
6. Charles Atkins '90 (track and field)
7. Alyssa Kennedy '02 (tennis, basketball)
8. Hunter Rawlings '66 (basketball)
9. Jess Droste '99 (basketball, volleyball)
10. Seamus McElligott '91 (track and field)
11. Rianne Nolan '99 (soccer)
12. Larry Kravetz '83 (baseball)
13. Thomas Glasser '82 (track and field)
14. Cory Walts, strength and conditioning coach
15. Phillip D'arrigo '56 (basketball, tennis)
16. Harold Evans Taylor '61 (soccer, basketball)
17. Emilie Heck Petrone '91 (field hockey, lacrosse)



18. Amy Taylor Brooks '92 (volleyball, basketball)
19. Dick Voith '77 (basketball)
20. Jen Ward '04 (softball)
21. Rich Schwab '79 (lacrosse, soccer)
22. Jen Maranzano '94 (cross country, track and field)
23. Dana Swan, athletics director (1969-1982)
24. Kevin Foley '83 (cross country, track and field)
25. Director of Athletics Wendy Smith '87
26. Doc Leake Ragland, head athletic trainer (1919-1949)
27. Lydia A. Martin '86 (field hockey, lacrosse)
28. Chaon Garland '91 (baseball)
29. Coach Tom Donnelly (men’s cross country and track)
- 30-37: Members of the NCAA 2010 Division III national champion cross-country team:
30. Tim Schoch '12
31. Eric Arnold '12
32. Chris Southwick '11
33. Lucas Fuentes '11
34. Joseph Carpenter '11
35. Anders Hulleberg '11
36. Faraz Sohail '12
37. Jordan Schilit '13
38. Greg Kannerstein '63, athletics director (1983-2006)
39. Dr. James A. Babbitt, coached football and helped build intercollegiate athletics (1893-1928)
40. James R. Grosholz '49 (cross country, track and field)
- 41, 43. Members of the 1977 lacrosse team
42. C.M. Snader (cricket team captain 1922)
- 44, 45. Members of the 1963-64 fencing team
46. Charles Boteler '45 (football)

# Living History

Norman Hill '55 has been a key player in seminal events of the civil rights movement like the 1963 March on Washington. At age 78 and legally blind, he's still at work, giving speeches and writing his memoirs. **BY JUSTIN WARNER '93**



On the evening of April 4, 1968, a loose cadre of civil rights and labor leaders huddled together in Memphis for perhaps the most emotionally charged meeting in their relentlessly turbulent careers. They had come to participate in a march for striking sanitation workers—an almost entirely African-American work force protesting the city’s meager pay and abusive, even deadly working conditions. But just hours before, the march’s leader, Martin Luther King Jr., had been assassinated. Despite their shock and grief, the group had an urgent practical issue to solve: Should the march go on?

One of the organizers of the march, Norman Hill ’55, sat and listened to the debate, quietly formulating his opinions. By then, Hill had worked with King on several landmark events. He had organized delegations from several U.S. cities to the 1963 March on Washington for Jobs and Freedom, which culminated in King’s indelible “I Have a Dream” speech. He had helped to coordinate King’s six-city get-out-the-vote drive, contributing to Lyndon Johnson’s landslide victory over Barry Goldwater in 1964. He had been part of the labor delegation to King’s 1965 Selma-to-Montgomery marches for voting rights. But coordinating the Memphis march was one of Hill’s first major assignments as associate director of the A. Philip Randolph Institute (APRI), a labor and civil rights alliance founded by its namesake, who had organized the first major black-led union, and Bayard Rustin, a Quaker pacifist and civil rights activist, both of whom had mentored Hill for nearly a decade.

In a room full of passionate, charismatic leaders, Hill spoke concisely and analytically, taking a role for which he was already known among civil rights giants like King, Randolph, Rustin and James Farmer. Although Hill had garnered much less personal publicity than these icons, a rare profile in *The New York Times* called him a “calm battler for rights” prized for his “uncanny knack for getting to the root of the matter.” Hill and his colleagues forged a consensus: The march would proceed, not only on behalf of the striking workers, but also as a tribute to King. Then Hill dove right back into last-minute logistics. Four days later, he and more than 40,000 marchers followed Coretta Scott King through Memphis to City Hall—a peaceful, well-publicized event that pressured the City Council to finally recognize the sanitation workers’ union.

That’s just one of many episodes in Hill’s life at the intersection of civil rights and the labor movement: the subject of his memoir-in-progress, *Climbing Up the Rough Side of the Mountain*, co-written with his wife, Velma Murphy Hill, also a veteran civil rights activist. To help fill out the context, the Hills are collaborating with historians Eric Arnesen of George Washington University and Jerald Podair of Lawrence University, both specialists in civil rights. Podair notes that he gets at least as much insight from the Hills as they get from

him: “Working with them is like being immersed in history,” he says. “They both have experiences with events I have studied as a historian, and this gives them immediacy for me.”

Many of these events have themselves provided fodder for entire books. For Norman Hill, his work with King represents just a piece of his personal history. He’s been a central figure behind the scenes of many other landmark civil rights actions, including demonstrations for a stronger civil rights plank at the 1960 presidential nominating convention, sit-ins that desegregated restaurants along I-40 from Baltimore to Washington, and successful campaigns to integrate the work forces at the Waldorf-Astoria hotel, A&P supermarkets and the Trailways bus company. In his four decades at APRI, including two as its president, Hill has lobbied Congress for increases in the minimum wage, helped create apprenticeship programs that gave black workers access to skilled construction trades, boosted black union leadership from near zero to national visibility, and built chapters all over the country that fought for local labor and civil rights interests.

## **Hill’s life** at the intersection of the civil rights and labor movements is the subject of his memoir-in-progress, *Climbing Up the Rough Side of the Mountain*, co-written with his wife and fellow activist Velma Murphy Hill.

Now 78 and legally blind, Hill still works four days a week at APRI’s Washington, D.C., headquarters, where he serves as president emeritus, consulting on projects and developing speeches for both himself and current president Clayola Brown. He spends long weekends with Velma in their cozy Manhattan apartment, amid ceiling-high, densely packed bookshelves and a small gallery of African masks and artifacts (all gifts from a collector friend), occasionally hitting the town for live jazz or a porterhouse steak. Friendly and relaxed, Hill recalls his past with Google-like agility, rattling off names, dates and places and constantly linking one topic to another. As you might guess, he speaks in a steady, professorial tone, with an almost third-person detachment that reserves emotional color for only a few choice moments. (Velma, by contrast, spins yarns with the ebullient bounce of a born storyteller—the aria to her husband’s recitative.)

Hill’s placid self-assurance reaches back to his FDR-era New Jersey childhood, when he was generally sheltered from the intimidation that many other African-Americans suffered elsewhere. The eldest son of Summit’s first black dentist, Hill recalls being equally comfortable in the integrated black/Italian neighborhood of his early childhood and later on the wealthier,

otherwise all-white side of town. Although Hill's father later told him that there had been an anxious community meeting about their moving in, Hill says the issue was quickly put to rest and that he was never harassed. He spent many a day playing baseball, and rooted for both the Brooklyn Dodgers and the Hill Brothers, a local semi-pro team composed of his father and eight uncles.

As the third African-American student to attend Haverford, Hill also describes his college experience as supportive and welcoming, and fondly remembers driving up to New York with friends to hear jazz at Birdland, returning just in time for classes the next day. However, one jarring exception occurred early in his freshman year, when a local barber who cut hair in the basement of Founders Hall refused to serve him. "It was a shocking experience," says Hill, who was unaccustomed to such blatant discrimination. Fortunately, another student,

sophomore Steve Sachs (later Maryland's attorney general) stuck up for Hill and reported the incident to Haverford's president, Gilbert White. According to Hill, White said "Wait a few days, then go back, and there will not be a problem." As promised, Hill got his haircut on the next visit. "In fact, I became sort of friendly with the barber," he recalls. "We had a common interest in jazz."

But that experience stuck with him. Hill developed a strong interest in civil rights, and was further motivated by seeing his first "Whites Only" signs while stationed in Texas with the Army. Shortly after his discharge, Hill heard Bayard Rustin, who had done time on a North Carolina chain gang for sitting in the front of a bus, speak at a 1958 conference of the Young People's Socialist League. "I was impressed by Rustin's dignity, and his almost regal bearing," Hill recalls. After the conference, Rustin took Hill and some of the other young attendees to

## Racism Remembered

Discovering that even the small wounds of prejudice can linger decades later. **By Stephen H. Sachs '54**

*Editor's note: This essay originally appeared in the Jan. 16 edition of the Baltimore Sun.*

**A**s we prepare to celebrate the birthday of Martin Luther King, it is right to take pride in our determined, if unsteady, march toward racial understanding. But it is also right to recall the pain that our acts of bigotry—large and small—have inflicted along the way and that remain, indelibly, in memory.

I can give such testimony.

I witnessed and began to understand for the first time the personal humiliation of racial discrimination during my sophomore year at Haverford College. It happened in a makeshift barbershop in the basement of Founders Hall in the fall of 1951.

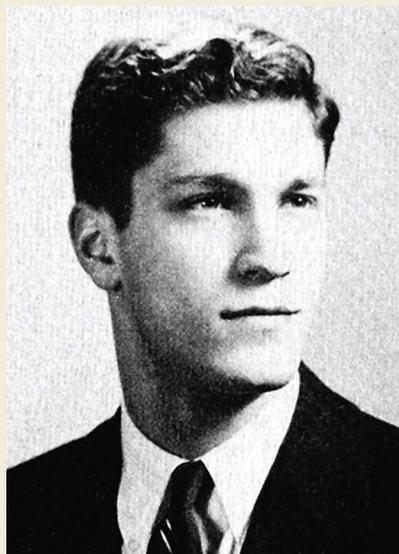
The barber chair was empty as I entered. The barber, an employee of a shop in neighboring Ardmore, Pa., who made weekly visits to the campus, busied himself with his tray of assorted scissors, clippers and tonics. He ignored the skinny black kid who was sitting quietly, waiting patiently. That kid was Norman Hill, a freshman, one of the tiny number of African-Americans in Haverford's student body then.

Norman's presence startled me. I was a child of rigidly segregated Baltimore. I had never been in a biracial barber shop. Shameful as it is to admit today, I'm sure I wondered whether sharing combs and brushes with Norman would contaminate me somehow.

Notwithstanding my own casual personal hygiene back then, I probably worried whether Norman's kinky hair was clean. But when the barber motioned me to the chair, I said—haltingly, I'm sure—that I would wait because Norman had been there first.

It's hard to pinpoint why I deferred. Perhaps the teachings of our Quaker college called up the instincts of fair play. Perhaps my progressive, liberal upbringing (albeit lily-white) was at work. Perhaps it was merely the pedestrian call of politics—my responsibilities as an elected member of Students' Council to a constituent in distress.

At root, though, I know it came to this: I



Stephen H. Sachs '54

saw the hurt on the face of the forlorn Norman Hill. I had witnessed, and somehow shared, the pain of Norman's debasement. I simply couldn't bear to be a part of it.

As I recall, the barber's explanation for not serving Norman—accompanied by apologetic shrugs and pleas for us to understand his position—was that his boss at the off-campus shop didn't permit him to cut "their" hair. Besides, he added lamely, he didn't have the special talent he needed to cut "black hair."

Although Norman and I scarcely knew each other—it is likely that we had never spoken—Norman and I left the shop together and took a long walk around the campus. I can no longer remember the details of our talk. But I'm sure I tried to be comforting, supportive. I almost certainly made an awkward attempt at empathy by saying that, as a Jew, I understood and had experienced prejudice. I hope I had the good sense not to equate my relatively benign brushes with anti-Semitism with the direct, personal hurt he had just experienced. I told Norman that I would report the episode to Haverford's president, Gilbert White.

