

Jesse H. Lytle, Ed.D.

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PROFESSIONAL EXPERIENCE

Vice President and Chief of Staff
Haverford College, Haverford, PA

2012-present

First incumbent of senior position providing continuity in executive leadership and enhancing the strategic capacity of Haverford's presidency and Board of Managers. Serve as close partner to the president, with Interim President Joanne V. Creighton, Presidents Daniel H. Weiss, Kimberly W. Benston, and Wendy E. Raymond. Coordinate 9-member senior staff and supervise Office of the President plus Offices of Institutional Research, Ombuds, and Quaker Affairs.

- **Executive leadership:** lead presidential initiatives and partner with senior staff across all institutional sectors, including foci on financial and space planning, campus climate, media and constituent relations, market position, civic and community engagement, consortia, educational technology, data strategy, and government relations. Managed presidential transitions in 2013, 2015, and 2019.
- **Strategic planning:** currently facilitating 2019-21 institutional planning process. From 2012 to 2014, in partnership with presidents, conducted an institution-wide strategic planning process to enrich the academic program, boost the College's visibility, inspire philanthropy, and re-center the community. The resulting *Plan for Haverford 2020* guided institutional strategy, including curricular and co-curricular investments, 4 major capital projects, and goal-surpassing \$269M campaign. Authored 2017 corollary Sustainability Strategic Plan.
- **Secretary of the Board of Managers:** partner to 4 generations of board leadership and driver of multi-year governance overhaul to optimize the Board's strategic focus and fiduciary effectiveness, leading to its recognition with AGB's John W. Nason Award for Board Leadership in 2019. Staff to Executive, Nominations & Governance, and Honorary Degrees Committees, Bi-College Council, 2018 presidential search.
- **Chief sustainability officer:** developed new institutional strategy for sustainability, integrating academic, community engagement, operational, and administrative dimensions. Conducted multi-year planning process with results including new Environmental Studies major; LEED certification for 2 capital projects; double-digit decreases in emissions en route to 2035 carbon neutrality; broad new programming to utilize the campus as a living laboratory; collaboration with municipal governments, NGOs, peer institutions, and community groups; establishment of Haverford as a local, regional, and national leader in sustainability and climate action.
- **Institutional effectiveness:** steward of accreditation processes under Middle States Commission on Higher Education. Led 2015 interim report and 2017 monitoring report with concomitant investments in planning and assessment systems across all academic and administrative areas. Co-chair of 2018-2020 self-study and reaccreditation process.

Director, Complementary Program Development & Entrepreneurship
Mount Holyoke College, South Hadley, MA

2010-2012

Co-designed and co-led new unit charged with developing alternative revenue streams by expanding the College's portfolio of educational and related programs.

- **Leadership:** developed unit's strategic plan, business and staffing models, systems, and governance processes. Supervised departmental core of 6 plus contracted program staff; \$2M budget.

- **Program development:** partnered with campus and external resources to identify strategic opportunities, develop business plans, implement marketing and recruitment strategies, and operate programs. Initiatives included graduate and professional education, international partnerships, summer camps.

Executive Assistant to the President / Secretary of the College

2003-2010

Mount Holyoke College, South Hadley, MA

Chief of staff, board secretary, and advisor to President Joanne V. Creighton. Member of president's senior staff, which provided leadership over all matters of fiduciary and strategic importance to the College, notably overseeing the development and completion of a 7-year strategic plan to enhance the alignment of Mount Holyoke's mission and academic program with the 21st century world, yielding significant results in admission, fundraising, facilities, and curricular innovation, while maintaining fiscal equilibrium.

- **Executive leadership:** managed College business on behalf of the president across all functional areas, including planning, new initiatives, special projects, and crisis management. Managed Office of the President and support staff of 4, \$2M in operating budgets, discretionary funds, and grants.
- **Communications and constituent relations:** developed multi-channel communication strategies and represented president and College to internal and external audiences. Maintained relations with local, state, and national agencies, officials, and media.
- **Secretary to the Board of Trustees:** oversaw all levels of trustee business as liaison between Board and College. Planned Board meetings and retreats. Instituted new planning, assessment, and compliance systems; revised business processes; staffed Executive and Nominating & Governance Committees; coordinated trustee selection process and orientation.
- **International initiatives:** founding coordinator of Women's Education Worldwide global alliance of women's colleges, a high-profile initiative to connect US colleges with peers around the world and advance public discourse around women's education. Cultivated institutional relationships, including consultancy with Effat University, Jeddah, Saudi Arabia.

Research Associate, The Weatherstation Project

2001-2003

University of Pennsylvania, Philadelphia, PA

- Member of Dr. Robert Zemsky's research initiative on e-learning in higher education, leading to report *Thwarted Innovation: What Happened to e-Learning and Why*.
- Maintained relationships with college and university data sites.
- Performed remote and on-site data collection, data analysis.

Fellow, Office of the Vice President for Finance

2000-2001

University of Pennsylvania, Philadelphia, PA

- Shadowed leadership across Penn's Finance Division through graduate mentorship program.
- Project support: outsourcing cash pool management, FY2000 Annual Report, benchmarking analyses, bondholder relations, sponsored research accounting, website overhaul.

