



PhillyCAM
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www.phillycam.org

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Background

PhillyCAM is the non-profit community media center that operates Philadelphia's public access television network and a low-power community radio station, WPPM-FM. PhillyCAM provides transformative opportunities for people and communities to express themselves, to learn from each other, and to produce and share television and radio content reflective of the experiences of everyday people. This work is done in community and with a commitment to continuous learning, reflection and making space for others to contribute to a representative media ecosystem and advance authentic storytelling.

PhillyCAM is located in Old City at 699 Ranstead St. Philadelphia, PA 19106. Our programming is viewable on our cable channels: Xfinity 66/966HD/967 | Verizon 29/30, Roku, Apple TV, [PhillyCAM TV](#), and YouTube and Vimeo channels. Our radio station broadcasts on WPPM 106.5 FM and online at www.phillycam.org/listen.

Summer Projects

There are a few departments an intern could support in which are outlined below. In your application, please specify your area of interest.

A. Planning & Community Engagement:

PhillyCAM seeks an intern to work with event producers and curators to support the planning and community engagement for 2 projects -- ***Good Pitch Local Philly***, a global model for high-impact storytelling that seeds media projects and partnerships designed to strengthen communities and create social change and ***Philadelphia Stories***, a retrospective of this landmark public television series that premiered 20 years. Both projects amplify and support the local independent media community. Interns will support research, outreach, production and promotion for both projects.

B. TV/Video Production:

For this particular opportunity, we invite students to craft an independent project

proposal that may align with one of our programmatic areas of work. This project should be aligned with PhillyCAM's values and goals, while also helping support the student's own professional and creative development. The position of TV/Video Production will provide an opportunity to gain hands-on experience shooting, directing, and editing video and TV studio production projects. Interns would be invited to create segments for our community news programs in addition to a self-directed project.

Students applying for this position are expected to already have basic proficiency in videography, and nonlinear editing with Adobe Premiere Pro.

C. Social Media:

For this opportunity, PhillyCAM seeks a highly motivated and technically proficient candidate to support our social media engagement including design, production, and distribution of short form multimedia content. This position will work primarily with our Digital Media Specialist to plan, create, and publish social media content that complements PhillyCAM's goals. This position will work on a variety of PhillyCAM projects such as marketing and fundraising campaigns, informational videos, public service announcements, and our company blog. Candidates applying for this position are expected to have basic proficiency in editing, conducting interviews, making independent decisions, social media engagement, managing multiple project deadlines, and communicating with the public. The ideal candidate will have experience managing professional social media accounts across Facebook, Instagram, and Twitter.

Additional Work

We operate on a 9-5/10-6 workday with occasional evening and weekend productions. We hold weekly staff meetings, production meetings and department meetings related to special projects. The intern would be invited to participate in all staff meetings and would work closely with several staff depending on the specific project and area of work. We are currently still working remotely and rely on several project management tools for online communication and meetings.

Desired Skills

Our internship program is ideal for individuals who have an interest in doing community work and are looking to build upon their existing multimedia skills and develop stronger relationships with Philadelphia based organizations and media makers. Students interested in creative and professional work in the following areas of media arts administration, basic video production, communications, content creation, programming and social media engagement will most benefit from working at PhillyCAM.

While our work is very interdependent and collaborative, curious, self-motivated and resourceful students will be able to make the most out of this position.

Skills Gained

Individuals interested in understanding the ecosystem of community media administration, engagement and production will appreciate this window into our operations and work.

Interns will gain valuable connections with local area organizations, nonprofits, a community of media producers and opportunities to make connections with colleagues in the field across the country.

Interns will greatly improve their media production skills, learning to manage their time, receive feedback from staff and clients and troubleshoot problems as they arise.