That's what I did. And Gilbert White, a man of high principle, did what I knew he would. He phoned the barbershop's owner and informed him that unless its barbers served every Haverford student, regardless of race, they were no longer welcome on the Haverford campus.

meet A. Phillip Randolph, the labor movement activist who played an important role in persuading President Harry Truman to desegregate the armed forces. Hill would be inspired by Rustin and Randolph. Both, he felt, maintained profound dignity in the face of grave injustice.

The following year, Hill, then a graduate student in social work again heard Rustin speak, this time at the University of Chicago about an upcoming Youth March on Washington for Integrated Schools. Hill approached Rustin and asked if there was anything he could do to help. Rustin replied: "Organize Chicago." Stunned, Hill nonetheless jumped right in, and recruited eight busloads of high school and college youth to join in the march, which drew an estimated 26,000 people to the National Mall on April 18, 1959. After the march ended, the participants heard speeches by King, Randolph, NAACP executive secretary Roy Wilkins, and ... Norman Hill, who

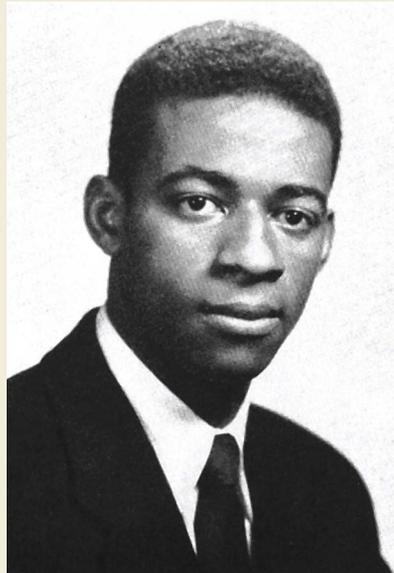
had found out the night before that he was on the program. Hill had never spoken publicly on that scale, but ever unflappable, he went with it. "I don't really remember what I said, except that I know it seemed to go over reasonably well," he says with a rare chuckle.

From then on, he worked with Rustin and Randolph on a regular basis until formally joining them at APRI in 1967. Along the way, Hill looked to both men as models of composure and resourcefulness. Hill accompanied Rustin to the National Mall just after dawn on the morning of King's 1963 March on Washington (the "I Have a Dream" event). Few marchers had shown up yet, and reporters began asking where they were. "Bayard pulled a pocket watch out of his pocket, and a piece of paper out of his jacket, and told the reporters that the marchers were right on schedule," Hill says. "What the reporters didn't know was that the piece of paper was blank."

I don't recall this episode with satisfaction. Although it was a milestone in my comprehension of racial injustice, I am shamed even now at my prejudiced reluctance to share a barber's chair with a fellow student who was black.

Our careers took very different paths. I became a lawyer, practiced law privately, served in the U.S. Attorney's Office and, later, as Maryland's attorney general. Like all Americans my age, I was witness to the advance of African-Americans toward full membership in the American family. Except for some distinctly un-heroic gestures at the margins, however, I certainly cannot claim to have been a full participant in that civil rights revolution. I didn't do sit-ins or Freedom Rides; I didn't picket, or march at Selma. I watched Bull Connor and his dogs and fire hoses on television. I listened to Martin Luther King's "I Have a Dream" speech on the car radio on my way home from interviewing a federal prisoner at Lewisburg Penitentiary. So, for the most part, I was an onlooker at the most profound change in our country during my lifetime. I watched with sympathy—but without risk.

Norman, on the other hand, was in the arena. He devoted his life to the fight for racial equality. He became national program director of the Congress of Racial Equality. He was the civil rights liaison of the Industrial Union Department of the AFL-CIO. For many years, he was an officer, eventually president, of the prestigious A. Philip Randolph Institute, the premier civil rights arm of or-



Norman Hill '55

ganized labor. And he was hands-on. He is credited with leading campaigns to integrate the work forces of the Waldorf-Astoria hotel, A&P stores and the Trailways bus company, and desegregating restaurants on the U.S. 40 corridor. He was a staff coordinator of the 1963 March on Washington.

Over the years, when I would see Norman's name in the newspapers or catch a glimpse of him on television, I often thought about that day at Haverford. Very much later, I learned that it remained in Norman's thoughts as well.

In 1986, I was Maryland's attorney general and a candidate for governor. I was scheduled to attend a campaign event on Mary-

land's lower Eastern Shore, in Somerset County's Princess Anne, home to a campus of the University of Maryland. As my campaign cadre and I moved through the little college town, I noticed posters announcing that Norman Hill was scheduled to speak at that very hour to a student group in the campus auditorium. I altered my schedule. This was, after all, "my" Norman Hill.

I arrived at the auditorium and stood in the wings. Norman was on stage, at the microphone, in mid-speech. He may have known from notices in the local press that my campaign would be in town. Maybe he expected that I would stop by. In any case, he glanced to his left, recognized me and signaled me to come forward. We embraced, a long and emotional hug. And his first words to me—on this, our first meeting in more than three decades—were "Steve, do you remember the barbershop?"

Then, with me at his side, he proceeded, vividly and in minute detail, to recount for his student audience this piece of his past, an ugly fragment that occurred long before most of them were born.

Time and hard struggle have remedied much that was wrong with the racial attitudes of America the day I met Norman in that barbershop. But the way that incident had lodged itself in Norman's memory reminded me that some wounds never completely heal.

*Stephen H. Sachs served as United States attorney for Maryland from 1967 to 1970 and as Maryland's attorney general from 1979 to 1987.*



Hill with his wife of 50 years, Velma, who says of her husband: "I think he's one of the most honest people that I've ever met."

Randolph was also at the march and afterwards Hill witnessed a rare crack in his stoic demeanor: "Tears were rolling down his face, saying that his long-held dream had finally taken place," Hill recalls. "[It was] one of the few times I remember Randolph displaying emotion."

**Since they met in 1960**, Hill and his wife have been close partners and complementary forces in the battle for civil rights. Their first experience together, shortly after they began dating, baptized them by fire. Velma was president of the Chicago South Side NAACP Youth Council, and Norman joined her in a "wade-in" to integrate Rainbow Beach on Lake Michigan, which had been plagued by racial violence from white gangs. Toward the end of the event, one such gang showed up and began shouting slurs and pelting the waders with rocks. When one rock hit Velma in the head, Norman picked her up and carried her off the beach to safety. She required 17 stitches, but recovered seemingly well. The following year, however, the same injury contributed to a brain embolism that ended her only pregnancy and left her paralyzed for seven months.

By then, Velma and Norman were married; in fact, they wed less than three weeks after the Rainbow Beach incident, despite having known each other for only a few months. "My mom didn't like that," says Velma. "But you know what? [Norman] promised my mother that I would finish my education." A few years later, Velma had the chance to go to Harvard for graduate study; Norman insisted that she take it. When she finished, she sent her diploma to her mother. "I think he's one of the most honest people that I've ever met," Velma says. "I'm sure Haverford had some effect on him. ... Norman maintains not only his sense of identity, but his sense of values, which has carried him throughout the years."

Although he's persevered through many setbacks in his career, Hill cites losing his vision a decade ago (due to a rare genetic disease) as perhaps the most daunting challenge he's faced. He wondered, in particular, how he would keep delivering speeches—an increasingly central part of his life, given his personal history. "I remember being initially discouraged," Hill says, "but Velma was very supportive." She suggested a work-around that he uses to this day: Hill outlines a speech to a writer, who then fleshes it out and dictates both the speech itself and the outline onto a recording. Hill listens to the recording over and over again until he's memorized the main points and the essential text. The first time he delivered such a speech from memory, at an APRI national conference, Hill received a standing ovation.

As president emeritus of APRI, Hill still keeps a busy speaking schedule. "Norman continues to rivet audiences," says Brown, the current national president of APRI, who herself delivers speeches co-written by Hill. This year, Norman and Velma are also busy planning a 50th-anniversary celebration of the integration of Rainbow Beach, which Velma's team achieved by the summer of 1961 after several more "wade-ins." They will also dedicate a historical marker at the beach, the first devoted to a civil rights event in Chicago. But they're especially looking forward to finishing the memoir, which they hope will show younger Americans that they can still make positive changes through direct nonviolent action, just as the youth of Egypt and Tunisia did this year. "I don't think there is any other country Norm would live in," Velma says. "But because of that, [he and I] want to change it and make it better." Clearly, that's a job neither Norman nor Velma Hill will ever leave.

*Justin Warner '93 (justinwarnernet) last wrote for the magazine about history professor Jim Krippner's research in Mexico. He is a freelance writer, playwright, and lyricist in New York City.*

# Taking Care of BUSINESS

Adi Ignatius '81 reinvents the venerable  
*Harvard Business Review* for today's world.

BY DAVID MCKAY WILSON



**T**wo years after Editor-in-Chief Adi Ignatius '81 remade the stodgy *Harvard Business Review* into a vibrant multiplatform mix of research, case studies and analysis, circulation is up, ad sales are healthy and online readership stands at an all-time high.

But in today's fluid publishing world, Ignatius, who was second-in-command at *Time* magazine before he came to *HBR* in 2009, knows that resting on one's laurels can spell doom in the digital age.

"Now's the time to reinvent our business model," says Ignatius, 52, during an April afternoon interview at *HBR*'s airy offices in a restored Department of Defense arsenal along the Charles River in Watertown, Mass. "Print is still king, but in 10 years it probably won't be. Maybe five years, maybe less than

PHOTO: STEPHEN FAUST

five. So we are trying to redefine everything. What is a subscription? What does it cost? What tiers do we offer?"

Ignatius has just descended the office's spiral staircase from a business-staff meeting during which the group discussed various scenarios for *HBR's* future. In 2011 the current model works: \$79 a year for 10 issues and \$16.95 for single copies, with two million unique viewers a month at *hbr.org* seeing content that's partly behind a subscriber paywall. A report Ignatius is carrying suggests several possibilities, including charging extra for "tools" useful to those looking to improve their businesses and advance their careers.

"Some editors and writers just want to create content and not worry about the latest apps," he says. "But I find it exciting. No one has the answer. *Time* doesn't know. *BusinessWeek* and *Bloomberg* don't know. We are all in the new world. My partners on the business side at *HBR* are innovative. We could lead the way. Who knows?"

Bobby Ghosh, deputy international editor at *Time*, who met Ignatius in 1995 at the *Far Eastern Economic Review*, says he has an uncanny ability to discern broader trends in society and conceive story ideas to tie it all together.

"I was taken aback when I heard he was leaving *Time*, but now I see how it makes perfect sense to him," says Ghosh. "He gets to run something himself. And it's a great gig for him at this stage in his career. It gives him the opportunity to stretch his legs."

**A**t *HBR's* weekly editorial meeting, Ignatius seems entirely at home. He'd flown up the day before on his weekly commute from Brooklyn, where he lives four nights a week with his wife, Dinda Elliott, global affairs editor at *Condé Nast Traveler*. He's trim, thanks to an exercise regimen that includes playing softball on teams in Cambridge and Manhattan.

