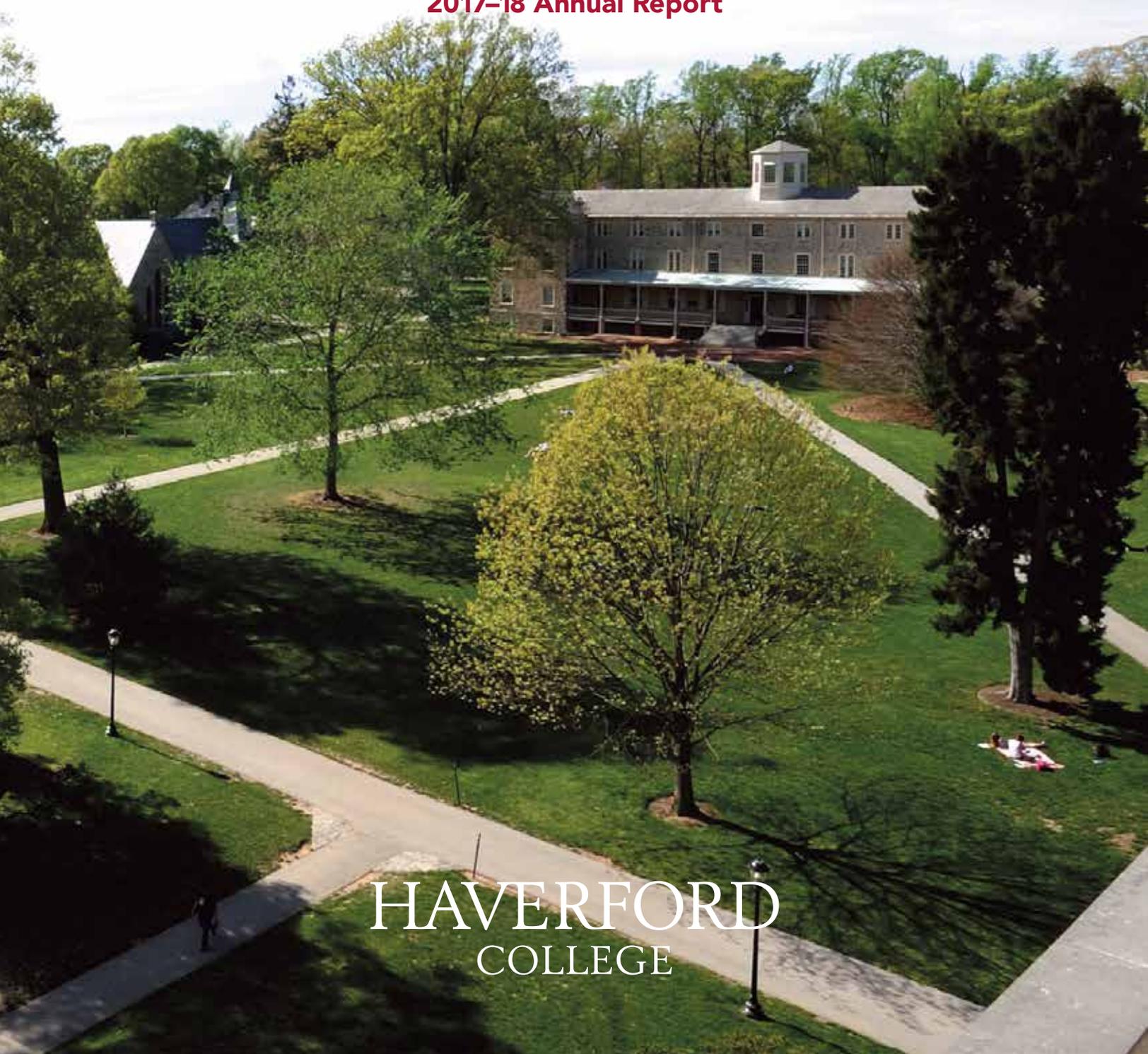




**Center for Career and
Professional Advising**

2017-18 Annual Report



**HVERFORD
COLLEGE**

Center for Career and Professional Advising

2017-18 ANNUAL REPORT

MISSION OF THE CENTER FOR CAREER AND PROFESSIONAL ADVISING

The Center for Career and Professional Advising (CCPA) empowers students and alumni to learn about and prepare for meaningful work, as they translate their Haverford liberal arts education into a rewarding life. We are here to help students explore, identify, and realize their career and professional goals.

