

Intern Project Description – 2011

Social Media and Internet Based Character Development Project

Cliveden is currently researching, translating, and interpreting several thousand documents from the Chew Family Papers collection. These primary resource items are notes, letters, receipts, recipes, and much more written to and from Chew family members. The documents are from a time period as early as the 18th century and span several geographic areas and thematic topics. One can find anything from tales of enslavement, to land transactions and stories of séances within the Chew Family Papers.

Currently the Chew Family Papers are stored at the Historical Society of Pennsylvania. We are looking for intern assistance in helping us to locate stories of people within the collection.

Specifically, Cliveden is undergoing a change to our site and tour interpretation. Long missing has been the story of the enslavement and the Chew family's involvement with the institution of slavery. We have been hosting several internal and public events to bring this information to life, but still need assistance locating facts and stories of individuals enslaved by the Chew Family.

We would like our summer intern to conduct archival research within the Chew Family papers. This would involve several trips downtown to the Historical Society of Pennsylvania to browse through the archives.

The intern would then interpret the research information and use it to create online exhibits, Facebook pages, and other social media postings that help to bring the information to life. Cliveden has a website, Facebook page, and blog that can all be used to develop content and share with 100s of daily visitors.

In addition to developing character stories for the web, Cliveden would also like to create small exhibitions in our visitor orientation center. The exhibitions would become a physical and possible permanent feature of our orientation area and would help visitors get a sense of the multiple stories available at Cliveden.

Project Goals:

- To uncover new and untold stories of individuals enslaved by the Chew Family
- To interpret and present to the public new research findings from the Chew Family Papers
- To develop permanent and online exhibitions, as well as promotional and research related materials from the Chew Family Papers

Skills Learned:

- Historical research and archival navigation
- Historical interpretation and storytelling
- Exhibition design
- Public relations and marketing
- Web based program development
- Public speaking
- Writing
- General museum operations and assistance

CLIVEDEN



January 21, 2011

Emily C. Cronin
Hurford Humanities Center
Haverford College
Haverford, PA 19041-1392

Dear Ms. Cronin,

Enclosed please find information pertaining to our application for an intern from the Hurford Humanities Center internships offered by Haverford College.

Thank you for your consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard W. Fink II".

Richard W. Fink II
Education Director
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