Dressed in a white oxford shirt open at the collar and black jeans, his longish, graying hair curling up in the back, Ignatius sits at the head of the conference table discussing the promising newsstand sales for *HBR's* "Failure" issue, which focused on how business leaders can learn from their mistakes. The issue included an essay by the former president of Trader Joe's about his propensity to micro-manage and the problems that caused; an article by positive psychology guru Martin E. P. Seligman on "Building Resilience," and former Blockbuster CEO John Antioco's first-person account of his battle with investor Carl Icahn, along with Icahn's response, in which he groused over Antioco's \$50 million severance package and acknowledged

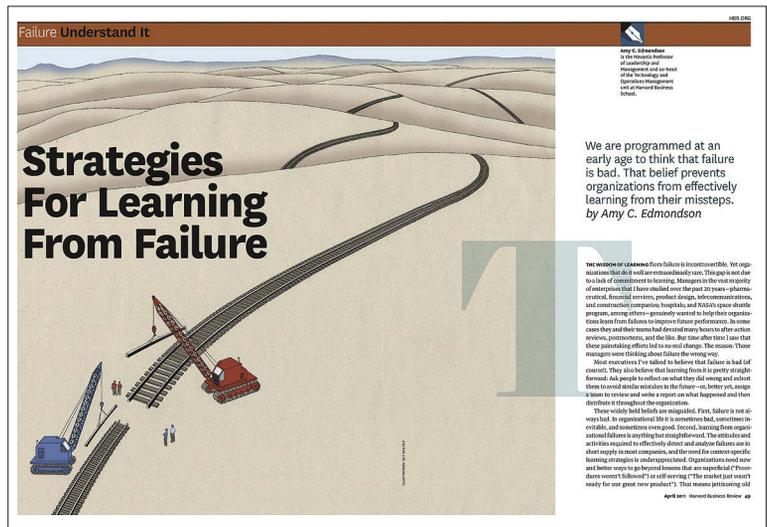


that his Blockbuster investment was the worst he'd ever made. The exchange deepened in subsequent online exchanges between Antioco and Icahn.

"We teed up an interesting debate," says Ignatius.

Ignatius has an easy-going way about him. He banters playfully with the 18 editors around the table and takes the time to praise their efforts. They explore the upcoming collaboration with Harvard

**Ignatius has transformed the formerly staid *HBR* with articles on current economic trends, essays by business leaders and snazzy covers aimed at driving newsstand sales.**



Business School on a symposium on U.S. competitiveness. Then they brainstorm future story ideas. One editor suggests exploring reverse innovation—how Western business leaders can learn from their colleagues in emerging markets.

"This is a good spark," says Ignatius. "I'm thinking: What can the Chinese CEO teach the rest of the world about running a business? There's an agility and an adaption to resource constraints, which could be distilled into lessons."

The desire to reinvent one of the nation's most renowned business publications brought Ignatius to *HBR's* editorial offices in early 2009. It stunned some of his friends in the journalism world, who had known him through his 20 years as a foreign correspondent in China and Russia, and his later ascension to the top echelon at *Time*. To others, however, it made perfect sense. Ignatius got his start in journalism writing about the Asian oil industry in Hong Kong for *Petroleum News*. He then moved to the *Asian Wall Street Journal*, then to *The Wall Street Journal*, serving as bureau chief in Beijing during the Tiananmen Square protests, and heading up the *Journal's* Moscow bureau just after the Soviet Union collapsed. (continued on page 41)



## Financial Reporting 2.0

The ability to instantly update fast-moving stories, solicit comments and view minute-by-minute readership stats has gotten *Wall Street Journal* online writer **Shira Ovide '98** hooked on the immediacy of web journalism.

**As lead writer for** *The Wall Street Journal's* online hub, "Deal Journal," Shira Ovide likes to engage her readers. So as talks intensified this winter over the merger of the New York Stock Exchange and Deutsche Börse AG, Ovide wrote about the brewing controversy over what the merged company would be named, with U.S. leaders insisting that the name still have an American feel. Then she interviewed branding experts, corporate executives and academics for their naming ideas. Among them: Das Kapital (with a nod to Karl Marx), and Gneist, a Middle German word that means "spark" and echoes the sound of the New York Stock Exchange acronym, NYSE.

"My favorite was BagelWurst Exchange, because it played off two iconic foods in New York and Germany," says Ovide, 34, who commutes daily from Brooklyn to the *Journal's* Midtown Manhattan office. "Our piece moved the story forward, and we got to have a little fun, which is good."

Moving the story forward is essential for Ovide, who posts up to 10 times a day about the latest deals on Wall Street and the high-flying world of mergers and acquisitions. Her stories can be deeply reported and have the authoritative voice of a story in the *Journal's* print edition, where some of her work appears. But her pieces can also be written in a conversational tone, and have a breezier feel while still maintaining the *Journal's* standards for fairness and accuracy.

Among her online competitors, as it happens, is writer Dan Primack '99, a fellow Ford [see story p. 40] who writes the *Term Sheet* blog at Fortune.com.

"We fish in the same pool," says Ovide.

She had no grand plan to become a journalist when she graduated with a degree in political science. But she says Haverford taught her to think critically, write well, ask questions and analyze societal issues, which happen to be the skill set for successful journalists. Fresh out of school, she landed an administrative temp job at the *Journal's* Washington, D.C., office. Six months later, she was reporting for Dow Jones Newswires, owned by the *Journal's* parent company, mining stacks of corporate filings to the U.S. Securities and Exchange Commission to dig up nuggets of news.

She discovered news of fired accountants, exorbitant executive pay and warnings of impending corporate bankruptcies. One day she unearthed the fact that the former CEO of NCR Corp. had cashed in stock just before his departure and the subsequent drop in the stock's value.

"It wasn't wrong, but it was well-timed, which made it news," she says of the move.

Ovide likes the immediacy of online journalism, with readers posting comments and the site's analytics showing her, in real time, how many people have opened the story. Unlike many bloggers, she has an editor. But she says the editing process involves far fewer eyes than a story that appears in the print edition of the *Journal*.

"Everything is so instantaneous," she says. "You can have hundreds of views within minutes. And I can watch my readership grow, on my screen, in real time. It can be exciting. But if you write something that is good, and nobody reads it, it's discouraging, so there's a downside to getting the truth."  
—David McKay Wilson



## The (Modern) Art of (Reporting on) the Deal

**Dan Primack '99** writes a blog and column for *Fortune*, publishes a daily email newsletter and has even been known to break financial news on Twitter.

**As a 21st-century journalist,** Dan Primack '99 is a man of many platforms.

He writes blog posts about the venture-capital industry up to eight times a day at *Fortune.com*. His monthly column for *Fortune* magazine explores business issues ranging from the value of Facebook's private stock to a renowned dealmaker's spotty record in the equity markets. Primack puts out a daily email newsletter called *Term Sheet* that touts the latest Wall Street deals. He loves to tweet too, with 6,843 people in early April following his latest posts on Twitter.

Primack thrives in the fast-paced world of financial journalism, where speed is essential, production is high and attitude counts. "The idea for writers today is to create your brand as individuals and get on as many platforms as you can," says Primack, 35, who works from home in Framingham, Mass., where he lives with his wife, Jennifer Lane '99, and their infant daughter, Emma. "I'll post on Twitter 15 to 20 times a day," he says. "It annoys the heck out of my friends."

Primack says he rarely used Twitter until interviewing one of its major investors, Todd Chaffee, who challenged him to really use it for a week. Primack did so, and was hooked by Twitter's immediacy and the conversations he developed among his followers. These days, he occasionally breaks news on Twitter, which time-stamps all postings and provides documentation for bragging rights on a scoop, something that still has cachet in the digital age.

Primack, who majored in political science at Haverford, first found a hankering for news as managing editor of his

high-school newspaper. He worked with the nonprofit CityYear for a year after high school, and helped launch a neighborhood paper in Boston's Roxbury neighborhood that focused on the lives of teens and young adults.

After graduating from Haverford, with no background in finance, he landed a job in New York with Thomson Financial, writing for a newsletter about the shadowy world of private debt, where Primack recalls the market was "so opaque that you didn't quote anyone by name."

Four months later, he was covering the venture-capital industry for another Thomson newsletter. Here, Primack found his voice. By 2001, he was writing for several Thomson publications and had started a daily email newsletter, *peHUB Wire*, which highlighted a deal-of-the-day, along with analyses of the latest corporate mergers, with a pinch of financial gossip thrown in.

By the time he left Thomson in 2010, *peHUB Wire* had 60,000 daily readers. *Fortune* executives liked it, too, and encouraged Primack to found *Term Sheet*, which competes with his former publication. Fueled by a large iced coffee from a nearby Dunkin' Donuts, Primack sends it out by 10 a.m. Monday through Friday, with content that includes his column, news shorts and links to up to 25 stories.

"Some mornings I wake up and having nothing," he says. "I enjoy the not-knowing part, and the fact that I'm going to be learning something new, and I'm going to be sending it to tens of thousands of readers."

—David McKay Wilson

## Taking Care of Business

(continued from page 38)

Seth Faison, *The New York Times*' former Shanghai bureau chief, recalls how Ignatius focused on the economic foundation of the protest movement in China. Inflation, Ignatius pointed out in several dispatches, was rising at troubling rates.

"Adi understood that in the context of China, the government kept prices stable in exchange for total political control," says Faison. "When they started monkeying with the economic system, people were outraged. His articles had a big impact on how American readers and policymakers understood the situation."

Ignatius didn't jump at the *HBR* editor's post when first contacted by a headhunter in late 2008. He was a news man, after all, at a pinnacle of American journalism. He wasn't sure he knew enough about the business world. But then he perused a few copies of the magazine and was astonished to find nary a word about the recession or the crisis gripping the financial world.

"There was an assumption that what they did was timeless, that they didn't do timely," he recalls. "But this was a different moment. *HBR*'s readers were desperate for insight. I thought someone with my DNA—and the metabolism to develop relevant material quickly—could contribute immediately. I called back. I told them I hoped it wasn't too late."

**S**oon after Ignatius arrived in Watertown, the dramatic transformation began. Gone were the staid covers that doubled as a table of contents. Gone was a magazine filled mostly with academic papers from business professors. In came snazzy covers that drove newsstand sales, and both short- and long-form articles, many of which were pegged to current economic trends. *HBR* recruited bloggers, developed a state-of-the-art web site, and dove heavily into social media. Its Twitter posts are now attracting 500,000 followers, and the *HBR* Facebook page is "liked" by 290,000 friends. Ignatius also reorganized the staff at the Harvard Business Review Group, so that editors could work with authors who wrote books and also contributed to the website and magazine.

"We broke down the silos," says Ignatius. "Now the emphasis is on how editors bring in interesting ideas, connect with interesting authors, and see what develops."

Ignatius' decision to take the helm at *HBR* finally brought him to Harvard, an institution that he thought, as a cocksure senior at St. Albans School in Washington, D.C., he would attend as an undergraduate. But he was wait-listed there. As his senior year neared a close, Ignatius wasn't accepted anywhere. A St. Albans counselor introduced him to Haverford's admissions team, which liked his academic record, as well as his prowess on the baseball diamond. He was accepted within a week of his interview.

At Haverford, he pitched and played infield his freshman

year. Then he became enthralled with all things Asian. He took classes in Chinese history at Bryn Mawr and took the train to the University of Pennsylvania to study Chinese and Japanese. After his sophomore year, he took a year off, to travel to China and canvass for Greenpeace in Boston. He returned to China after his junior year, in the first wave of American students to study at Nankai University in Tianjin.

After graduation, all he knew was that he was returning to Asia, to witness that continent's reawakening in the early 1980s. He cast a wide net, sending letters to a bevy of businesses and international agencies. He might have ended up working in some corporation or in the diplomatic service. Then arrived a letter from the *Petroleum News*, with a contract, offering him a job for \$600 a month.



**Ignatius, who was the *The Wall Street Journal* Beijing bureau chief, with students in Tiananmen Square during the 1989 demonstrations.**

"It started an amazing adventure that had me overseas for 20 years," he says.

Today, he's honing his global perspective with regular pieces in *HBR* from business leaders on how to repair the world's economic system, including essays from Harvard Business School Professor Michael Porter and McKinsey & Co. Global Managing Director Dominic Barton. *HBR* plans to develop a plan that's informed by its well-respected contributors.

"We have an opportunity, a platform and access to intelligent thinkers," Ignatius says. "It would be irresponsible not to drive those debates. Here's something we can do for the globe."