THE CCPA'S GOALS, AS STATED IN THE PLAN FOR HAVERFORD 2020, INCLUDE:

- Build a career community.
- Increase professional development resources, programs, and advising.
- Increase access to externships and internships.
- Develop a robust recruiting program.
- Track alumni career trajectories.

CCPA STAFF:

Dina Abkairova, Administrative Coordinator
Jennifer Barr, Director of Career Engagement and Initiatives, Assistant Dean, and Pre-Law Advisor
Jodi Domsy, Coordinator of Health Professions Advising
Amanda Dennis, Programming and Communications Coordinator
Amy Feifer, Associate Dean of the College and Dean of Career and Professional Advising (Interim)
Laura Reiter, Associate Director for Employer and Institutional Partnerships
Leslie Wood, Administrative Assistant, Health Professions



Clockwise from left: Dina, Amanda, Jodi, Laura, Jennifer, and Amy

CCPA By the Numbers

1,635

ADVISING CONSULTATIONS

170

ALUMNI CONNECTIONS THROUGH CAREER CHATS, PANELS, AND NETWORKING EVENTS

College-sponsored internships funded by CCPA and other Haverford Centers

130

83%

OF THE STUDENT BODY ENGAGED WITH THE CCPA

ENGAGEMENT BY CLASS YEAR

89% First-Years

80% Sophomores

77% Juniors

87% Seniors

154

INFORMATION SESSIONS AND WORKSHOPS

Resume, Cover Letter & Essay Critiques

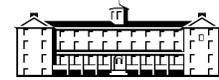
601

4,350+

Alumni & Students Connecting in the Haverford College Worldwide Alumni LinkedIn group

ON-CAMPUS AND CONSORTIUM INTERVIEWS

241



HAVERFORD COLLEGE

Connect, engage, ask questions, and explore through the CCPA:

HANDSHAKE AND TRI-CO RECRUITING

The online career platform, Handshake, offers employer and industry research tools in addition to an extensive internship and job board; management of Haverford, Bi-Co and Tri-Co, and the Selective Liberal Arts Consortium (SLAC) recruiting programs; and a calendar of career-related events.

HAVERFORD INTERNSHIP NETWORK

A peer-to-peer network of Haverford students who have volunteered to talk with other students about their experiences.

THE EXTERN PROGRAM

During winter or spring break, students who participate in this job shadow program observe and talk with alumni sponsors and their colleagues. Externs follow the typical routines of the sponsors and may work on special projects.

LIBERAL ARTS CAREER NETWORK (LACN)

A database housing internships submitted directly to 35 highly-selective liberal arts college members nationwide.

ALUMNI DIRECTORY

Search alumni by industry, employer, location, job title and access their contact information.

HAVERFORD COLLEGE WORLDWIDE ALUMNI LINKEDIN GROUP

The College's LinkedIn group plus numerous affinity groups such as: Haverford College Lawyers Network, Fords in Finance, Fords Interested in Diversity Initiatives, Ford Athletics Career Connections, and Fords in Education.

THE CCPA BLOG

The CCPA blog and social media sites are popular destinations for students to gather advice and insights from alumni, hear about the summer experiences of their fellow students, and learn about CCPA resources and events.

PROFESSIONAL ADVISING

Advising focuses on professional development, communicating in professional settings, discussing career options, and building confidence in networking and developing relationships, especially with Haverford's dedicated and accomplished alumni and potential mentors. Students are guided to recognize and articulate the excellent analytical and communication skills, specialized knowledge, and remarkable leadership experience they develop at Haverford.

JOB AND INTERNSHIP SEARCH

The CCPA works with employers, maintains job boards, and hosts and participates in recruiting days, job fairs, and other events to help students connect with professionals in their desired fields. The CCPA assists students with finding and securing internships, externships, and post-graduate jobs and opportunities.

Students can also come to the CCPA for guidance and resources to help them craft polished and professional cover letters, resumes, and correspondence.

