

# Agora Partnerships

*Mexico City, Mexico*

**May 28 – August 6, 2018** (*tentative*)



**The Center for Peace  
and Global Citizenship**

Advancing peace, social justice, and global citizenship through research, education, and action.

This summer the CPGC is offering up to three summer internship placements with Agora Partnerships in **Mexico City, Mexico**. Agora Partnerships works with entrepreneurs in Latin America and the Caribbean to chart the path from idea to global impact. Agora Partnerships strives to *accelerate the shift* to a more sustainable, equitable, and abundant world that supports entrepreneurs intentionally working to create social impact. Interns can choose between three distinct internships: **impact investing, program design and content, and visual communications**.

**Mission statement:** To empower small and growing businesses through access to investment capital, strategic consulting and a global community of support. We achieve this mission by building networks and partnerships that channel resources to social entrepreneurs; and, we align the interests of donors, investors, and entrepreneurs through accelerator programs focused on specific industry / impact themes known as “tracks.”

## **How we see the world:**

Agora Partnerships believes that entrepreneurs are key to solving the world’s toughest challenges, such as climate change, poverty, inequality and others as outlined in the SDGs. We need social entrepreneurs actively working to address global issues, yet too many entrepreneurs, especially those working in low income communities, are unable to reach their potential due to unequal access to financing and support. We need to level the playing field for entrepreneurs who are building truly inclusive business models that can move whole communities forward.

## **Agora Partnerships as a Solution Provider:**

We expand networks, align resources, and build partnerships to *accelerate the shift* towards a more sustainable, equitable, and abundant world in which entrepreneurs are collaborating with development institutions, investors, foundations, corporations, and civil society to solve the critical social and environmental challenges as set forth by the SDGs.

**These are the available positions:**

**1) Impact Investing Intern:**

The intern will work together with the Sr. Coordinator of Impact Investing on developing and strengthening the Agora investment knowledge database and tools. Investment preparedness and investor matchmaking are two important phases of Agora's flagship Accelerator program, aiming to increase the flow of investment funds to Latin American and Caribbean entrepreneurs.

The intern will be directly involved in evaluating capital needs, designing investment training tools and improving Agora's outreach to impact investors.

**Key deliverables:**

1. Develop and improve two financial tools
2. Structure capital resource library and other financial resources catering to entrepreneurs
3. Identify new members for the Agora investors network in Mexico and abroad interested in early-growth Latin American and Caribbean companies
4. Support Manager of Impact Investing as well as Accelerator Consultants on capital needs and investment deliverable assessment of accelerator companies
5. Support investor-entrepreneur matchmaking
6. Refine and update marketing materials for Agora's Priority Investor Network
7. Support Agora Deal Book creation and investor outreach.

**Desired Skills and Qualifications:**

- Passion for enhancing flow of capital to social enterprises
- Familiarity with financial information: financial statements, forecasts, capital types, due diligence processes
- Organizing data and creating reports; knowledge of Sales force would be a plus
- Knowledge of Microsoft Excel, PowerPoint and Word
- Soft skills: detail-oriented, organized, ease in written communication, collaborative
- Fully bilingual in English and Spanish is a plus; intermediate Spanish skills or strength in either written or conversational Spanish required.

**2) Program Design & Content Intern:**

The intern will work with Sr. Coordinator of Program Design and Content on designing innovative content and flow for new consulting engagements.

**Key Deliverables:**

1. Research consulting frameworks, workshop techniques and digital platforms in order to develop a database of resources to be tailored for short-medium term consulting engagements
2. Support coordination of alumni services – Agora’s consulting services for post-accelerator companies
3. Participate in the coordination of up to two Mexico City events for social entrepreneurs
4. Support development of funding proposals for new consulting engagement
5. Analyze other accelerator and consulting related programs for a thorough benchmark and value proposition analysis

**Desired Skills and Qualifications:**

- Passion to address the impact, business and investment challenges of social enterprises
- Familiarity with consulting methodologies, design thinking and lean startup principles
- Program/Event coordination experience
- Knowledge of Microsoft Excel, PowerPoint and Word
- Soft skills: organized, detail-oriented, creative problem-solver, collaborative
- Fully bilingual in English and Spanish is a plus; intermediate Spanish skills or strength in either written or conversational Spanish required.

**3) Visual Communications intern:**

This is a visual media-based project supporting visual communications and marketing. Students will develop a social media, advertising, or documentation project in collaboration with Agora staff.

This intern will support the Accelerator Programs team and the Communications department on promoting Agora at large. This can include designing campaigns using visuals and video; creating collateral tailored to potential consultants, social entrepreneurs, and impact investors; and potentially support communications for the Entrepreneur Retreat in summer 2018, and other local or external Agora events.

**Key Deliverables:** These will be determined at the start of the internship based on Agora’s communication and marketing needs.

**Desired Skills and Qualifications:**

- Experience with Adobe Suite and video graphics tools;
- Knowledge of Microsoft Excel, PowerPoint and Word;
- Soft skills: organized, detail-oriented, creative problem-solver, self-starter, collaborative; adaptable to changing priorities
- Fully bilingual in English and Spanish is a plus; intermediate Spanish skills or strength in either written or conversational Spanish required.

To apply for this internship, applicants are required to submit a visual communications project proposal. Applicants should review information about [Agora](#) and their current [investor resources](#), media and social media campaigns, and then design a proposal that integrates their interests and

skills. Proposal should include the following items: a) project description, b) equipment\* needed to accomplish the project, c) benefits to Agora and/or their clients. The project budget will be up to \$500. You may also want to look at their [Disruptors](#) campaign, and [Accelerate Women Now](#) (AWN) campaign for additional information on past work.

\*Please note there may be equipment HC IITS can loan the student over the summer but it will likely be commercial grade camcorders. Agora may be able to allow intern use of an office DSLR camera.

\*\*Note that this proposal is a gauge for Agora in their selection process, but selection as an intern does not assume the proposal has been accepted. Agora will make a best effort to allow the interns to work on a project of their own creation but the needs of Agora's communications and marketing team will be a priority.

## **NUTS AND BOLTS:**

**Eligibility:** This internship is open to Haverford and Bryn Mawr students. Spanish proficiency (at least Advanced Intermediate-level Spanish) is **required** for this internship.

**Application Information:** Applicants must submit an application form, an unofficial transcript, a recommendation form completed by a faculty member, and specific requirements for each position. Before applying, please visit [Agora's website](#) to familiarize yourself with their work, and we suggest that students visit their [Resources](#) page. The deadline for this internship is **Sunday, February 4, 2018** via the CPGC's online application platform. The selection process includes an interview, some of which will be conducted over Skype in Spanish, scheduled for mid to late February. Decisions will be announced around Spring Break, 2018.

**CPGC's Internship Program:** All CPGC internships are part of a larger framework that goes beyond just a grant. Internships include pre-departure programming and post-internship requirements. More specific information about these crucial elements of programming can be found on the CPGC website. **Interested applicants must meet with the Manager of International Programs, Stephanie Zukerman.**

**Stipend:** During this ten-week program, the CPGC will cover interns' expenses for food, flights and ground transportation, and lodging.. The Center will pay the Summer Earning Expectation for students receiving financial aid in 2018-19.