*David McKay Wilson, a New York-based freelance journalist, writes for alumni magazines around the country. His work has appeared regularly in The New York Times.*



“We’re out to tell the truth  
and change the status quo.”

His aggressive campaigns against public health scourges such as smoking, sugary sodas and salty foods have critics calling him a “scold,” a “food nanny,” even “Gotham’s Dr. No.” But New York City Health Commissioner **Dr. Thomas A. Farley '77** is not about to back down. **BY SARI HARRAR**



**W**ITH 795,000 YOUTUBE HITS, THE NEW YORK CITY Health Department's anti-soda video "Pouring on the Pounds" is an Internet sensation—but beware. Viewing it (or even reading the next sentence) could make you queasy. As calypso music plays in the background, the 33-second clip begins with a close-up of globby yellow fat cascading from a soda can into a tall glass. A smiling young man then gulps it all down. He winks at the camera, and this message appears: **Drinking One Can of Soda a Day Can Make You 10 Pounds Fatter a Year.**

It's difficult to watch—but too grossly fascinating to stop watching. And that's just the point, says New York City Health Commissioner Thomas A. Farley '77, health czar of America's biggest city. Farley's aggressive crusades against soda consumption, smoking, binge-drinking and salty food have been at times so outrageous and visceral and activist that he's riled up a Who's Who of opposition. Big Tobacco and political conservatives have blasted him, along with anti-hunger activists and even some health experts. Farley's been called a food nanny, a scold, even "Gotham's Dr. No." And his shock-jock campaigns have been described as gruesome, grisly, nauseating and, in the case of that soda video, "the most disgusting commercial of all time."

Mild-mannered and self-effacing, Farley admits to being aggressive when it comes to battling the big health threats of our time: obesity, smoking, and the woes that they trigger—heart disease, diabetes, high blood pressure, strokes, cancer. In media-saturated New York, where one in five adults is obese and two in five children and teens are overweight, sometimes you have to shout to be heard. "If you turn on the television or watch a movie these days, everything is very graphic and gory and hard-hitting," Farley notes. "We're out to tell the truth and change the status quo. You won't be noticed at all if you're not hard-hitting."

But Farley's not simply the Howard Stern of public health. At the forefront of a national movement that advocates "healthscaping"—using government to build healthier environments—he's pushing the political, legal and philosophical limits of public involvement in personal health.

He's at the helm of a national coalition of government officials, food makers and restaurants working to slash the sodium in the food supply, and has proposed limiting the use of food stamps to buy sodas, taxing sugary drinks, requiring stores that sell cigarettes to post grisly anti-smoking posters, subsidizing produce carts in neighborhoods with few supermarkets, and more.

"Our day-to-day environment is the biggest determinant of our health," says Farley, who has a master's in public health as well as an M.D. "It influences all the little decisions we make. It's difficult for one person to resist alone. That's why government can and should step in to reshape our environment in ways that make healthy choices easy. This doesn't take away any freedom. Government already shapes our world in many ways. The real question is, Why wouldn't government want to promote health?"

**Tall and thin, Farley, 56, sits in the austere Lower Manhattan office he will be vacating when the Health Department completes a move to Long Island City, Queens. The only decor is a large (and healthy-looking) ficus tree and a black-and-white photograph of a parade in New Orleans. (Farley was chair of Tulane University's community health sciences department from 2000 to 2009 and headed the division focusing on sexually transmitted diseases at the Louisiana Office of Public Health before that.)**

At 6 feet 2 inches tall, he credits his rail-thin physique to regular swimming, cycling, four-mile runs and plenty of low-calorie, high-fiber produce. Farley, who lives on the Upper West Side, rides his bike to work occasionally

PHOTO: DAN Z. JOHNSON

"We're out to tell the truth..."



Four-mile runs are a regular part of Farley's fitness regimen, along with swimming and cycling.

and finished the 2010 New York Marathon in a respectable 3 hours, 18 minutes. He says his running skills and eating habits are nothing out of the ordinary—he was a member of Haverford's cross-country team but says he was a "lousy" runner. "If you put something unhealthy in front of me, I might eat it, just like everybody else," he confesses. "But I don't have a list of forbidden foods that I never eat. I just try to keep healthy stuff around me by buying lots of fruit and vegetables at the supermarket."

Putting healthy stuff within reach of all New Yorkers is his ultimate goal. At Tulane, his research found that obesity rates were, indeed, higher when people lived close to corner stores that sold more junk food and slightly lower when produce was available. In his 2005 book *Prescription for a Healthy Nation*, co-authored with RAND Corporation Senior Scientist Deborah A. Cohen, he outlined the manifesto of the healthscaping movement—and seemed to also predict his future work in New York City:



"THIS IS THE BEST PUBLIC HEALTH JOB  
IN THE WORLD," **SAYS FARLEY.**

*Most people believe that being overweight represents a personal failure, a lack of discipline and willpower. Accepting that argument, when six out of ten Americans are overweight, means believing that we are a nation of losers. Americans are not irresponsible or lazy. ... The character of Americans has not changed in the past forty years—our environment has.*

The fix? Re-engineering towns, schools and workplaces, Farley and Cohen wrote, so that everyday activity becomes "as unavoidable as an encounter with a vending machine is now." They also suggested taxing junk food and using the proceeds to fund counter-advertising

"with the same slickness and saturation as the 'got milk' and 'Beef: It's What's for Dinner' campaigns."

Farley's an innovator, but he's not alone. In 2008 he was an adviser to his predecessor, New York City's then-Health Commissioner Thomas R. Frieden. Frieden made waves by banning trans fats from city restaurants, forcing eateries to post calorie counts on menu boards—a project Farley worked on—making bars smoke-free, and getting the slogan "Get Some!" printed on tens of millions of free condoms. Farley was already a fan of New York Mayor Michael Bloomberg's own health activism. (According to *The New York Times*, Bloomberg "wants to be to health what former mayor Rudolph

RUNNING PHOTO: ©JENNIFER S. ALTMAN; ALBERT PHOTO: BOSTON GLOBE

## DR. MICHELLE A. ALBERT '90

# Health and the Biology of Adversity

**G**rowing up in Guyana—the second-poorest nation in the Western Hemisphere—Dr. Michelle A. Albert '90, loved mathematics. The fascination was a family tradition: Her father had studied actuarial science, and her mother had a master's degree in economics. Early on, Albert thought she'd become an actuary, too. But a series of realizations led her to medicine—and to the exploration of how racial, economic and social differences profoundly influence health.

"I was good at math, good at science, but I was also interested in history—in stories of cause and effect," says Albert, an assistant professor of medicine at Harvard University and a researcher and practicing cardiologist at Boston's Brigham and Women's Hospital. "After my grandfather died from cardiac arrest, my focus changed. I realized I wanted to do science mixed with an understanding of the social conditions of life. You can have the fanciest medicines and fanciest medical care at the end of your life, but that doesn't improve the quality and length of the rest of your life. That takes something else."

Albert came to the United States when she was nearly 15, living with extended family in Brooklyn. At 16, she became a Haverford College freshman. "I was attracted to Haverford because of the school's emphasis on being educated to lead," she says. "I knew I wanted to help make change in the world on a population level."

Her innovative research into what Albert calls "the biology of adversity"—with a focus on heart disease—is laying the foundation. "Cardiovascular disease is responsible for about 40 percent of deaths in the United States and costs us at least \$430 billion a year," says Albert, who has a master's in public health as well as her M.D. "Death rates are higher for African-Americans. And African-American women have a higher incidence of high blood pressure than any other group. Traditional risk factors don't completely explain the disparities. We need to know more about the roles of day-to-day life experiences and stresses as well as physiology."

In a 2004 study, Albert found that African-American women had higher levels of inflammation than U.S. women from other racial/ethnic groups. (Heightened inflammation is associated with elevated cardiovascular disease risk.) And in two follow-up studies utilizing female health professionals, Albert found that women with the highest levels of education were significantly less likely to develop high blood pressure and other cardiovascular conditions than those with the least education. Then, in a 2010 study, she and colleagues found that higher levels of heart-threatening inflammation and blood clot producing substances were associated with adversity early in life.

"The wear and tear of everyday life—poverty, racism, living in a neighborhood where there's violence, where transportation is difficult and the schools aren't good—can overwhelm your body's adaptive capacities," she says. "If you are of color in the United States and you have had to go through certain experiences, there is an underlying level of hyper-vigilance regardless of your educational



Dr. Michelle A. Albert at Brigham and Women's Hospital.

achievements or socioeconomic status. Everyday discrimination—do you feel you're being followed in a store? do you think other people consider you less smart?—creates chronic stress."

Stress cuts across racial lines in some ways. Albert and a team of researchers found recently that women with high-stress jobs but little control over their working conditions had a 40 percent higher risk for heart attacks, strokes and premature deaths over 10 years. What's going on? Stress may affect the cardiovascular system by altering the immune system, by switching on the autonomic nervous system's fight-or-flight response, or through the body's hormonal system. Albert wants to find out more. One of her next research goals is to use brain imaging to see how chronic tensions affect the mind—and by extension, the body.

How does Albert address the stress in her own life? "I read the Bible every day," she says. "I think it's important for women to carve out time for themselves to relax and refocus—by reading, meditating, exercising, relaxing with friends, or in any way that's right for them. It's also important to speak up about the biology of adversity, so that more research into this important field is funded. My goal is to one day have everyone of different ethnic and racial backgrounds on an even playing field for health."

—Sari Harrar

“We’re out to tell the truth...”

Giuliani was to crime.”) So when President Obama appointed Frieden director of the Centers for Disease Control and Prevention and Farley was offered the city’s top health job, “it took less than a minute to decide. This is the best public health job in the world,” he says.

### **Trained as a pediatrician,**

Farley gravitated to public health early in his career because “I could see it was a good fit with my skills and personality. It has such potential.” Even at home, where he and his wife, Alice Farley (BMC ’77), a pediatrician, raised four daughters (their third, Helen, will be a Haverford sophomore in the fall), he says he was more likely to “make healthy choices available rather than to restrict or lecture.”

The swine-flu epidemic was at its height in New York when Farley stepped into the health commissioner’s post. But he and Bloomberg quickly set their sights on soda, tobacco and sodium—drawing support from nutrition and obesity experts as well as yelps of opposition.

Conservatives quickly called their proposal to bar the use of food stamps to purchase soda intrusive. Anti-hunger activists like the Washington, D.C.-based Food Research and Action Center denounced the plan as patronizing and stigmatizing. Among the idea’s supporters was New York University nutrition and public health professor Marion Nestle. She told *The Atlantic* that while she felt “general discomfort” telling people what to eat or drink, she came to agree with the ban after considering the intense marketing of soda to kids and teens in low-income neighborhoods, higher rates of obesity in the same communities, and evidence that sugary drinks increase obesity risk.

The proposal is still being considered by the U.S. Department of Agriculture. “Food stamps is a nutrition program,” Farley explains. “You can’t use it to buy alcohol or cigarettes or pet food. Adding sugar-sweetened drinks to that list isn’t patronizing. It acknowledges that these drinks are a big contributor of empty calories to the diets and waistlines of Americans.”



### **When it comes to smoking,**

the city Health Department’s campaigns have pitted Big Tobacco against the nation’s biggest health and medical groups. Two riveting TV commercials, which aired during the city’s March 2011 give-away of nicotine patches and gum, depict the suffering smoking causes—in one, shot in low light with no soundtrack, the camera focuses on the labored breathing of a bedridden woman who’s had a smoking-related stroke. “We wanted to show the truth, the real effects of smoking,” Farley says.

But when the city required stores that sell cigarettes to post grisly anti-smoking posters (one shows a diseased lung, another a stroke-damaged brain), tobacco companies filed suit and the program was struck down. The city has appealed. In April, 25 groups filed a brief in support of the ads, including the American Medical Association, American Cancer Society, American Lung Association of New York, American Thoracic Society and the Campaign for Tobacco-Free Kids. “We’re right,” Farley says. “I think we’ll get the ads into stores.”