APPLYING TO GRADUATE SCHOOL

Advisors assist students in navigating the application process for graduate and other professional schools. Students interested in pursuing Ph.D. programs also receive guidance from Haverford faculty in their selected disciplines. Haverford has a dedicated pre-health advisor as well as a pre-law advisor; they are housed at the CCPA.

NETWORKING

The CCPA hosts and participates in many networking events throughout the year and provides students with guidance to help them successfully utilize the many resources available.

Haverford students are admitted to medical school, law school, and other professional schools at rates that are significantly higher than the national average. The majority of Haverford students will continue their education after graduation, many at the top schools in the world. Recent graduates have gone to programs at the University of California–Berkeley, University of Chicago, Columbia, Duke, Johns Hopkins, Harvard, University of North Carolina–Chapel Hill, University of Pennsylvania, and Yale, just to name a few. Haverford alumni pursue advanced degrees ranging from business, education, and humanities to public service, science, and technology.



#9

DOCTORATE PRODUCING INSTITUTION ACCORDING TO NATIONAL SCIENCE FOUNDATION SURVEY



#10

QUARTZ NEWS: 25 SCHOOLS RESPONSIBLE FOR THE GREATEST ADVANCES IN SCIENCE



TOP PRODUCING INSTITUTIONS FOR FULBRIGHT STUDENTS AND SCHOLARS



Students connect, engage, ask questions, and explore through the CCPA.

Fords on Friday

The CCPA invites alumni back to campus to have lunch and meet with current students. This year, we welcomed more than 16 alums from a diverse array of career fields back to campus to interact with current students and share their expertise and advice.

Sophomore Success Series

This seminar helps sophomores build on their interests and talents to explore, develop, and focus career directions as they prepare to choose a major and apply for summer opportunities.

2017–18 Site Visits and Exploration Days

Washington, D.C.

- Arts and Culture Organizations
- International Affairs
- Public Health
- Research Institutes/Think Tanks

Philadelphia

- Sidney Kimmel Medical College
- New York City
- Credit Suisse

Collaborations Across Campus

The CCPA co-sponsors programs with academic, student services, and other departments across campus including:

- Athletics
- Center for Peace and Global Citizenship
- Chesick Scholars
- Customs
- The Ethical Leadership Institute
- The Haverford Innovation Program
- Hurford Center for Arts & Humanities
- Koshland Integrated Natural Sciences Center
- The Libraries
- MSP
- Office of Academic Resources
- The Office of Access and Disability Services
- The Office of Multicultural Affairs
- Quaker Affairs/Spiritual Life
- Rufus Jones Leadership Institute
- Students Activities
- Students Council and several student groups
- Study Abroad
- The Women's Center
- The Writing Center

The *Don't Cancel Class* initiative is a partnership with faculty for tailored classroom workshops.

2017–18 Alumni Panels

- Alumni Talk: A Private Sector View of the ACA and Medicaid Expansion
- “Breaking Down Bamboo Walls”: Navigating the World of Networking, presented by the Multicultural Alumni Action Group
- Business IQ Training, by Wall Street Prep
- Careers in China
- Careers in Finance and Alumni Networking
- Careers in International Relief and Development Work
- Consulting Career Chat
- Haverford Liberal Arts Career Conference
- Media+Entertainment+Sports Affinity Group Career Panel
- Networking Lunch with Alumni Leaders
- Public Policy Forum
- Rainbow Quorum Alumni Panel
- Vision of the Future: Workplace Innovation and Social Justice
- Women's Leadership Tea

Online Connections

Through LinkedIn, you can tap into the Haverford network through the Haverford College Career Insights page, Haverford College Worldwide Alumni Group, Bi-College Alumni Group, and other College-affiliated groups.

Students explore career possibilities by shadowing alumni around the U.S. and abroad through the Externship Program.

