

## Agora Partnerships

Mexico City, Mexico

May 25 – August 7, 2020

The CPGC is offering a summer internship placement with Agora Partnerships in **Mexico City, Mexico**. Agora Partnerships works with entrepreneurs in Latin America and the Caribbean to accelerate their growth and impact. Agora Partnerships strives to accelerate the shift to a more sustainable, equitable, and abundant world that supports entrepreneurs intentionally working to create social impact.

**Mission statement:** To empower small and growing businesses through access to investment capital, strategic consulting and a global community of support. We achieve this mission by building networks and partnerships that channel resources to social entrepreneurs.

**How we see the world:** Agora Partnerships believes that entrepreneurs are key to solving the world's toughest challenges, such as climate change, poverty, inequality and others as outlined in the SDGs. We need social entrepreneurs actively working to address global issues, yet too many entrepreneurs, especially those working in low income communities, are unable to reach their potential due to unequal access to financing and support. We need to level the playing field for entrepreneurs who are building truly inclusive business models that can move whole communities forward.

**Agora Partnerships as a Solution Provider:** We expand networks, align resources, and build partnerships to accelerate the shift towards a more sustainable, equitable, and abundant world in which entrepreneurs are collaborating with development institutions, investors, foundations, corporations, and civil society to solve the critical social and environmental challenges as set forth by the SDGs.

### **2020 summer internship:**

#### **Visual Communications intern**

This is a visual media-based project supporting visual communications and marketing. The intern will develop a social media, advertising, or documentation project in collaboration with Agora's Marketing & Communications Regional Manager. This intern will support the Communications department on promoting Agora at large. This can include designing campaigns using visuals and video; creating collateral tailored to potential individual donors, social entrepreneurs, and impact investors; and supporting communications for the Agora boot camps, and other local or external Agora events, including events related to Agora's 15<sup>th</sup> year anniversary.

**Key Deliverables:** These will be determined at the start of the internship based on Agora's communication and marketing needs.

**Desired Skills and Qualifications:**

- Experience with Adobe Suite and video graphics tools;
- Knowledge of Microsoft Excel, PowerPoint and Word;
- Soft skills: organized, detail oriented, creative problem-solver, self-starter, collaborative, adaptable to changing priorities.
- Fully bilingual in English and Spanish.

**NUTS AND BOLTS:**

**Application Information:** Applicants must submit an application form, an unofficial transcript, and a recommendation form completed by a faculty member. The selection process includes an interview, some of which will be conducted over Skype in Spanish, scheduled for mid-late February. Before applying, please visit Agora's website ([www.agora2030.org](http://www.agora2030.org)) to familiarize yourself with their work, and we suggest that students visit their Resources page. The deadline to apply for this internship is Sunday, February 2, 2020 via the CPGC's online application platform.

**Qualifications:** This internship is open to Haverford and Bryn Mawr students. Spanish proficiency (at least Advanced Intermediate-level Spanish) is required for this internship. Decisions will be announced around Spring Break, 2020.

**CPGC's Fellowships for Global Citizenship Program:** CPGC's Fellowships for Global Citizenship: This internship is part of a larger framework that goes beyond just a summer grant. Fellows join a comprehensive program through which they receive full financial and personal development support to prepare for acting ethically and sensitively in unfamiliar environments; participate in summer internships at social change organizations around the world; and continue their journey through a re-entry course upon returning to campus in the fall. More specific information about these crucial elements of the Fellowship program can be found on the CPGC website. **Interested applicants must meet with the Manager of International Programs, Stephanie Zukerman or VCAM Innovation Program Manager Shayna Nickel.**

**Stipend:** During this ten-week program, the CPGC will cover Fellows' expenses for food, flights and ground transportation, lodging, and required vaccinations. The CPGC will pay the Summer Earning Expectation for students who have the stipulation in their financial aid packages for 2020-21.