It’s not all confrontation. Farley’s biggest accomplishment may be spearheading a voluntary, nationwide coalition of government officials and food-industry giants aimed at slashing sodium levels by 25 percent by 2015. A few critics have

called it an “uncontrolled experiment,” but studies show that similar strategies in Finland and Japan have been associated with reduced rates of high blood pressure, heart attacks and stroke. “Sodium intakes have been climbing since the 1970s—we’re just trying to help people get back to a healthier intake,” Farley says. “Almost 80 percent of the sodium in the diets of New Yorkers and Americans comes from processed foods and restaurant foods. This has the potential to save hundreds of thousands of lives.”

Kelly D. Brownell, director of the Rudd Center for Food Policy and Obesity at Yale University, praises Farley’s willingness to take the lead on this, and other public health issues. “Dr. Farley and colleagues have led the way on stopping the use of trans fats in restaurants, labeling of calories on restaurant menus and attempting to reverse the damage done by consumption of sugar sweetened beverages,” Brownell says. “There is no question these efforts will improve public health, save lives, and reduce health care costs for all of us. What begins in New York City is very likely to spread first to other cities, then to states, and finally to the national level.”

Meanwhile, in the giant jigsaw puzzle of public health, no target is too small. Before the opening of the 2011 baseball season, Farley and 14 other health commissioners from around the country asked Baseball Commissioner Bud Selig to ban smokeless tobacco from Major League Baseball. Selig says he’s on board, but needs the Players’ Association to agree to nixing dip and chew. If it’s ever approved, one more small piece of the healthy-living puzzle that Farley envisions would fall into place. “Smokeless tobacco was banned in the minor leagues in 1993,” Farley says. “Baseball players are role models for kids—and so smokeless tobacco can be a gateway to smoking cigarettes. It’s not a small thing at all.”

*Sari Harrar is an award-winning freelance writer specializing in health and science. Her articles appear in national magazines including O, Reader’s Digest, Good Housekeeping, Women’s Health, Organic Gardening and others.*



# A FUNNY STORY

All Nick Bruel '87 ever wanted was to have a nationally syndicated comic strip. Instead he found success with a children's book series about one comically *Bad Kitty*. BY EILS LOTOZO

**P**ERCHED ON A BENCH IN front of a room full of third-graders, **Nick Bruel '87** has his diminutive audience hanging on his every word. Bruel has just finished a highly entertaining reading from *Bad Kitty*, the book that launched his popular children's book series about a singularly ill-tempered cat, and now he begins a collaborative storytelling exercise.

Bruel prompts the delighted kids, students at Friends Seminary school in New York, with a series of questions. *Can you think of an animal? Where is he? What is he doing? Why?* The children call out their answers, and by the time they are done they have conjured the tale of a happy yak, who knits a green wool scarf so long it takes seven years to wind around his neck when he's done.

"Excellent, excellent job," Bruel tells the kids. "Now, I only did one thing. I asked you a lot of questions. And that is the secret to writing stories. The more questions you ask yourself when you are writing a story, the better the story will be."

Bruel's own story, the tale of how he found his way to a career as a best-selling author and illustrator with more than a dozen books published, begins with his childhood. A solitary kid, he was forever writing stories and drawing pictures. "I remember in the fifth grade I wrote a series of stories called 'The Adventures of the Invisible Family,'" he tells a school assembly later that day in a presentation that displays the comic timing of a stand-up routine. "Why invisible? An invisible family is very easy to draw."

At Haverford, Bruel became an English major with a concentration in creative writing. "My advisor was the late, great and marvelous Bob Butman," he says during an interview crammed between the assembly and a visit to the school book fair. "He was a brilliant guy, and he was a real mentor to me during my senior year."

In fact, Butman, an English professor and drama specialist, gave Bruel some advice about writer's block that he has never forgotten. "He said, 'The secret to writer's block is that it does not exist. It's

pride. You always have ideas. You are just telling yourself they are not good enough. Write it down anyway.'

"I use that sage bit of wisdom all the time, and I share it with people all the time," says Bruel, who dabbled in playwriting at Haverford and did a bit of acting (the gravedigger in *Hamlet* was one memorable role). He wasn't looking toward a life in the theater, though. "My goal always was to have a comic strip," he says.

For more than two years, Bruel's strip *The Adventures of Koala Bob* ran in the *Bi-College News*. "That was an enormous success for me, and my goal was to take that and adapt it into a daily newspaper strip," Bruel says. "This was a time when college comic strips were finding lives for themselves after college. That's how *Doonesbury* started, and *Bloom County*."

After graduation, Bruel moved back to his hometown, New York City, where he supported himself by working in independent bookstores while trying to get a national syndicate interested in his strip, with no success. "Comic-strip syndication is probably the most competitive of

## A Funny Story



Bruel leads a storytelling exercise during a visit to a third grade class in New York City.

all the creative outlets,” says Bruel. “But part of it was I needed to hone my craft.”

Eventually, he looked in another direction. “At the time, it was the peak of self-syndicated comic strips appearing in alternative newsweeklies,” he says. “That’s how people like Matt Groening and Lynda Barry got their start, and I wanted to explore that avenue.” For a time he did, producing a strip called *Perfect World* for a short-lived New York weekly that shut its doors, without ever paying him, just 12 weeks after he began.

“It was a lot of fun,” he says. “I was creating new characters and unique dialogue, and I learned how to draw better. And when it was over, I had 12 cartoons published, which was enough for me to make a nice presentation to send out to newspapers.” Several papers picked up the strip for a while, and Bruel also began selling cartoons to trade magazines. “I

realized one day that they would pay me \$25 for a black-and-white cartoon, but they’d pay me \$75 if it was in color. I thought, I should learn how to paint.” So, he taught himself.

“I didn’t even have enough money to take a painting class,” says Bruel. “I definitely seemed destined at that point to become the least likely person to be interviewed by Haverford’s alumni magazine. But cartooning was what I loved, and I couldn’t give up on it.”

**W**

HILE CHURNING OUT cartoons for magazines aimed at manicurists and tanning-salon operators, Bruel was also working in a children’s bookstore. Eventually, something dawned on him: “Comic strips share the same language as children’s books in that you are telling

a story with both pictures and words.” Bruel decided to challenge himself to come up with some ideas for children’s books. “Working at the store was helpful,” he says. “I could find examples of children’s books that worked and figure out why, and I could also find examples of books that didn’t work, so I wouldn’t fall into those traps.”

“My first book, *Boing*, about a baby kangaroo who can’t jump, came to me like that,” says Bruel, snapping his fingers. A literary agent who was a regular customer at the bookstore offered to take a look at his work, and to Bruel’s surprise, she immediately offered to represent him. *Boing* was quickly picked up by the Caldecott Medal-winning children’s book publisher Roaring Brook (now owned by Macmillan). Five months after it came out in 2004, *Boing* made it onto *The New York Times* Best



English major. He explains the big words in droll asides, and also layers into the stories tongue-in-cheek glossaries, lists, notes to the reader, faux newspaper reports and fun science facts about cats. There is also a fair amount of sardonic humor aimed at the grownups likely to be reading these books with their kids. In *Bad Kitty*, for example, Bruel has the title character (experiencing a fit of remorse for the destruction she has wreaked in the house) doing the family's taxes. "I really had to work on my editor to keep that one in," says Bruel. "Kids may not get all the nuances, but they'll get the spirit of it."

Bruel, who works out of his home in Tarrytown, N.Y., where he lives with his wife Carina, a psychotherapist in private practice, and their 3-year-old daughter, Isabel, is also the author of *Who is Melvin Bubble?*, *Poor Puppy* and *Little Red Bird*. He has illustrated five books by English author Dick King-Smith, best known for the book *Babe, the Gallant Pig*, the basis for the movie *Babe*. "My publisher asked me if I would be interested, and it took me about ten seconds to say yes," says Bruel. "I adore Dick King-Smith. He's a legend in the world of children's books. He has about a hundred books in print in Great Britain, but he's not as well-known here."

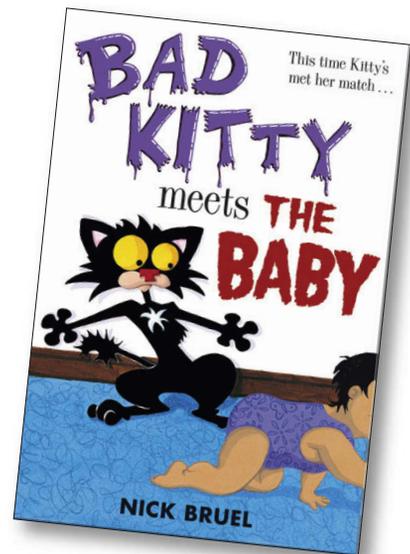
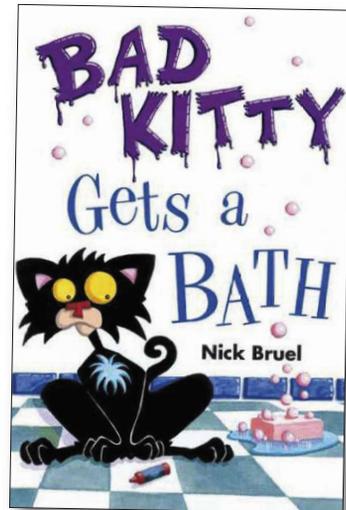
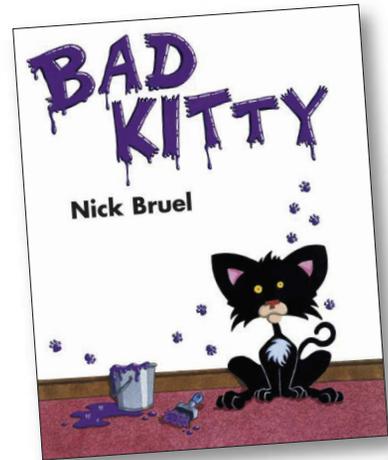
Seller List, where it stayed for five weeks.

*Boing* was followed in 2005 by *Bad Kitty*, an alphabet book with attitude whose cover featured a blurb from Bruel's friend, legendary *New Yorker* cartoonist Jules Feiffer, with whom Bruel shares a passion for vintage comic strips. Since then, Bruel has published *Bad Kitty Gets a Bath* (dedicated to Feiffer and his family); *Happy Birthday, Bad Kitty*; *Bad Kitty vs. Uncle Murray*; and, in June, the latest in the series, *Bad Kitty Meets the Baby*. (A *Bad Kitty Christmas* comes out in September.)

Starring a chronically curmudgeonly cat who doesn't speak but has a seemingly limitless range of expressions, the books are aimed at beginning readers just being introduced to chapter books. Bruel narrates *Bad Kitty's* misadventures with antic humor and the kind of in-love-with-words vocabulary you'd expect from an

Bruel himself is becoming increasingly well-known thanks to the *Bad Kitty* series. The books, which get consistently rave reviews, have been perennial best sellers for Scholastic Book Fairs, which licenses children's books and prints up paperback editions to sell at schools. "When *Happy Birthday, Bad Kitty* came out in paperback, they put a little star on it that said, 'Over 2.5 million *Bad Kitty* books in print,'" says Bruel. (That number is now up to 3 million, according to Bruel's publisher.)

Though it took him a lot of years to discover where his talents truly lay, there is no doubt about it now. "More than a million kids in this country have a copy of one of my books somewhere in their possession," says Bruel, wonderingly. "That's just an awesome concept to me." 🐱



With five titles in Bruel's popular series so far, there are currently more than three million *Bad Kitty* books in print.