87

Haverford students who shadowed alumni professionals in their workplaces over winter and spring breaks

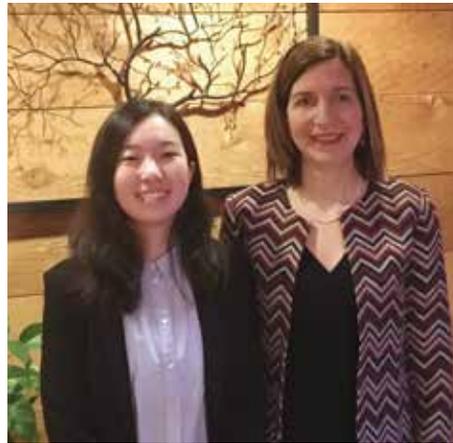
116

Bi-Co alumni who hosted Bi-Co students for externships

BI-COLLEGE EXTERNSHIP JOB SHADOW PROGRAM

Externship fields include:

- Architecture
- Art & design
- Business
- Communications
- Community service
- Education
- Environment
- Government
- Health
- Law
- Museum
- Religion
- Policy
- Science
- Technology



Lifelong Connections

Thousands of Haverford alumni are eager to help you make your next move. Active volunteers who make up these Haverford-affiliated groups are available to offer career support, advice, and guidance:

- Fords in Education
- Haverford College Lawyers Network
- Athletics Alumni Network
- Fords in Finance
- Rainbow Quorum Network
- Multicultural Alumni Action Group
- Young Alumni Advisory Group
- Media, Entertainment, and Sports
- Public Health

1,000+

ALUMNI ASSOCIATION VOLUNTEERS



ithsonian Associates

The CCPA helps students connect their talents and skills with the people who need them most.

Haverford's employer networks, post-graduate connections, easy-to-access resources, and hands-on guidance help our students and alumni discover and make their next moves. Whether they're on a direct path to a job, a fellowship, or graduate, medical, or law school, students can tap into a huge array of support services all along the way.

Haverford students interned in a variety of fields across the U.S. and abroad, with over 130 receiving funding from the College. Organizations that hosted Haverford interns include: Amazon, Baird, Bloomberg Breakthrough Collaborative, Casa de los Amigos, Econsult Solutions, Federal Reserve Bank of Philadelphia, J. Walter Thompson, Morgan Stanley, Paper Monuments, Philadelphia Museum of Art, the Boston Consulting Group, the Carter Center, Vanderbilt Medical Center, Voice of Witness, and many more.

Summer Internships



DANIEL MAYO '19

Danny majors in psychology and minors in health studies. Through the Center for Peace and Global Citizenship, Danny interned at both Casa de los Amigos in Mexico City and at Movimiento de Liberación y Integración Homosexual [The Homosexual Movement of Integration and Liberation] in Santiago, Chile. On campus, Danny is Co-Treasurer for Students' Council, Access & Diversity Intern for the Admission Office, Ambassador of Multicultural Awareness for a first-year hall, and the Publicity Chair for the Quest Scholars Network.



JIAXIN (ALICE) LIN '20

Alice, a junior from China, found her internship at Ogilvy Shanghai through networking with Haverford alumni. During her first year she worked closely with the CCPA to develop her internship search plan, to prepare her resume and cover letter, and to learn how and where to find and connect with alumni.



KELSEY SMITH '20

Kelsey majors in anthropology and minors in health studies. Through the Primary Care Pre-Medical Internship, Kelsey served as an intern for Puentes de Salud and Prevention Point. Kelsey also volunteered at Woza Soccer in South Africa to learn how soccer can be used to improve the health and wellness of children and adolescents. Kelsey additionally served as a volunteer at Puentes de Salud Clinic. On campus, Kelsey has been involved with the Haverford AIDS Service Network, Bioethics Club, and Varsity Women's Soccer team.



JOSH FRIED '18

A political science major and center for the Fords basketball team, Fried interned twice on Capitol Hill, for Senator Robert P. Casey Jr. and for Congressman John Delaney, with support from the CCPA's Liberal Arts in the Workplace fund.

“The beauty of the CCPA is that it is available for anyone to take advantage of. You just have to utilize it. The CCPA facilitated my career exploration from walk-ins to Fords on Fridays to the career fair to my internship search. I cannot believe how much I've accomplished in such a short period of time due to the wonderful help of the CCPA. It is fair to say that without the help of the CCPA, I would have never achieved my goal this summer of interning on Capitol Hill.”

– Josh Fried '18

Haverford Internship Network and Extern Program

Through the CCPA, our peer-to-peer network includes hundreds of current and former Fords who volunteer to share their intern and extern experiences with students.