Area Coordinator, Office of the Dean of Students

1995-96;1999-2000

Amherst College, Amherst, MA

- Hired, trained, and supervised undergraduate Resident Counselor staff.
- Performed front-line student affairs work.

Education Counselor, Career Center 1999-2000
Amherst College, Amherst, MA

- Part-time advisor to students pursuing careers in teaching and education.

Spanish Teacher 1997-1999
Kent School, Kent, CT

- Taught introductory high school curriculum of Spanish language and culture.
- Academic advisor, coach, residential faculty member.

Assistant to the President 1995-1996
Amherst College, Amherst, MA

- Provided project support as part-time junior member of President Tom Gerety's staff.

FACULTY EXPERIENCE

Haverford College

- Pre-major advisor 2018-present
- Education 208, *Higher Education and the Liberal Arts: Mission, Structure, and Trends* 2014

Mount Holyoke College

- Complex Organizations 299, *Leadership and the Liberal Arts* 2009-2012
- College 210: *Ready for the World: Preparing for Your Internship or Research Project* 2009-2012
- Pre-major and special major academic advisor 2009-2012
- Educational Studies 260, *Mission and Market: Higher Education* 2006-2012

EDUCATION

University of Pennsylvania 2000-2003

M.S.Ed, Ed.D. in Higher Education

- Dissertation with Distinction: *Missions, Markets, & Muscles: The intersection of ideals and realities in the debate over intercollegiate athletics at selective liberal arts colleges.*

Amherst College 1991-1995

B.A. in Psychology and Spanish

- Five College Certificate in Latin American Studies.

CIVIC AND VOLUNTEER ACTIVITIES

<i>Founding Member, Sustainability Steering Committee, Township of Lower Merion, PA</i>	2019-present
<i>Founder, Lower Merion Climate Action Coalition, Lower Merion, PA</i>	2018-present
<i>Founding Chair, Environmental Advisory Council, Narberth Borough, PA</i>	2018-present
<i>Member, Board of Directors, Lower Merion Conservancy, Lower Merion, PA</i>	2018-present
<i>Member, Comprehensive Plan Steering Committee, Narberth Borough, PA</i>	2018-2019
<i>Presenter, The Climate Reality Project</i>	2017-present
<i>Campaign Coordinator, Sierra Club Ready for 100%, Montgomery County, PA</i>	2017-present
<i>Volunteer, Narberth 2050, Narberth PA</i>	2017-present
<i>Interim Coach, Women's Varsity Tennis, Haverford College, Haverford, PA</i>	2016
<i>Volunteer Assistant Coach, Men's & Women's Varsity Squash, Haverford College, Haverford, PA</i>	2013-present
<i>Coach, Narberth Little League, Narberth, PA</i>	2013-2016
<i>Chair, Master Plan Implementation Committee, Town of South Hadley, MA</i>	2011-2012
<i>Member, AIA Sustainable Design Assessment Team Steering Committee, Town of South Hadley, MA</i>	2011-2012
<i>Chair, Finance Committee, Pioneer Valley Chinese Immersion Charter School Parent Association, Hadley, MA</i>	2010-2012
<i>Member, Comprehensive Plan Advisory Committee, Town of South Hadley, MA</i>	2007- 2009
<i>Volunteer Assistant Squash Coach, Mount Holyoke College, South Hadley, MA</i>	2004-2012
<i>Assistant Squash Coach, Amherst College, Amherst, MA</i>	1999-2000; 1995-96
<i>Assistant Squash Coach, Brooks School, North Andover, MA</i>	1996-1997
<i>Head Class Agent / Associate Class Agent, Amherst College, Amherst, MA</i>	1995-present

SELECTED PUBLICATIONS

- "Next-Generation Challenges for Liberal Education," co-authored with Daniel H. Weiss, *The Evolution of the Liberal Arts in the Golden Age*, Peter Marber & Daniel Araya, Eds. London: Routledge, 2017.
- "A Love Note to Liberal Arts Colleges: Don't Fear the Market," *Journal of College Admissions*, Edition 218, Winter 2013.
- "Student Leaders at Women's Postsecondary Institutions: A Global Perspective," co-authored with Kristen Renn, *Journal of Student Affairs Research and Practice*, V. 47 Issue 2, 2010.
- "Liberal Arts Colleges: the Essence of American Higher Education," *International Student Guide to the USA*. Pittsburgh: Spindle, 2009.
- "Education, Higher," *Encyclopedia Latina*, Stavans (Editor), Augenbraum (Editor). Danbury: Grolier Academic Reference, 2005.
- "The Doll Factory," Francesco Relea. *Hopscotch* Vol. 1 No. 4. Durham: Duke University Press, 1999. (translation)
- "Victoria Ocampo on John Steinbeck," Victoria Ocampo. *Mutual Impressions*, Ilan Stavans, editor. Durham: Duke University Press, 1999. (translation)
- "How a Newspaper Should Be," José Enrique Rodó. *The Oxford Book of Latin American Essays*, Ilan Stavans, editor. New York: Oxford University Press, 1997. (translation)
- Antiheroes*, Ilan Stavans. Madison, NJ: Fairleigh Dickinson University Press, 1997. (co-translation with Jennifer A. Mattson)