# Roads Taken and Not Taken

## CHRISTOPHER R. EDGAR '98

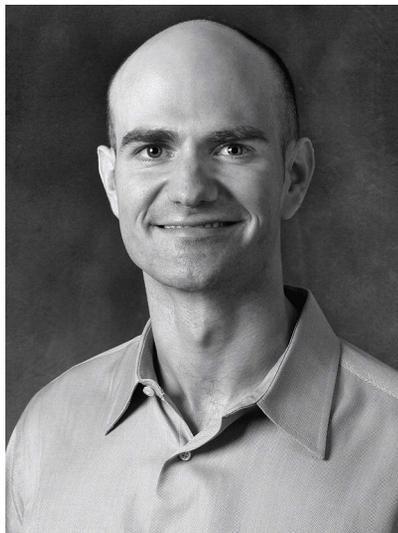
Even in my Haverford days, I was a “productivity junkie.” I was always looking for ways to arrange my workspace to make studying easier. I tried all kinds of approaches to labeling folders, sorting computer directories and even choosing background music. (I was constantly torn between classical, Celtic New Age and heavy metal.)

One problem that always nagged at me was that, no matter how cleverly I organized my desk, I was never able to completely overcome the biggest obstacles I faced in my work: *my own mind and body*. If I felt sluggish, frustrated or anxious while trying to do a task, I wouldn't make much progress, no matter how beautifully color-coded my folders might be.

Years later, this issue came to a head when I started working as a litigator at a big law firm. Even when I was under time pressure, I had trouble moving forward on a project when irritation, nervousness or some other unwelcome sensation came up. I'd find myself checking e-mail, surfing the Web or doing something else to take my mind off the unpleasantness. This led to some stressful nights in the office, struggling to hold my attention on a task.

To deal with the stress of my job, I started exploring “spiritual” or “mindfulness” practices, like meditation, yoga and qigong. Before I tried meditation, I assumed that, in order to meditate, I would have to buy into mystical concepts like chakras and meridians, shave my head, or do something else totally alien to my usual routine. But in fact, the approach to meditation I learned didn't involve any of that—all I had to do was sit with my eyes closed and just observe whatever thoughts and sensations I experienced.

This was challenging at first, as my normal lifestyle revolved around being constantly “on the go” and never sitting still. However, the more I simply allowed



those unwanted sensations—the boredom, frustration or anxiety—to arise, without trying to do anything about them, the more comfortable and bearable those sensations became. This didn't just help me relax—it also had a profound, and unexpected, effect on my working life.

In the past, I'd been in the habit of distracting myself whenever uncomfortable thoughts and feelings came up while I was working. But in my meditation practice, I learned how to just let those experiences *be*, without escaping from them. As a result, I became far more focused and peaceful at work.

My friends and colleagues began noticing how calm I was (in stark contrast to when I started my job) and how quickly I could finish projects, and they were curious about what sparked my transformation. When I explained the practices I'd taken up, others started trying them, and getting great results in their own working lives.

Seeing people benefit from my advice brought about a life-changing, and uncomfortable, realization: I wanted to help people, and I just wasn't doing that

enough as a lawyer. My job paid well, and I was “successful” by many people's standards, but I couldn't escape the truth that no amount of money or prestige would satisfy my need to give my gifts more fully to the world.

Armed with this knowledge, I started exploring—while staying at my job—ways I could help people use mindfulness practices to find more ease and efficiency in their work. I took a yearlong course on leading transformational workshops, started writing articles online and in magazines, and began working one-on-one with people, initially for free, to help them find the sense of “flow” they were seeking in what they did for a living.

After a few years on this path and some agonizing, I decided that, to fully step into the new niche I was carving for myself, I needed to leave my firm. When I announced that decision, I was surprised at how accepting my family and friends were—one woman I knew (a lawyer) actually told me, “I was wondering when you'd go do something creative.” What's more, supporting myself didn't prove to be as tough as I'd feared. When I needed to, I could do legal work as a contractor—which didn't quite match my law firm salary, but allowed me to work from home.

Today, as always, my learning and growth continue. Some highlights of my journey so far have been the book I've written, *Inner Productivity: A Mindful Path to Efficiency and Enjoyment in Your Work*, the talks I've given and the group workshops I've been leading with a yoga teacher. Needless to say, this is a path I never expected to take back at Haverford, but I'm grateful that I discovered it and that I have the chance to bring people more ease and joy in their lives.

*Find out more about Chris's work at [InnerProductivity.com](http://InnerProductivity.com).*

**CARE TO SHARE YOUR STORY** of roads taken (or not taken) since graduation? Drop us a line! [elotozo@haverford.edu](mailto:elotozo@haverford.edu)

# giving back



Anesthesiologist Ben Jacobs '81 with extern Jonathan Yu '12 at the Paoli, Pa., surgical center where Yu got the chance to observe Jacobs at work.

## Field Guides

Alumni volunteers offer students a glimpse of the work world—and possible career paths—through the Bi-College Externship Program. **By Rebecca Raber**

It's not every day that someone gets to sit in the Supreme Court's surprisingly intimate gallery, but over winter break, James Bowditch III '12 was one of the lucky few. As part of the philosophy and sociology double major's externship with Thomas Gowen '71, a partner at Locks Law Firm, Bowditch went to Washington, D.C. to hear arguments in a case, *J. McIntyre Machinery Ltd. v. Nicastro*, for which Gowen had

written an *amicus curiae* (friend of the court) brief.

"I've hosted Haverford and Bryn Mawr externship students for more than 20 years, at least once a year, maybe twice," says Gowen. "But to have the United States Supreme Court argument fall on the week of [James'] externship was very fortunate, given that I've been in practice for 35 years and had never been to an argument before."

"Tom clearly has a deep connection with Haverford," Bowditch says of his externship sponsor. Gowen not only brought him to the nation's highest court, but also made the experience more personal by inviting him to stay with one of Gowen's sons in the D.C. area. "He's a great guy and the ideal alum. He certainly is an inspiration to those who are lucky enough to extern with him."

The externship program, which dates

back to the early 1970s and is now run by Amy Feifer, director of Haverford Career Services for the Bryn Mawr/Haverford Career Development Office, is a short, twice-yearly opportunity for students to shadow or observe alumni in diverse professions as a way to consider different career paths. “It really provides a bridge for the students, while they’re here on campus and are focusing on academics, to think about what options are available after college,” says Feifer. “It gives them the opportunity to learn firsthand and to really see what the potential career field is about and to talk to people in that field.”

“It’s a really great idea,” says Bowditch. “[Students] need an opportunity to explore different fields in a low-stakes environment. And it allows kids like me, who don’t know exactly what kind of work they want to go into, to explore and check out different options.”

During the 2010-11 academic year, 149 alumni offered to sponsor an extern, and 188 students from the bi-co community served externships over the colleges’ spring or winter breaks. Externships typically last three or four days, though they can be as brief as one day or as long as 10. A wide variety of fields—including medicine, education, communications, the arts, law, public policy and business—are usually represented.

During his externship this winter, Jonathan Yu ’12 was able to observe surgeries at the Paoli, Pa., surgical center of anesthesiologist Ben Jacobs ’81. “I’m really happy I did the externship, because it’s really reinforced my decision to go into medicine,” says Yu, who was especially taken with the community atmosphere of Jacobs’ practice.

Another future doctor, Suhavi Tucker ’12, shadowed Dr. Eric Rosenthal ’80 over a seven-hour shift at the emergency room at the Children’s National Medical Center in D.C. She was particularly grateful for the exposure to real-world medical issues and patient interaction, something she says she wouldn’t have otherwise gotten until her third or fourth year of medical school. “Someone who wants to pursue medicine can take the science courses, but really, you don’t know what an actual career in medicine

entails,” she says. “Before you throw yourself into med school, you should really know what you’re getting into. . . . I was so lucky to be able to observe [patient care] in real life. It’s totally made me feel more prepared.”

Aspiring writer Thy Vo ’14 not only got a peek behind the scenes at the *Times Herald-Record* during her externship with Michael Novinson ’10, she twice got her byline in the paper, which covers New York’s Hudson Valley. “She’s a good writer,” says Novinson, who only began



**Attorney Thomas Gowen ’71 has been hosting externship students for more than 20 years. In January, he took two students to hear arguments before the Supreme Court.**

working at the *Times Herald Record* himself last summer. “She’s good at expressing things concisely. She has a good ear for news and was good at gathering information even when I wasn’t around. Like a lot of Haverford students, she’s still figuring out what she wants to do with the rest of her life, but I think she’d be pretty good at journalism.”

“It’s something I’ve been thinking about awhile, but have always wondered if it’s actually something I could do for a living, especially when practically everyone you know is trying to convince you that journalism is a dying profession,” says Vo, who will be interning at a paper in California this summer, following Novinson’s encouragement. “But I had the opportunity to meet journalists—some veterans, others brand-new—who are both passionate and optimistic about the industry. That was

probably the most important to me, meeting other people who can’t imagine a world without good journalism.”

While the value of the externship program is clear for the students who participate, they aren’t the only people involved who are enriched by the experience. Alumni sponsors not only get the satisfaction of helping members of the next generation find their professional paths, but also develop another means of connection to their alma mater.

“I think there are a lot of alums who are really dedicated to the community, and the externship program is one way that they can give back,” says Feifer. “Also, it helps the sponsors know what’s going on at the campus.”

“It’s always fun to meet young, bright people,” says Jacobs, explaining of why he has continued to host externs for more than 10 years. “It is easy for me to do, and it gives me the opportunity to get really hands-on.”

The connections don’t have to end when the externships do. Bruce Agins ’75, the medical director of the New York State Health Department AIDS Institute, often hires former externs as post-grad research assistants. And Deanna Bailey ’12, who is interested in a career in library sciences, has continued to seek professional advice from her recent sponsor, Catherine Monte ’87, the chief knowledge officer at the Fox Rothschild law firm. “I consider her a mentor now,” says Bailey. “She’s extended this relationship beyond the externship.”

Feifer is always looking for additional externship sponsors, especially in the popular areas of business and medicine, and notes that international externships are also in demand. Sponsors are not only alumni; parents and friends of the College can also participate. And Feifer wants prospective sponsors to know that the way they choose to run their individual externships can be as unique as their job descriptions. “For the sponsors, it is a flexible experience,” she says. “Really, it is what is going to work well for them.” And if that happens to include a day in the ER or a trip to the Supreme Court, all the better for the students.

Contact Amy Feifer at [afeifer@haverford.edu](mailto:afeifer@haverford.edu).

# 2011 Alumni Achievement Awards



(left to right) Bibhav Acharya '06, Michael Paulson '86, David L. Thomas '71, President Steve Emerson '74, Darwin J. Prockop, M.D., Ph.D. '51 and Dr. William A. Craig '61 at the Alumni Celebration Ceremony held during Alumni Weekend.

The 2011 Alumni Achievement Awards were presented at Alumni Weekend on May 28th at the Alumni Celebration Ceremony on Lloyd Green. The following Haverfordians were honored:

## David L. Thomas '71

**The Kannerstein Award** (formerly *The Alumni Award*) honors Greg Kannerstein '63, a revered alumnus who served the College for many years as director of athletics, dean of the college and as a professor. This most distinguished award honors an individual who, like Greg, has provided sustained service to Haverford. Thomas is an admission representative and hosts Haverford and Bryn Mawr career development externs. He served on the Board of Managers and as chair of the Property Committee from 1996 through 2008. He chaired the National Gifts Program Committee and served on two other committees during the College's last campaign. Thomas formerly owned his own brokerage firm, which he sold in 2007, and held the ERA franchise of Beacon Hill. He majored in Spanish at Haverford and has a J.D. from Georgetown University.