Encouraging Entrepreneurship

The Whitehead Internship Program encourages rising Haverford juniors and seniors to engage in summer work related to entrepreneurship, small business, venture capital, or finance. Created in honor of John Whitehead '43, former Chair of Goldman Sachs and Deputy Secretary of State, the program generously funds 14 or more summer internships and helps to match students each year with alumni sponsors. Applicants are also allowed to design their own internships.

Trevor Larner '19 My summer at an educational consulting start-up

This summer, my internship at the Educational Outcome Consortium took place in two phases: two weeks in Portland, Maine and eight weeks in New York City.

Due to the small nature of the company, I performed a wide variety of tasks, from helping to hire a developer for an ongoing project to preparing a pitch for a potential deal with a major non-profit client. My favorite project was a data analysis assignment in which I worked with a large, open-ended dataset to identify cost saving recommendations for a client. Since I hope to go into a career in data science, this experience was an effective first step in using real-world data to make conclusions about the business world.

My time with Nick Farina '10, my supervisor, was some of the most helpful of the internship, as he gave me tips for breaking into the business world and taking the first steps into my career. Overall, my Whitehead internship was incredibly valuable, thanks to both my job-related experiences and the positive interactions with Nick over the course of my time in New York.



Shivani Dixit '20 My summer internship in technology consulting

I interned at WEST (Wiss Early Stage Technology) in their start-up consulting and financial management division. I am proud of building and presenting an annual budget that I created for the CEO of our largest client. Building the budget took almost a week, and it was rewarding to have it presented and approved. In addition, after onboarding a new client, a visual map meeting took place where the entrepreneur would talk about the formation of their company, and at the same time, a WEST employee would draw the story as a picture. It was a different, exciting story for every company.

Mark Brenner '86 was an amazing boss. We met daily, and I attended many meetings, inside and outside of the office. He encouraged me in any initiative I carried out, and he supported my achievements and learning. It was an enriching, exciting experience, enabling me to work with really intelligent, fun people.



WE KNOW WHAT YOU DID LAST SUMMER!

Summer 2018 Survey Summary

Summer 2018 Plans Rising Seniors (Class of 2019)

Sample Employers:

- Asian Arts Initiative
- Baird
- Bloomberg
- Breakthrough of Greater Philadelphia
- The Carter Center
- Children's Hospital of Philadelphia
- DataArts
- DeSilva + Phillips Investment Bank
- Justice at Work Legal Aid
- Mayo Clinic
- MDRC
- Morgan Stanley
- National Radio Astronomy Observatory
- New York Yankees
- Office of Senate Democratic Leader
- Puentes de Salud
- Saint Louis Zoo
- Seattle Children's Theatre
- Susquehanna International Group
- Vanderbilt Medical Center
- Woody Guthrie Center

Summer 2018 Plans Rising Juniors and Sophomores (Classes of 2020 and 2021)

- Amazon
- The Boston Consulting Group
- Brooklyn Children's Museum
- Child Family Health International
- Cleveland Clinic
- Comcast NBCUniversal
- Department of State
- Federal Reserve Bank of Philadelphia
- Harvard Medical School
- Haverford College
- Historical Society of Pennsylvania
- The Huntingdon Daily News
- J. Walter Thompson
- KPMG
- Lyric Opera of Chicago
- Major League Baseball
- Minnesota Department of Health
- New York City Housing Authority
- The Schuylkill Center for Environmental Education
- Scripps Institute of Oceanography
- Teach For America
- UCSF Cardiovascular Research Institute
- University of Pennsylvania School of Veterinary Medicine
- The Vanguard Group, Inc.
- Williamstown Theatre Festival

OTHER INTERNSHIPS ADMINISTERED BY CCPA

Andrew Silk Summer Journalism Internship

Primary Care Pre-Medical Fellowship

Gertrude Albert Heller Memorial Grant: Direct Care for Neurological Disorders

Liberal Arts in the Workplace Grant for Unpaid Internships

Summer Serve: Philadelphia Public Interest Project

Deborah Lafer-Scher International Internship

Where do you go now? Anywhere you want.

“

The CCPA has been an integral part of my time at Haverford. The encouragement and constant support from the office helped me hone my interests and navigate the transition from Haverford to post-Haverford life.

”

OLUWATOBI ALLIYU

Anthropology Major
Class of 2016

As a student, Oluwatobi received funding from the CPGC to support her thesis research related to policy and HIV/AIDS program funders in Nigeria; interned with Unite for Sight; and did an externship with the AIDS Institute in New York City. She held leadership roles on Student Council and the Haverford Task Force on Diversity & Community, and served as a Haverford Delegate at the 13th World Summit of Nobel Peace Laureates. After graduation, Tobi served as a Global Health Corps Fellow and is currently pursuing an MBA as well as a master's degree in public health at Boston University.



Haverford graduates find meaningful first destination opportunities in a wide variety of locations.

Most popular places where Fords have lived, worked, and continued their studies in 2017:

Graduate Schools

University of Pennsylvania
University of Chicago
Columbia University
Harvard University
Yale University
Central European University
Johns Hopkins University
King's College
Temple University
University of California–Santa Barbara
University of Maryland
University of North Carolina–Chapel Hill
Bank Street College of Education
Claremont McKenna College
College of Mt. Saint Vincent

Employers

University of Pennsylvania	Google, Inc.
Haverford House	City Year
Teach for America	College Possible
The Vanguard Group, Inc.	Great Oaks Charter School
Crossix Solutions	Tutor Program
Fulbright	Harvard University
Haverford College	Hidrate Inc.
Children's Hospital of Philadelphia	IBM Corporation

Cities

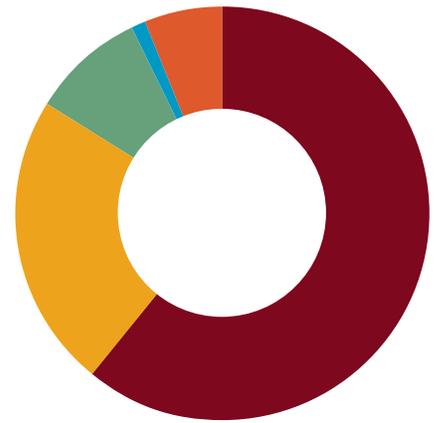
Philadelphia, PA	New Haven, CT
New York, NY	Chicago, IL
Boston, MA	Pittsburgh, PA
Washington, D.C.	Cleveland, OH
San Francisco, CA	Dallas, TX
Baltimore, MD	Guaynabo, PR

Countries

China	Italy
Canada	Japan
Germany	Qatar
Turkey	Serbia
Singapore	South Korea
Thailand	Spain
Belgium	Sweden
Guatemala	

Visit the CCPA's Beyond Haverford page for more information about first destination at career plans.





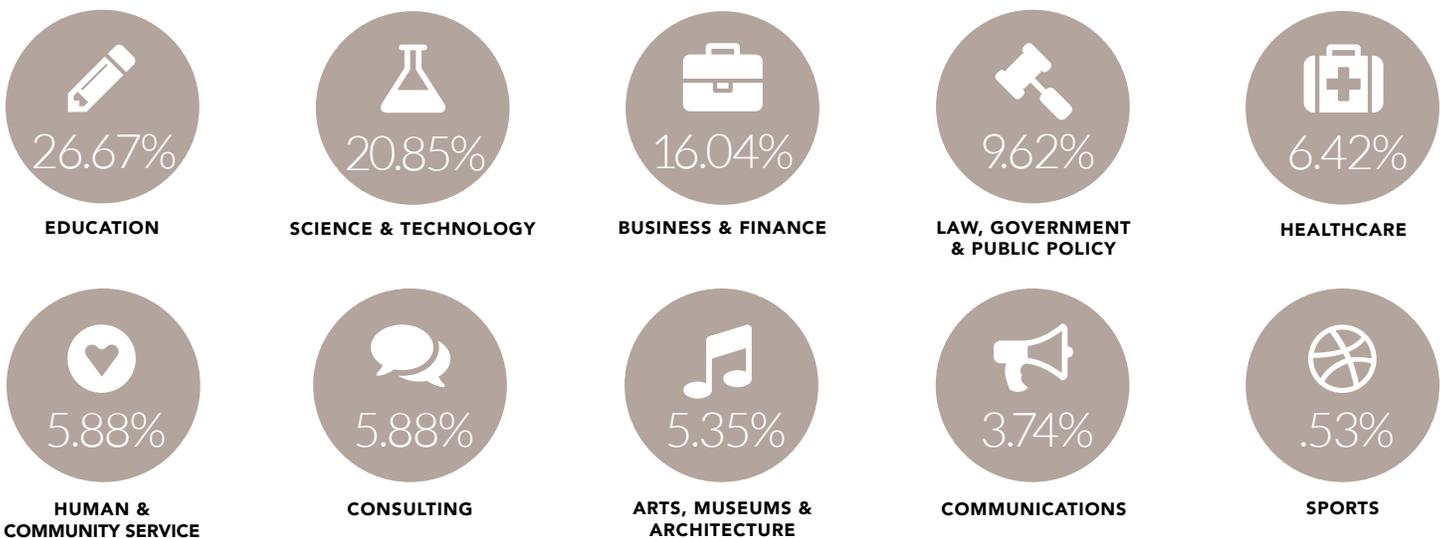
- 61% EMPLOYED
- 23% GRADUATE SCHOOL
- 9% SEEKING EMPLOYMENT
- 1% FELLOWSHIP
- 6% VOLUNTEERING/OTHER