## Dr. William A. Craig '61 and Darwin J. Prockop, M.D., Ph.D. '51

**The Haverford Award** honors the application of knowledge to socially useful ends. Craig developed the model that predicts

the optimum dose and dosage intervals of antibiotics for specific drugs and microorganisms, and he has dramatically advanced the understanding and treatment of infectious diseases worldwide. He is a professor emeritus at the University of Wisconsin Department of Medicine and Public Health.

Prockop is internationally renowned for his work with adult stem cells. He has authored or co-authored more than 500 publications, is a frequent speaker on matrix biology and stem cell science and holds three honorary degrees. He is the Stearman Chair in Genomic Medicine at Texas A&M Health Science Center College of Medicine and the director of the College's Institute for Regenerative Medicine at Scott & White in Temple, Texas.

## Michael Paulson '86

**The Haverford College Alumni Distinguished Achievement Award** recognizes outstanding contributions to the recipient's field, recognition by colleagues and achievements that bring honor to the recipient and to the College. As religion writer for *The Boston Globe* for a decade, Paulson shared a Pulitzer Prize and other honors for helping to reveal the sexual abuse crisis in the Catholic Church. Columbia University's Graduate School of Journalism honored his four-part series "Ma Siss's Place," about an evangelical church in a poor neighborhood with the Mike Berger Award for best human-interest reporting. The Religion Newswriters Association and other groups have recognized him as well. Paulson, who was editor-in-chief of *The Bryn Mawr-Haverford News* as a student, recently moved to New York to become the metro political editor at *The New York Times*.

## Bibhav Acharya '06

**The Young Alumni Award for Accomplishments in Leadership** recognizes someone who has shown promise and accomplishment professionally and/or in community, public or humanitarian service. Acharya is executive vice president of Nyaya Health, a nonprofit community-based health organization in rural Nepal. Under his leadership, Nyaya Health has raised more than \$600,000 in four years to help bring medical care to one of the poorest regions of the world. A native of Nepal, Acharya came to the U.S. to attend Haverford as recipient of the C.V. Starr Scholarship. As a student, he co-designed and taught a seminar in social medicine, interned in Nepal through the Center for Peace and Global Citizenship and was a Howard Hughes Science and Society Scholar. He graduated with honors in chemistry and worked at the New York State Department of Health AIDS Institute with Bruce Agins '75. Acharya is a student at Yale School of Medicine and plans to become a psychiatrist for marginalized populations. 🐦



## Alumni Weekend 2011

**T**his past Memorial Day weekend, the Haverford community welcomed 1,000 alumni (from the classes of 1943 through 2011) and friends to campus in celebration of Alumni Weekend. Guests from 36 states, as well as Canada, Switzerland, Russia, and the UK attended. Recent graduates from the Class of 2011 joined the party as well and enjoyed a barbecue lunch under the tent on Founders Green.

The weekend kicked off with several class activities on Friday night including a 25th Reunion Celebration at President Emerson's home. Later that evening, some guests attended a film screening, while others viewed Saturn at the Open House at the Strawbridge Observatory. On Saturday morning, everyone gathered on Lloyd Green to participate in our traditional Alumni Celebration Ceremony which included the presentation of the Alumni Achievement Awards (*read about the winners on page 53*). Accolades also went to the Class of '81 celebrating its 30th Reunion for being the class with the largest Annual Fund Class Gift and to the Class of '06 for highest participation for a Young Alumni class. The Class of 1961, celebrating its 50th Reunion, achieved both the largest overall Reunion Gift and highest class participation. The classes of '81, '91, and '96 proudly announced generous Class Gifts as a result of successful Reunion giving challenges, spearheaded by leadership donors within each class.

After a packed day of alumni panel sessions, tours both on and off campus and a variety of outdoor activities including Frisbee, volleyball and a scavenger hunt, classes came together for the time-honored Class Dinners. Dinner was followed by a choice of parties including an all-alumni dance featuring Dingo, a band made up of talented members of the classes of the early '70s, rocking in Ryan Gym. On Sunday, most alumni slept in while some made it to the yoga class before grabbing brunch and saying good-bye to friends.

PHOTOS: PETER TOBIA



**SAVE THE DATE FOR NEXT YEAR'S ALUMNI WEEKEND:  
MAY 25-27, 2012 (MEMORIAL DAY WEEKEND)**

All classes ending in a 2 or a 7 will be celebrating a Reunion. Alumni Weekend updates will be available at [fords.haverford.edu](http://fords.haverford.edu). Reunion Planning Committees are being formed now.

To find out more or to get involved, email [alumni@haverford.edu](mailto:alumni@haverford.edu) or call 610-896-1004.



Check out photos from this year's Alumni Weekend at [flickr.com](http://flickr.com). Just log in (accounts are free) and upload your pictures. Then, join the Haverford Flickr group and share your photos with others while viewing theirs.

## EVENTS for Alumni and Parents

### WELCOME FRESHMEN PARTIES

Alumni, parents and current students have been gathering this summer to welcome incoming freshmen and their families into the Haverford community. These events give new Fords the opportunity to meet those who know Haverford well and learn more about what to expect when they arrive on campus.

Regional Welcome Freshmen Parties have already been held in Brooklyn, Washington, D.C., Boston, Los Angeles and San Francisco. Still to come:

**New York (Scarsdale)** – August 7

**Chicago** – August 13

**Philadelphia** – August 13

**Seattle** – August 13

### FAMILY & FRIENDS WEEKEND

**October 28-30, 2011** – This special weekend provides an opportunity for parents, grandparents, siblings and friends to meet members of the College community and to personally engage in the unique Haverford experience.

**New this year:** Departmental Open Houses on Friday and a special event on Saturday featuring Howard Lutnick '83, Chairman and CEO of Cantor Fitzgerald, who lost 658 of his 960 New York-based employees in the World Trade Center attacks. Guests are welcome to attend all or any part of the weekend's activities.

### ALUMNI TRAVEL PROGRAM

Join Haverford and Bryn Mawr alumni/ae for "**Venice, Its Sea Empire, and the Medieval World—A Voyage from the Adriatic Sea to the Eastern Mediterranean,**" April 26 to May 8, 2012.

For more information on these and other future events, visit [fords.haverford.edu](http://fords.haverford.edu), email [alumni@haverford.edu](mailto:alumni@haverford.edu) or call 610-896-1004.

## International Council Report from London

**O**n March 12, Haverford's International Council met in London for its annual meeting. Chaired by Elon Spar '83, the Council is made up of approximately 30 Haverfordians who are living or working abroad. Current members live in France, Germany, Japan, Russia, Spain, Switzerland, South Korea, Sweden, Turkey, the United Kingdom and the United States.

Council members provide the College with a valuable perspective and advise President Emerson and College administrators on all matters international. This year's priorities include advising on admission, the Center for Peace and Global Citizenship and career development.

After the meeting, close to 60 Haverford alumni, parents and friends joined Council members for a student panel discussion entitled "Beyond the Duck Pond: Students Preparing for Global Citizenship." The panel was moderated by Henry Ritchotte '85, who is based in London and is chief operating officer of Corporate and Investment Bank, Deutsche Bank AG. Five Haverford stu-



Rachel Lim '12 and Caitlin Ferguson Palframan '02 at the reception.

dents—all members of the Class of 2012—who were studying in the U.K. at the time, participated in the panel: Andrew Ahn (London School of Economics), Rebecca DeHority (King's College London), Andrew Heumann (London School of Economics), Candace Jordan (Mansfield College, Oxford), and Rachel Lim (University College London).

A lively reception followed the panel discussion where the group heard from James Kinsella '82, a longtime high-tech entrepreneur in both the U.S and Europe and current chairman of Interoute, Europe's largest digital communications network. Jim discussed his success in building two pan-European businesses over the last 11 years. 🐶

### ANNE KOELLHOFFER '09 NAMED JILL SHERMAN FELLOW

**T**he Jill Sherman Fellowship for Leadership in Advancement, created in 2007, was named for Haverford's Vice President for Institutional Advancement from 1999 to 2008. The position offers opportunities for professional growth and training in fundraising. The Fellow works with the Alumni Relations and Annual Giving (ARAG) team to provide engagement opportunities for the Haverford community while working to meet dollar and participation goals of Haverford's Annual Fund. Terrence Williams, the inaugural Fellow for the past two and a half years was promoted to Associate Director of ARAG in February, demonstrating that the Fellowship had indeed prepared him to advance in the field. In April, Anne Koellhoffer '09 became the second Jill Sherman Fellow. Koellhoffer majored in Economics at Haverford with a concentration in Peace and Conflict



Anne Koellhoffer '09

Studies, and as an undergrad she worked for ARAG, discovering her passion for the work. After graduating, she worked in donor relations for The Philadelphia Foundation, honing her skills and experience in development work. In her new role, Koellhoffer's primary responsibilities will be managing the Student Phonathon Program, overseeing the Senior Class Gift committee and increasing awareness about the Annual Fund among all current students. "I'm so happy to be here," said Koellhoffer. "The Fellowship embodies many of Haverford's values. As an undergraduate, Haverford conditioned me to be a

life-long learner. Now, as an employee, Haverford is providing me with professional learning opportunities. I look forward to working on initiatives that will help the College secure the resources it needs to remain such an outstanding institution."



# HVERFORD

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## alumni obituaries

**36 L. Ross Garner** died March 18 of heart failure in Lake Oswego, Ore. He was 96. Garner earned his legal law broker's degree from the University of Pennsylvania Law School in 1939 before enlisting in the army in 1941. He served in World War II as a tank commander and a trial judge advocate, and earned two battle stars in the Philippine liberation and three battle stars in the Asiatic-Pacific. Returning to civilian life, he earned a master's degree from the University of Hawaii in 1951 and a Ph.D. from the University of Chicago in 1955. A professor of English literature, he first taught at the University of Nebraska, then, in 1967, joined the faculty of Portland State University, where he remained until his 1981 retirement. He wrote two books on the Welsh Metaphysical poet Henry Vaughan. Married for 57 years to the late Ann Margaret Garner, he was the father of four. He is survived by his sons, Kalani Desha and David Garner; his daughters, Noni Garner and Margaret Garner Breidenthal; and three grandchildren.

**41 Arthur G. Ashbrook Jr.** died April 6 at his home in Washington, D.C. He was 90. He is survived by his wife, Sassy; his daughters, Yolie Westerstrom Diego and Alexandra Ashbrook; and three grandsons.

**Arthur Howell Napier Jr.** died Oct. 2 in Fort Myers, Fla. He was 91. A U.S. Navy pilot, he served in World War II as a flight instructor, and after the war served as an officer in the Naval Reserves, eventually earning the rank of lieutenant commander. He worked for Bell Telephone Company of Pennsylvania, rising through the ranks from lineman to district manager to executive committee. He married his childhood friend Anne Groton in 1944, and together they had two children, Constance Napier Fraser and Arthur H. Napier III (known as Tim). After he retired, he enjoyed life as a "gentleman farmer" in Flourtown, Pa., growing vegetables and raising sheep and chickens. But after he became legally blind, he and his wife relocated to Fort Myers, where they made their passion for bridge contagious in the Shell Point Village community. Napier is survived by his two children, five grandchildren and three great-grandchildren.

**45 Mary Esther Dasenbrock** (M.A.) died March 14 in Haverford, Pa. She was 89. The Vassar graduate was part of the Relief & Reconstruction program at Haverford, which brought women to campus during the war years of 1943 to 1945. After earning her master's degree, she spent nine

months in Puerto Rico as a medical social worker with the Civilian Public Service Camp in Zalduondo. She then briefly served with the American Friends Service Committee (AFSC) in London before beginning two years of service in postwar Poland, during which she distributed clothing and food, was involved in a scabies treatment program, drove a truck and worked in a warehouse. She married the late Henry Dasenbrock in 1947, and together they had three children, Deidrich, Charity and Reed. In 1948 the Dasenbrocks worked in an AFSC work camp in Mexico, and they returned to Poland in the summer of 1958 to co-lead an international work camp. An executive of the World Federalist office in Baltimore, she later worked for UNICEF. She was a member of the Haverford Board of Managers from 1979 to 1991, and she served on the Long Range Planning, Student Affairs, Property and Founders Restoration Committees. In 2004 she was awarded a Doctor of Humane Letters degree from the College.