Class of 2017

Members of the Class of 2017 were surveyed at graduation and over the course of the following six months. Additional post-baccalaureate activity data was incorporated from College and social media sources. 284 members of the Class of 2017 (96.6%) are reflected in the following data presentations.

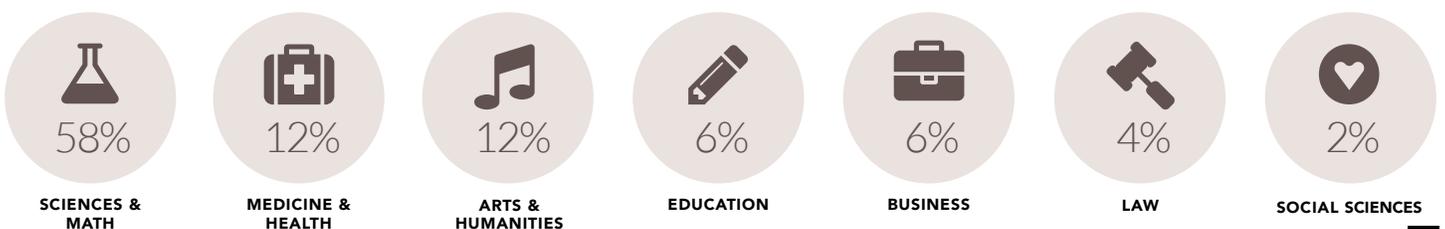
Employment

CLASS OF 2017 GRADUATES ARE EMPLOYED OR VOLUNTEERING IN THE FOLLOWING FIELDS:



Graduate School

CLASS OF 2017 ALUMNI ARE PURSUING GRADUATE STUDIES IN THE FOLLOWING FIELDS:

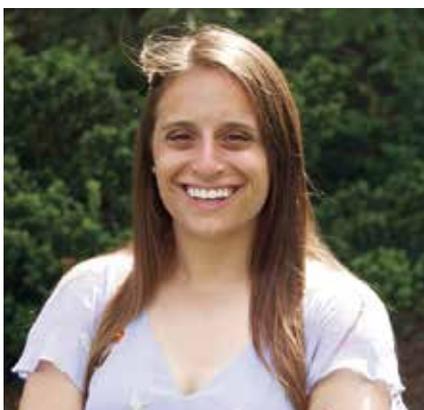


The end is just the beginning of something amazing.

A Haverford education carries clout worldwide. Here's how recent alumni are applying their skills, experience, and wisdom to life beyond campus.

“The Women’s Leadership Tea, which I attended in my junior year and then helped spearhead in my senior year, was definitely the most helpful in terms of teaching me the importance of networking and developing mentor/mentee relationships. At the tea, I heard the personal career development stories of women who also graduated from Haverford, which helped me put my own journey into perspective.”

– Rachael Garnick '17



RACHAEL GARNICK '17

Major: Political Science

Job: Assistant Communication Strategist at Swirl in San Francisco

Bona fides: Rachael recognized the power of the Haverford alumni network early on and attended many alumni events over the years including the Public Policy Forum, the Ethical Leadership Summer Institute, and the Women’s Leadership Tea, where she met an alum who helped her land an internship with digital marketing firm Curalate. Throughout college, she participated in education and policy related activities including serving as a coordinator for the Mentoring and Student Teaching Program (MAST) and interning with the Committee of Seventy and externing at Community Legal Services. Her proactive approach to exploring careers eventually led her to landing her first job with an alum’s firm in San Francisco.



SAM YAROSH '16

Major: Physics, 4+1 Engineering program (Systems Engineering) at Penn

Job: Associate, The Boston Consulting Group in Philadelphia

Bona fides: In addition to excelling on the soccer field and serving as a two-year captain of the team, Sam excelled in the classroom and enrolled in the 4+1 Penn Engineering program after completing his physics major. As a student, he participated in the CCPA’s recruiting program and the alumni mock interview coach program, and landed internships with Chatham Financial and Susquehanna Investment Group (SIG), before completing his graduate degree at Penn. He now partners with the CCPA to help prepare current students for consulting careers.



ANAHITA NOURMAHNAD '14

Major: Chemistry

Professional School: Harvard Medical Student – entered fall of 2016

Bona fides: As a chemistry major, Ana was extensively involved with peer tutoring on campus and joined the faculty after her graduation to help a new professor teach the junior-level chemistry superlab course. Her chemistry thesis, which was a collaboration between the Schrier and Norquist labs, inspired her to continue full-time research at Massachusetts General Hospital, where she learned how teaching and research can be combined into a career in medicine. This ultimately solidified her decision to attend the Harvard-MIT Health Sciences and Technology track, a medical program focused on training physician scientists going into academia.



70%

Haverford students who pursue graduate education within five years of commencement.

The CCPA collaborates with faculty to support students and alumni pursuing graduate and professional school in addition to the CCPA's pre-health and pre-law advising services.



MICHAEL SCHWARZE '18

Major: Economics with a minor in psychology

Job: Digital Strategy Consultant for IBM iX

Bona fides: During Michael's four years at Haverford, he participated in a variety of activities and internships that led him towards consulting. He was a Pitcher/Outfielder on the Varsity Baseball Team, Business Manager for the Bi-College Newspaper, and President of the Howard Teaf Business Society. Michael was a Whitehead Intern where he worked at the Haverford Partnership for Economic Development. With the help of the CCPA, Michael leveraged his skills to land a summer analyst position for a real estate private equity fund at Aberdeen Standard Investments. Michael pursued strategy consulting and was successful, in part, due to the plentiful resources offered by the CCPA. Michael stays connected to Haverford as a member of the Young Alumni Advisory Group.



SAMANTHA WETZEL '18

Major: Economics with a minor in statistics

Job: Investment Analyst, Vanguard

Bona fides: As a student, Samantha utilized the CCPA's alumni directory, workshops, and informational sessions to explore potential career paths. During her sophomore year, she worked for the Health Care Improvement Foundation as a data and research analyst through the Whitehead Internship Program. This internship helped Samantha develop the skills and experience necessary to successfully intern for Vanguard as an investment analyst in their Retail Group during her junior year. After graduation, she received a full-time position in Vanguard's rotational Investment Management Development Program.



JEROME WATTS '17

Major: Biology with a concentration in health studies

Job: Research Assistant, Brown University

Bona fides: As a student, Jerome explored career paths through an externship as well as through attending Fords on Fridays career chats and employer information sessions. As a junior, he was selected for the SUMR research program at the University of Pennsylvania, performing research at the Children's Hospital of Philadelphia. He also participated in the Tri-Co and Selective Liberal Arts Consortium recruiting programs before landing his research assistant position at Brown University.

“As students at Haverford College, we value trust in our relationships, and the CCPA became my most trusted resource. Through its abundance of developmental tools; reliable and accessible staff; and multitude of networking, internship, and externship opportunities, the CCPA helped me transition from a student to a well-equipped job candidate to experienced professional during my time at Haverford.”

– Samantha Wetzel '18



[HAVERFORD.EDU/CCPA](https://www.haverford.edu/ccpa)