**Clark Hulings** died Feb. 2 in Santa Fe, N.M. He was 88. Hulings was a well-known American Realist painter whose works are prized by collectors worldwide. The former physics major initially moved to New Mexico



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to work on the Manhattan Project, but health problems prohibited him from actually working on site. With his physics career over, he embarked on a career in art. He began by painting portraits in Baton Rouge, La., followed by a period as a freelance illustrator in New York, during which he designed many paperback book covers. By the early 1960s, he had devoted himself to easel painting, and in 1965 his debut show opened at the Grand Central Art Galleries. He had several solo exhibitions, including one at Oklahoma City's National Cowboy and Western Heritage Center, where his painting *Grand Canyon, Kaibab Trail* is in the permanent collection. The subject matter of his works was gathered throughout North America and Europe, notably France, Italy and Spain, where he lived as a child and frequently visited as an adult. Among his signature subjects are complex Mexican and European market scenes, and his affection for donkeys was a trademark. He was the recipient of several awards from the Allied Artists of America, the Salmagundi Club and the Hudson Valley Art Association. In 2004 he received the New Mexico Governor's Award for Excellence in the Arts. His exhibition of painting at the Forbes Galleries in New York, "Reflections: Celebrating the Life of Clark Hulings, An American Master (1922-2011)," is up through Sept. 10. He is survived by his wife, Mary Belfi Hulings, as well as his daughter, son-in-law and grandson.

**47 Robert F. Doane** died Dec. 21, in Abington, Pa. He was 85. His education at Haverford was interrupted in order to serve in the U.S. Navy in the South Pacific during World War II. After his service, he returned to graduate, and then worked with the America Friends Service Committee in Mexico in the late 1940s. He had a long career in retail books and was associated with the Arader Galleries. An artist and noteworthy poet, he published his work in professional poetry journals. He especially liked regaling his friends with his seasonal verse greetings, which were embellished with his hand-painted artwork designs.

**49 Jacob A. Longacre**, 85, died in Athens, Pa., on April 18. Before entering Haverford, he enlisted in the U.S. Army and served in Europe with the 1257 and 138 Engineer Combat Battalion. After graduating from the College, he entered the Lutheran Theological Seminary at Gettysburg and the Temple School of Theology, where he received his M.A. He served a church in Lancaster, Pa., for five years, and then moved to St. Stephen's Church in Bethlehem, Pa., where he served until his retirement in 1987. He is survived by his wife of 58 years, Marguerite, their six children, 20 grandchildren, 13 great-grandchildren and a great-great-grandson.

**59 Bryan Paul Michener** died March 10 at his mountain cabin in Colorado. He

was 73. Born in Kaimosi, Kenya, he dedicated his life to social justice, wildlife and conservation. He earned his Ph.D. in cultural anthropology from the University of Colorado, Boulder, and taught at the University of Connecticut and the University of Colorado, Denver. He was also a substitute teacher in the public schools in his Estes Park neighborhood in Colorado. His Quaker legacy led him to alternative service on a Navajo reservation as a conscientious objector during the Vietnam War. He is survived by Janice Hagen, his three sons and grandchildren.

**60 Peter Howard**, who had season tickets to the San Francisco Giants for 40 years, died at his Berkeley, Calif., home on March 31 while watching the season opener on television. He was 72. The antiquarian books dealer and owner of Serendipity Books left the graduate English program at the University of California, Berkeley, after selling his small collection of D.H. Lawrence books and realizing that his true passion was matching good books with good owners. His collection includes California history, Western Americana, first editions of American and British literature and holdings of Ernest Hemingway, Henry James, Shakespeare and fiction from around the world. His wife of more than 50 years, Alison (Swarthmore '60), died 7½ months before him. He is survived by two daughters and grandchildren.

# I N M E M O R I A M

**Vernon Dixon**

Vernon Dixon, professor of economics at the College from 1971 to 2006, died April 23. He graduated from Manhattan College, received a master's degree in finance and banking from the Columbia



University Graduate School of Business, and earned his Ph.D. from Princeton University in 1973. In his 35 years of service to Haverford, he taught some of the economics department's most popular classes, including Corporate Finance, Financial Accounting and Urban Economics, and remained in touch with many of his students decades

after their graduations. In addition to his teaching career at Haverford, he taught at the University of Hawaii at Manoa, the University of Pennsylvania, Goddard College and the Manhattan College School of Business. He was a former trustee of Manhattan College and remained an active alumnus throughout his life. He is survived by his wife, Claudia Lobke.

**Marianne "Mimi" Murray**

Marianne "Mimi" Murray, the bi-co campus dietician, died April 12 at her home. She was 56. Murray earned a dual B.S. in psychology and biology at the University of Rochester in 1976 and an M.A. in nutrition from Syracuse University in 1978. Before joining the Haverford community in 1991, she worked as a dietitian at Fitzgerald Mercy Hospital and as

an adjunct nutrition professor at Widener University School of Nursing. She was an important part of the Health Services team, providing nutritional advice to students trying to eat healthily while in college. She also worked with students facing health issues such as Crohn's disease, irritable bowel syndrome, diabetes, anemia, celiac disease, cancer, food allergies, weight management and eating disorders. In 2000 she helped start the Bryn Mawr College Body Image Council. She was a consultant to Dining Services on menu planning and recipe development, and she taught wellness classes. She also mentored the Haverford Eating Issues and Body Image Council, and will be remembered for wearing carrot slippers and banana earrings to the Student Health Fair. She is survived by her husband, Clem, and two sons, Rich and Greg.

**Ralph T. Wright** died Dec. 27, in Sarasota, Fla. He was 72. He earned an M.B.A. in marketing with high honors from the Wharton School of the University of Pennsylvania in 1965 and shortly thereafter joined Reed Manufacturing, where he worked until his retirement in 2003. In 1996 he received the ACES Outstanding Citizen Award for business success and for providing jobs in Erie, Pa. He had a longtime interest in community education and good government. In the early 1970s, he chaired a citizens committee to help the Erie school district cut costs and innovate in education. Later he served as vice chairman of Erie Mayor Joyce Savocchio's Partner Program for executives, at which he planned cost-cutting programs for city departments that eventually helped the city's bond rating improve from junk status to investment grade. Because of his volunteer efforts, he was honored with the United Way Alexis de Tocqueville Society Award for a lifetime of community service in 1999. He was married to the late Linda Kelso Wright for 44 years. He is survived by his wife, Bonnie; his sons, Scott '88 and Mark; and a grandson.

**61 Alan K. Paskow** died April 5, at his home in Ridge, Md., of cancer. He was 71. He earned an M.A. in philosophy from Northwestern University in 1964 and a Ph.D. from Yale University in 1972. Early in his career, Paskow was a professor at the University of Vermont, Prescott College in Arizona, and Deep Springs College in California. In

1981 he joined the faculty of St. Mary's College of Maryland, where he worked until 2005. He was the author of *The Paradoxes of Art: A Phenomenological Investigation* (2004). His is survived by his wife of 44 years, Jacqueline Merriam Paskow, and a daughter, Linnea Paskow.

**62 Philip A. Musgrove** died March 21, after a boating accident at Iguazu Falls in Argentina. He was 70. He earned his master's degree in public affairs from Princeton in 1964 and a doctorate in economics from the Massachusetts Institute of Technology in 1974. In the 1960s and '70s, he was a member of the Brookings Institution's staff, and from 1982 until 1990 he was an adviser in health economics at the Pan American Health Organization. In 1990 he joined the World Bank, where he specialized in Latin American health as a principal economist. From 1999 to 2001, he was seconded by the World Bank to the World Health Organization in Geneva. There, he was editor in chief and co-author of *World Health Report 2000*. After retiring from the World Bank in 2002, he became deputy editor of the policy journal *Health Affairs*. He is survived by his wife of 21 years, Rosa Amalia Viana Musgrove; a daughter from his first marriage, Antonina Musgrove; and two children from his second marriage, Anthony Gordan Viana Musgrove and Marilia Elizabeth Viana Musgrove.

**66 Paul Edward Becker** died Feb. 17, at his West Virginia home. He was 66.

He earned a degree in social work from Bryn Mawr College, an M.A. in industrial hygiene from Wayne State University, and a doctorate in industrial hygiene from the University of Massachusetts, Lowell. An activist who worked in pursuit of social justice, Becker was a member of the Peace Press political printing collective and a national organizer for the antiwar movement in the 1960s. He worked at West Virginia University, where he founded the Occupational Safety and Health Extension Office, for more than 30 years. He is survived by his three children, Nina, Abby and Benny, and his wife, Rosalyn.

**78 Gerard "Jerry" P. Shotzbarger** died Feb. 26, at his home in Philadelphia. He was 55. He was a member of the Beta Rho Sigma Alumni Society and a co-director of the College's Alumni-Varsity Club. He graduated from the University of Pennsylvania Law School in 1981. Shotzbarger was the jury commissioner for the City of Philadelphia First Judicial District of Pennsylvania, a member of the Ancient Order of Hibernians, Division 88, Men of Malvern, Northeast Philadelphia Lions Club and Philadelphia Emerald Society. He served on the boards of the Philadelphia Federal Credit Union, Officer Daniel Boyle Scholarship Fund and John Peter Zenger Law Society. He is survived by his wife, Susan, and his three children, William, Mary and Margaret.

This vintage 1967 pic was snapped, we think, on a warm, early spring day only months before the celebrated Summer of Love. If you recognize yourself in this picture and/or have any memories of this moment, we're all ears: [elotozo@haverford.edu](mailto:elotozo@haverford.edu)



# THEN AND NOW



When a band called The Original Mavericks took the stage at this year's Haverfest, they continued a long tradition of performing on the steps of Founders, one that goes back at least as far as the 1960s, when the top photo was taken. The central location; the vast, gently sloping open space; the potential audience in the library, eager for a break—who can blame our musicians for wanting to tune up, plug in and rock out?

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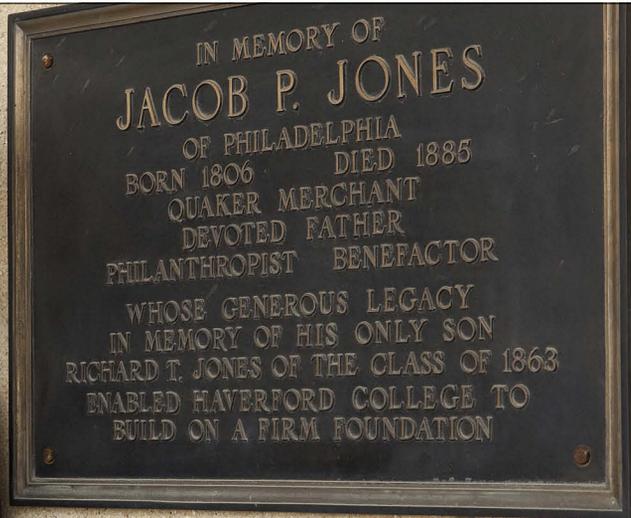
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**Jacob Jones lives on.**

In 1896, Jacob P. Jones left a significant bequest to Haverford. That gift was endowed in perpetuity and has sustained the College for more than 100 years. Today, the Jacob P. Jones Society honors those who have included the College in their estate plans—in any amount.

**What will your Haverford legacy be?**

Scott Sheppard '06  
as Jacob Jones

Visit [haverford.edu/plannedgiving](http://haverford.edu/plannedgiving) for a current listing of Jacob P. Jones Society members.  
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